

2022

THE TEMPLATE SWIPE FILE

Welcome!

Welcome To Your Quiz Funnel Template Swipe File!

Hi - I'm Ryan Levesque, and over the past decade, my team and I have helped literally thousands of entrepreneurs around the world build strong, successful businesses by doing ONE thing really well: **Designing and creating high converting Online QUIZ Funnels.**

This Swipe File gives you more than 30 real-life examples and 18 Templates you can use as inspiration to launch your very own high-performing Quiz Funnel.



Ryan Levesque

Inc. 500 CEO, #1 Best-Selling Author of Ask and Choose and creator of the ASK Method®



5 Big Reasons...

#1: Incredibly VALUABLE DATA:

In this new WEB 3.0 ERA Whoever owns the most DATA wins. QUIZ Funnels give you ZERO PARTY data about your audience shared with you by your audience.

#2: Incredibly CHEAP LEADS:

Often times 1/3 to 1/10th the cost. We have clients CUTTING Traffic Costs in 2022 by using QUIZ + GA + Conversion API (And we'll show you how.)

#3: Incredibly HIGH CONVERSION:

FB algorithm is no longer. Google is Killing Cookies. QUIZ data enables you to customize MESSAGING, MARKETING, & FOLLOW-UP and 2-3X Conversion.

#4: Incredibly FAST RESULTS:

Simply put. QUIZZES work FAST. No need for endless content, multiple funnels, or slow organic audience building. All you need is one Quiz to rule them all.

#5: Better SELL and Better SERVE:

YOU win. But MOST importantly, your customer WINS. You deliver the best fit content, product, and offer in a permission-based, privacy-focused world.

WHY QUIZ FUNNELS?



Meet Our Quiz Case Studies.



QUIZ FUNNEL CASE STUDY

HOW THIS NEW MOM IS MAKING MORE THAN **\$17,000 A WEEK**

AND How She's On Track to
Make \$884,000 This YEAR...
Using a **QUIZ Funnel** for Her
Coaching Business!

MAEVE FERGUSON
Coach & Consultant based in Ireland



Meet Maeve Ferguson.

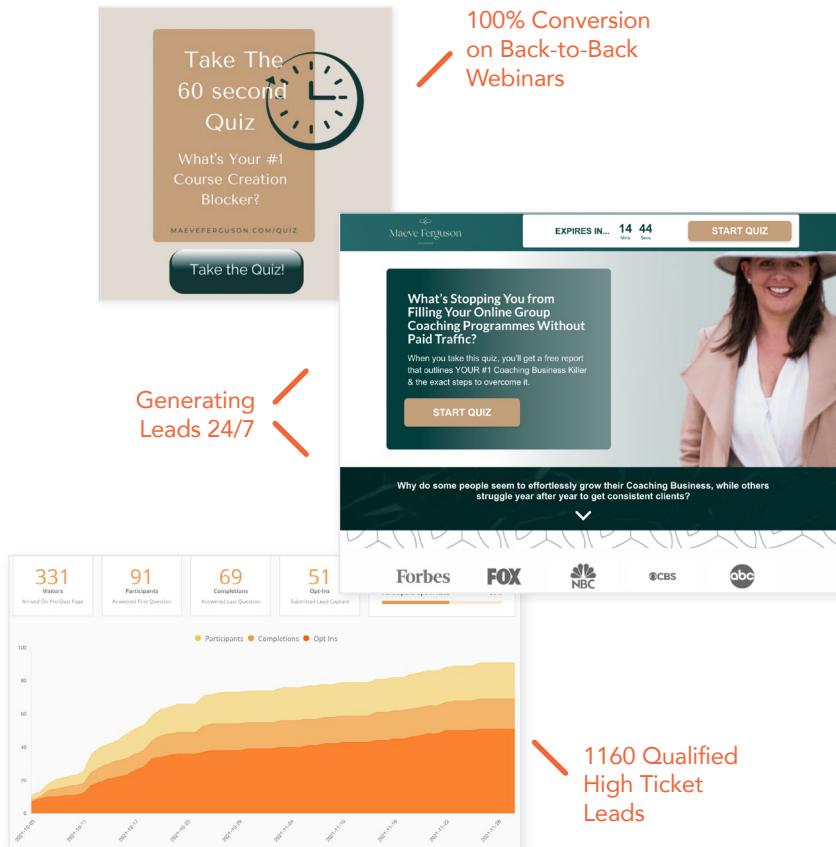


After years plugging away in the corporate world, Maeve started building her coaching business organically.

Last year, after joining the Quiz Funnel Masterclass, Maeve built her first Quiz Funnel and redesigned her webinar format to include live weekly sessions. As a result, she is now bringing in NEW leads every week and is set to make \$884,000 per year.



Meet Maeve's Quiz Funnel.



Take The 60 second Quiz

What's Your #1 Course Creation Blocker?

MAEVEFERGUSON.COM/QUIZ

Take The Quiz!

100% Conversion on Back-to-Back Webinars

Generating Leads 24/7

331 Visitors
Arrived On Pre-Quiz Page

91 Participants
Answered First Question

69 Completions
Answered Last Question

51 Opt-Ins
Submitted Lead Capture

Forbes FOX NBC CBS ABC

Participants Completions Opt-Ins

1160 Qualified High Ticket Leads

Why do some people seem to effortlessly grow their Coaching Business, while others struggle year after year to get consistent clients?

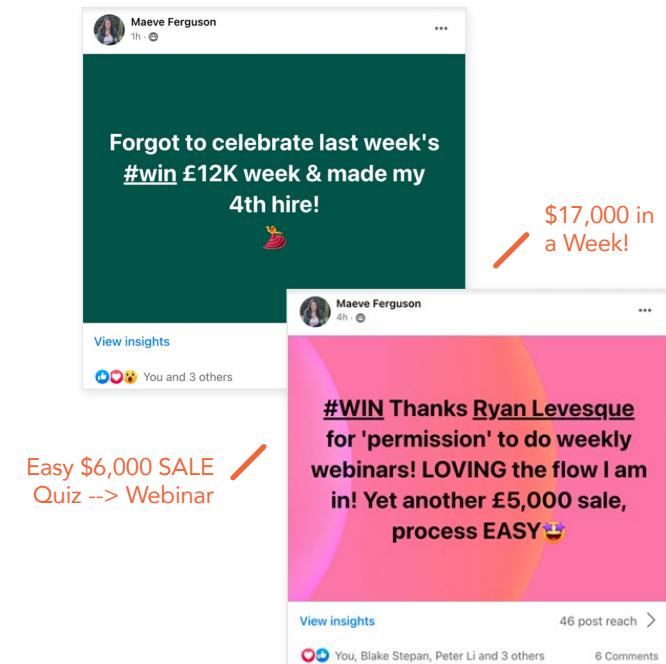
What's Stopping You from Filling Your Online Group Coaching Programmes Without Paid Traffic?

When you take this quiz, you'll get a free report that outlines YOUR #1 Coaching Business Killer & the exact steps to overcome it!

START QUIZ

EXPIRES IN... 14 44

START QUIZ



Maeve Ferguson

Forgot to celebrate last week's **#win** £12K week & made my 4th hire!

\$17,000 in a Week!

Maeve Ferguson

#WIN Thanks Ryan Levesque for 'permission' to do weekly webinars! LOVING the flow I am in! Yet another £5,000 sale, process EASY!

Easy \$6,000 SALE Quiz --> Webinar

View insights

View insights

46 post reach >

6 Comments

From ZERO to a 6-Figure Business.



High Ticket Sales coming in AUTOMATICALLY **every week** from her Quiz while she's enjoying life. (Her first big sale happened while she was having fun at her brother's wedding!)



Early Wins! Maeve's FIRST high ticket sale (\$7,000) came in from the 3rd person to take her Quiz!



Ready to Buy - Because Maeve's clients are coming through her Quiz Funnel they are already qualified and in the right place at the right time, ready to buy.



Growth Without Stress - Now instead of having to do all the work, all the time, Maeve can afford a great team and she's on track to make **\$884,000 this year**, all while being there every moment of every day for her one-year-old baby.

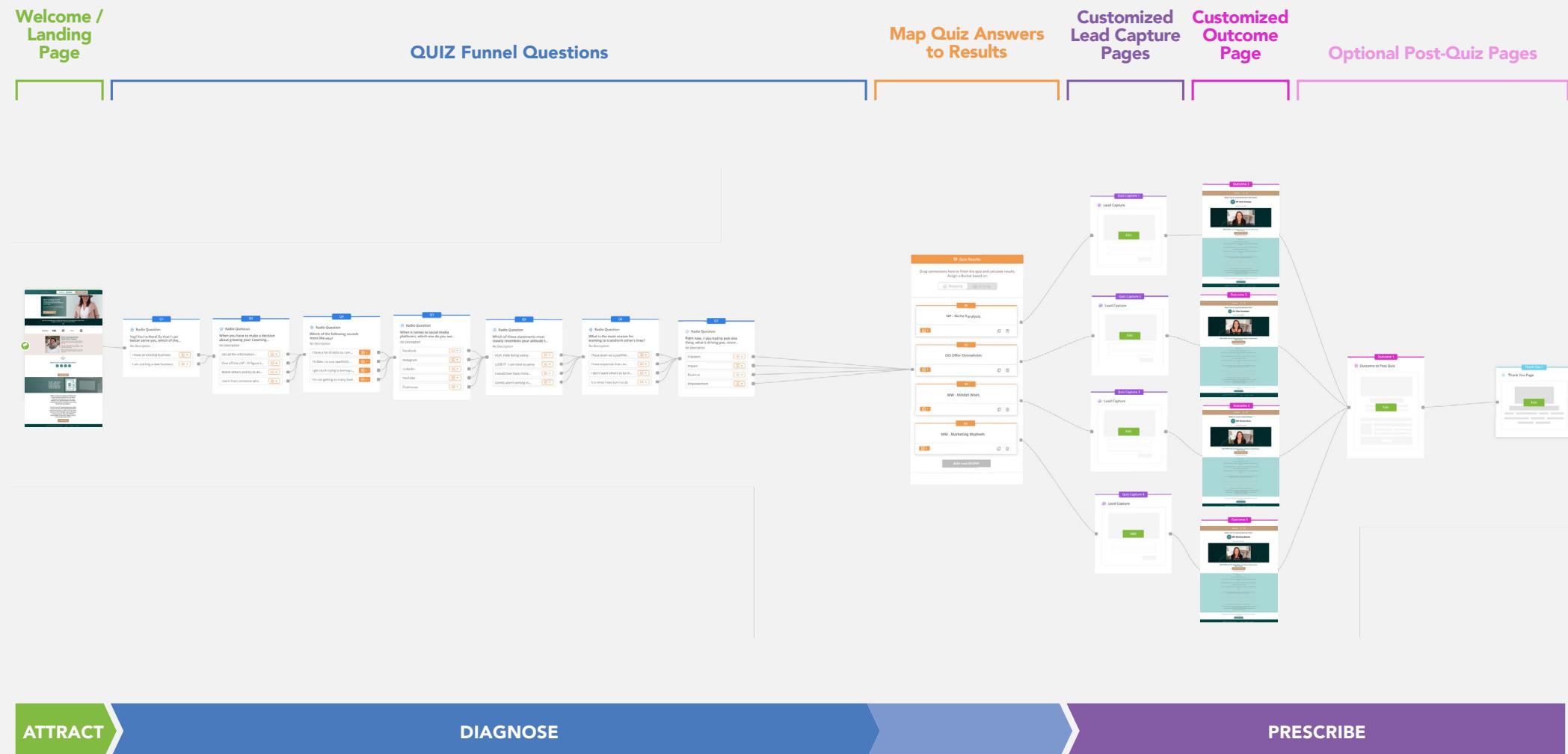


“Instead of having to upsell and downsell all the time, people are flowing into the right place at the right time.”



MAEVE FERGUSON

Maeve's Quiz Funnel Canvas.



Maeve's Quiz Funnel Pages.

Welcome / Landing Page

Mcave Ferguson

EXPRESS IN: EXPIRED

START QUIZ

What's Stopping You from
Filling Your Online Group
Coaching Programmes Without
Paid Traffic?

When you take the quiz, you'll get a free report
on how to fill your online group coaching
& the easiest steps to convert it.

START QUIZ

Why do some people seem to effortlessly grow their Coaching Business, while others
struggle after you do? Get consistent clients!

Forbes FOX NBC CBS

Online Coaching Business
Expert, Marve Ferguson

Marve Ferguson is a successful online
Coaching and International Bestselling author of
numerous books and a highly sought after
Speaker. Marve has been featured in Forbes for her
work in the field of online coaching and is a regular on the
Expert-Accessorizer Effect

Marve's online business coaching has helped thousands
of her coaching programme students to increase
their earnings.

What's Your #1 Coaching Business Killer?

START QUIZ

PLUS - Get This
FREE REPORT
Explaining Your
Unique Results

When it comes to creating and filling your
online coaching programmes, the more
information you have about how to make
effective your lead generation and sales
mechanisms will be resulting in you living
the life you've always wanted.

Find Out your #1 Coaching Business Killer,
so you can leave the Overwhelmed Expert
behind and live a life of Freedom, Impact, Revenue
& Empowerment. Take This FREE 60-
Second Quiz to Find Out your #1
Coaching Business Killer!

START QUIZ

QUIZ Funnel Questions & Lead Capture

YAY! You're here! So that I can better serve you, which of the following best describes you?

- I already have a Coaching Business
- I am starting my Coaching business

Which of the following sounds **most** like you?

- I have a list of skills so I am not sure who I should help.
- To date, **no one seems to want** what I have to offer
- I get stuck trying to believe in myself and what I am capable of achieving
- I'm not getting as many **leads and clients** into my business as I want
- The **tech** is holding me back

Which of these statements most closely resembles your attitude to getting more clients?

- UGH** - I hate being salesy
- LOVE IT** - I am here to serve
- I would love to have more clients but I am **not sure how to find them**
- Clients aren't coming in consistently so it makes me **nervous**

Your Quiz Results!

"TT"

Where Should We Send Your Complete "Course Creator Blueprint" Results?

Enter Your Best Email Address

I understand my information will be saved under the GDPR Compliance.

CONTINUE

"We will not spesk nor sell or use your information."

Get Your FREE Results Report

Customized Outcome Pages

SATURDAY 14 55

What's Your #1 Coaching Business Killer?

 OO: Offer Overwhelm

Here's What That Looks



NEXT STEPS: Click the Button Below to Continue to Instant Access

CLICK TO CONTINUE

Use The Action Guide Checklist

Before You Go...

If you are an action lover who wants to make more progress, [CLICK HERE](#) to learn more.

I am probably going to go to a [Facebook group](#) and ask for help.

I am going to go to a [YouTube channel](#) and ask for help.

I am going to go to a [Facebook group](#) and ask for help.

A coach who can help me change from inside out. If I don't know how to get grounded, I can't move forward.

What's Your #1 Coaching Business Killer?

 TT: Tech Terrors

Here's What That Looks



NEXT STEPS: Click the Button Below to Continue to Instant Access

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Here's What That Looks



NEXT STEPS: Click the Button Below to Continue to Instant Access

CLICK TO CONTINUE

Use The Action Guide Checklist

ATTRACT

DIAGNOSE

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QUIZ FUNNEL CASE STUDY

HOW AN AGENCY OWNER USED QUIZZES TO 10X HIS RETAINERS

AND Help a Client Decrease Time to Purchase By 95%
(From 2 Years Down to **JUST 2 Weeks!**).

RAFFAELE DIBENNARDO
Agency Owner based in Italy



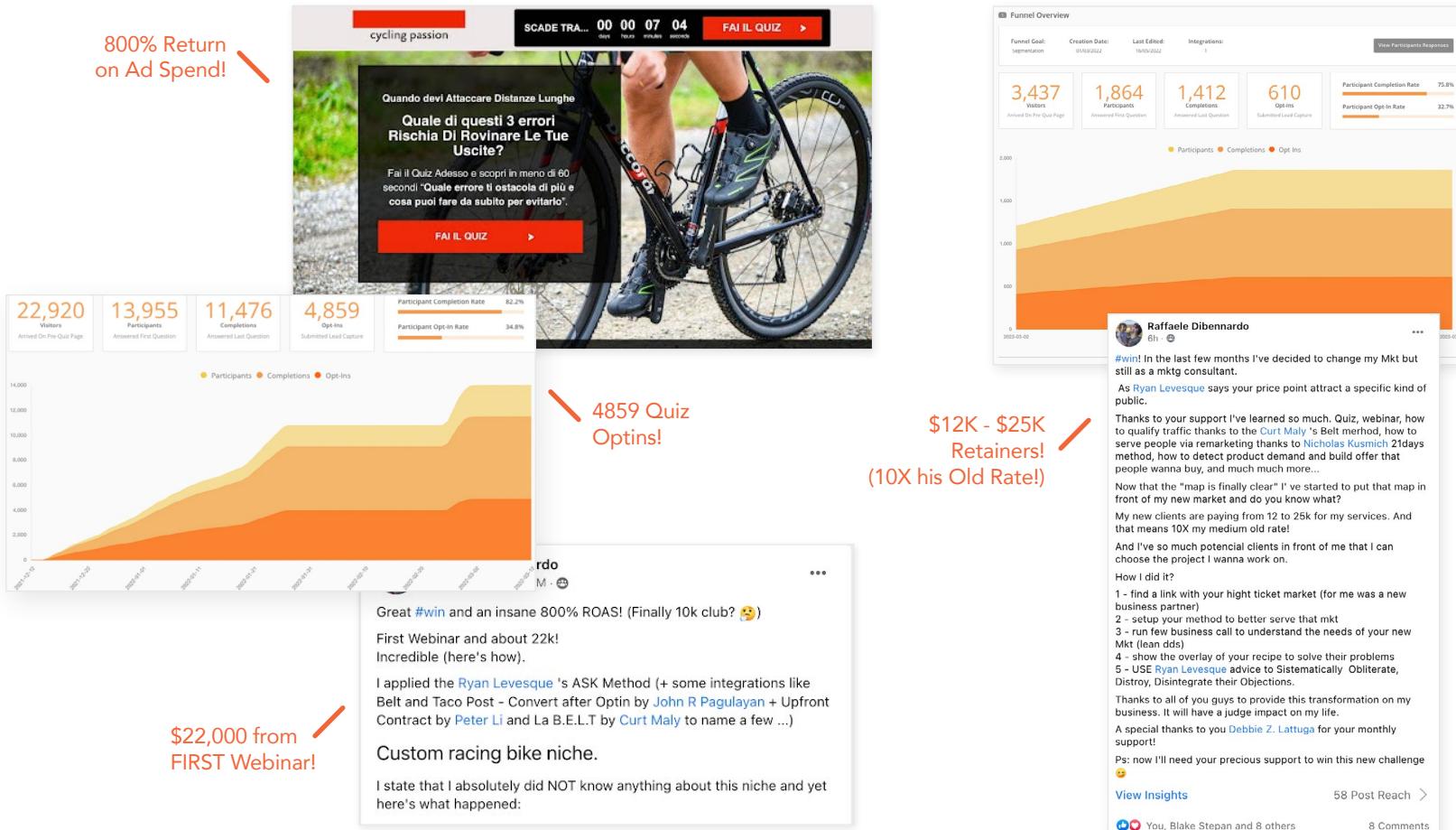
Meet Raffaele Dibennardo.



Raffaele used Quiz Funnels to completely reinvent the services offered by his Marketing Agency based in Italy. In the process he was able to 10X his retainer and have a breakthrough getting more leads and creating unprecedented results for his clients.



Meet Raffaele's Quiz Funnel.



From Low-Ticket to High Ticket (and Fully Booked Out!).



10X Retainer - From \$5k to \$50K! Everything is different now! Raffaele is now fully booked out with High Ticket clients.



Early Wins! Raffaele made \$22,000 from his FIRST Webinar to his highly qualified Quiz-takers.



Scaling the Number of Clients - With a Quiz Funnel, Raffaele now has a single process to scale the number and size of his clients.



Future is Bright - After losing 90% of his business when the pandemic hit, Raffaele has completely transformed his business with a Quiz Funnel, making more money and working with higher value clients.



**“This was exactly the moment when
everything started to change for me.”**

RAFFAELE DIBENNARDO



Raffaele's Quiz Funnel Canvas.

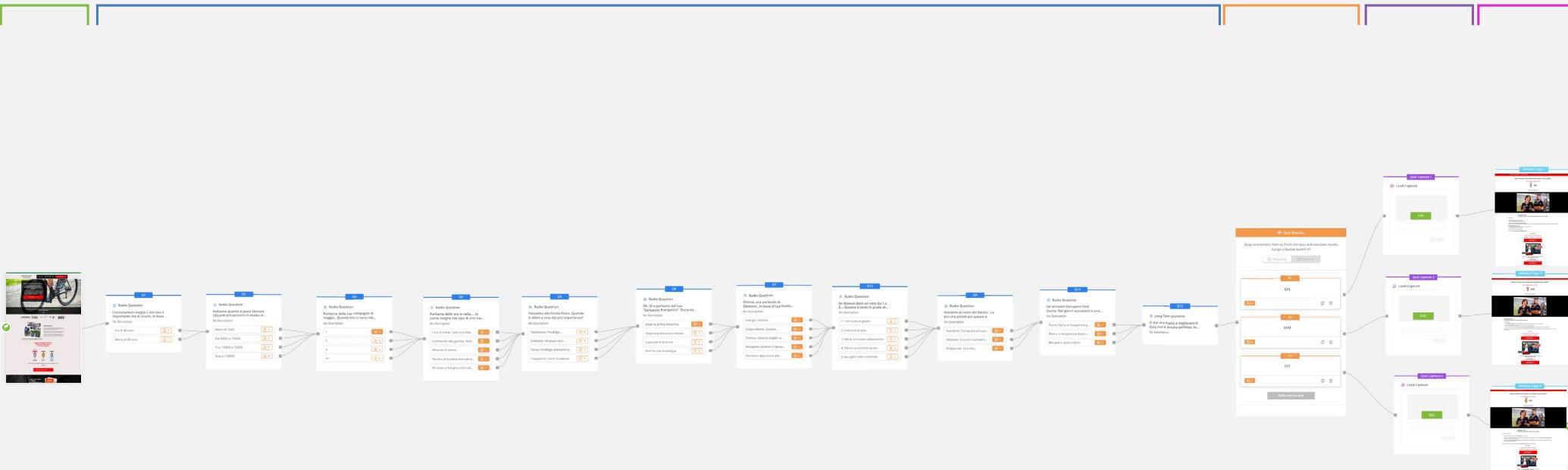
Welcome /
Landing
Page

QUIZ Funnel Questions

Map Quiz
Answers to
Results

Customized
Lead Capture
Pages

Customized
Outcome
Page



ATTRACT

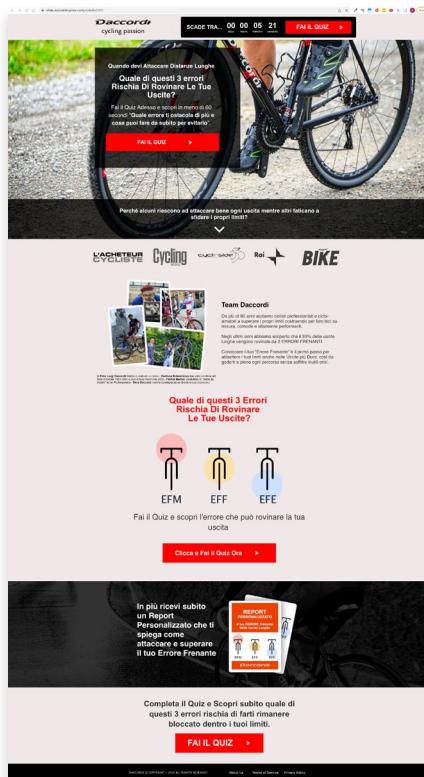
DIAGNOSE

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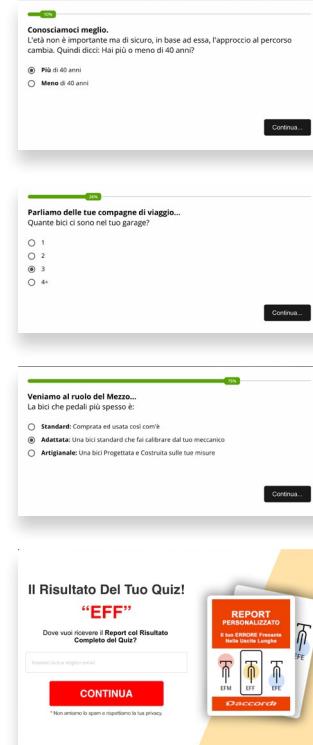


Raffaele's Quiz Funnel Pages.

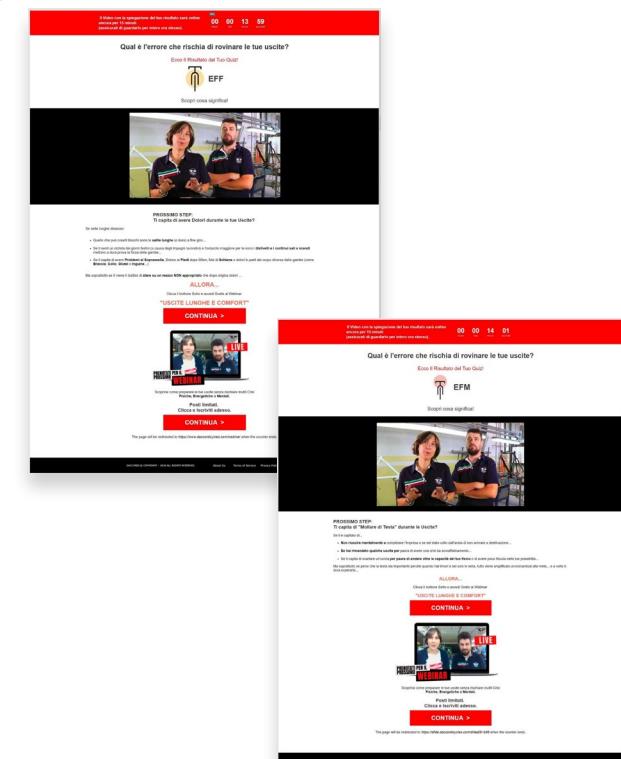
Welcome / Landing Page



QUIZ Funnel Questions & Lead Capture



Customized Outcome Pages



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QUIZ FUNNEL CASE STUDY

HOW A FORMER TEACHER TRIPLED HER INCOME

AND Now **Makes 6-Figures**,
All While Sharing Her Passion
With Thousands of Students!

DONNA SCHWARTZ
Saxophone Teacher based in New York



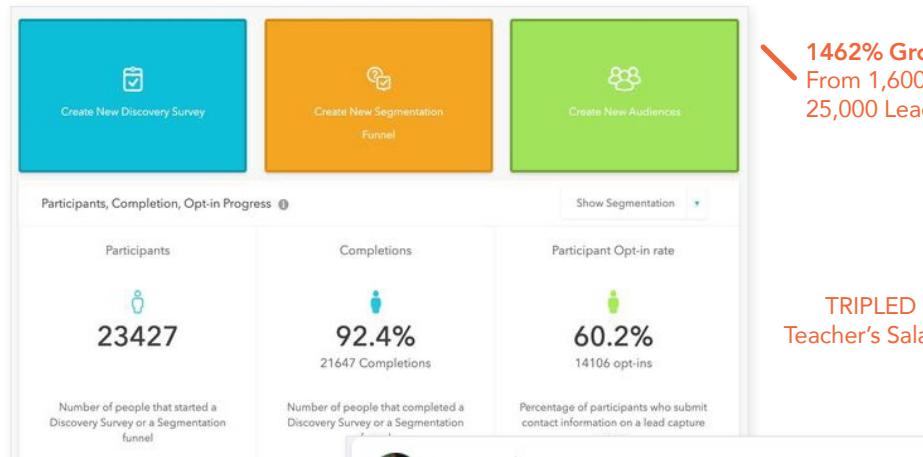
Meet Donna Schwartz.



With a background as an experienced saxophonist, music teacher, and former NYC social worker, Donna Schwartz, has used Quizzes to turn her passion into a thriving 6-figure online music education business.



Meet Donna's Quiz Funnel.

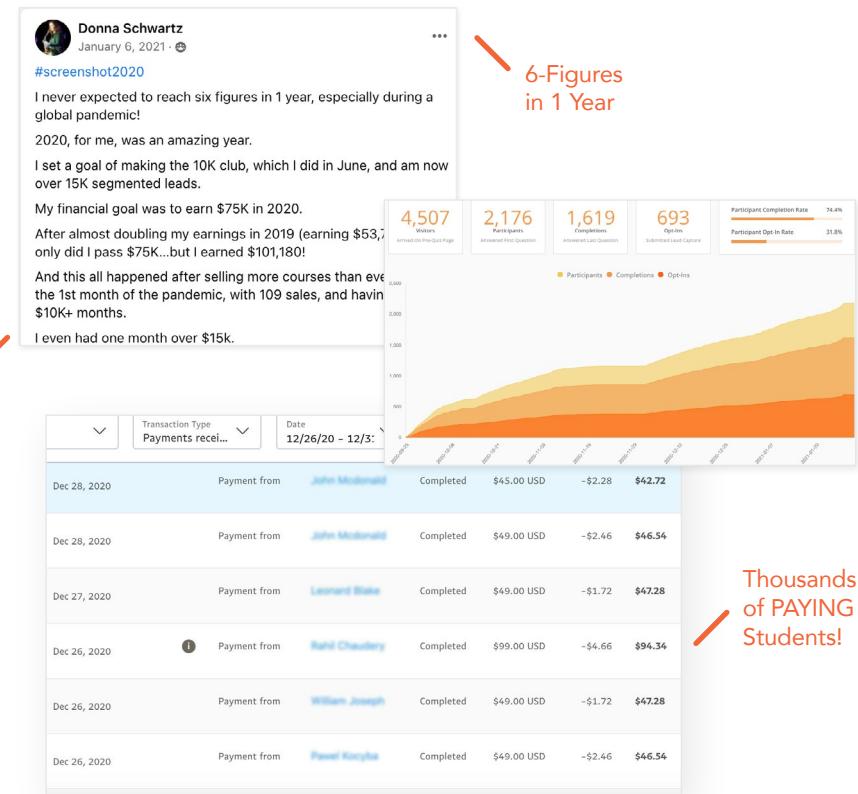


1462% Growth!
From 1,600 to 25,000 Leads!

TRIPLED My Teacher's Salary!



\$16,000 in ONE Month!
(Biggest Month EVER)



25,000 Leads & \$150,000 Per Year!



TRIPLED Salary - Donna's Quiz Funnel helped her double, then TRIPLE her teacher's salary, doing something she LOVES!



\$10,000 in ONE Week! Donna's first weeklong webinar in two years made over \$10,000 in sales in just 7 days!



6-Figure Income - Teaching saxophonists and other musicians via online courses, small group training, and 1:1 coaching.



1462% Email List Growth - Donna's Quiz Funnel helped her grow her email list from 1,600 to 25,000 people, allowing her to help even MORE students compared to the classroom environment.



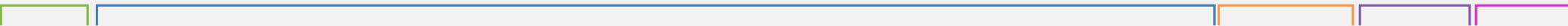
**“I never expected to reach
6-figures in 1 year!”**

DONNA SCHWARTZ 

Donna's Quiz Funnel Canvas.

Welcome /
Landing
Page

QUIZ Funnel Questions



Q1: Radio Question
Which do you prefer to play? No description
Modern Synthesizers (e.g., vintage synthesizers) (e.g., 1, 2, 3, 4, 5, 6, 7, 8, 9, 10)

Q2: Radio Question
How far have you been playing harmonicas? (e.g., 1, 2, 3, 4, 5, 6, 7, 8, 9, 10)

Q3: Radio Question
How would you describe your current improvisation level? (e.g., 1, 2, 3, 4, 5, 6, 7, 8, 9, 10)

Q4: Radio Question
When you improvise, do you... (e.g., 1, 2, 3, 4, 5, 6, 7, 8, 9, 10)

Q5: Radio Question
How much time do you have available to practice each week? (e.g., 1, 2, 3, 4, 5, 6, 7, 8, 9, 10)

Q6: Radio Question
What is your age? (e.g., 1, 2, 3, 4, 5, 6, 7, 8, 9, 10)

Q7: Radio Question
How much time do you have available to practice each week? (e.g., 1, 2, 3, 4, 5, 6, 7, 8, 9, 10)

Q8: Radio Question
What's important to you about playing harmonicas? (e.g., 1, 2, 3, 4, 5, 6, 7, 8, 9, 10)

DIAGNOSE



Donna's Quiz Funnel Pages.

Welcome / Landing Page

QUIZ Funnel Questions & Lead Capture

Customized Outcome Pages

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QUIZ FUNNEL CASE STUDY

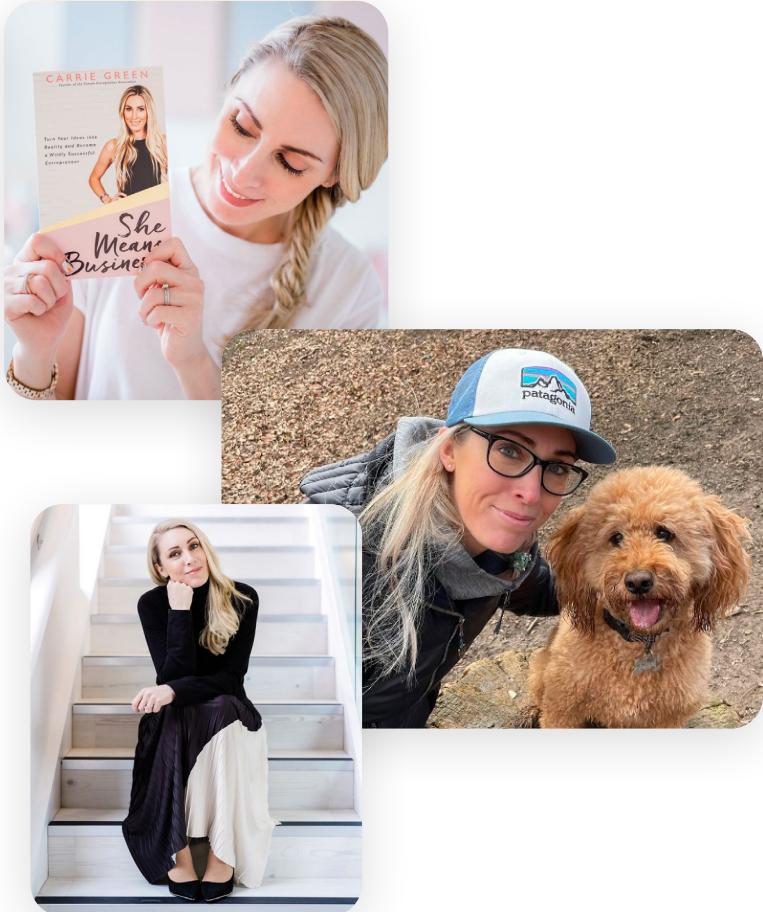
MOM OF 2 KIDS GETS OVER 129,380+ TO TAKE HER QUIZ

And Now Her Business is
Growing Like CRAZY!

CARRIE GREEN
Business Owner & Author based in the UK



Meet Carrie Green.



Based in the UK, Carrie is the founder of the Female Entrepreneur Association, which serves a 5,000+ community of women from all over the world. Carrie built her first quiz in 2018 to segment and better understand her audience.

To date, more 129,000 people have taken her "Will You Build a Wildly Successful Business?" Quiz, which not only helped her grow her audience, it's also helped her grow her business to the point where she now generates \$235,000 monthly income from her membership!

Meet Carrie's Quiz Funnel.

Get your unique action plan to build a wildly successful business.

Based on your type we'll give you a game plan for creating the success you dream of.

EXPIRES IN... 13 55 Min. Secs

Curious to see what your entrepreneurial future holds?

TAKE THE QUIZ >

129,380+ Quiz Takers

66.1% Conversion Rate

80% Cheaper Leads

Participants, Completion, Opt-in Progress

Participants	Completions	Participant Opt-in rate
129,380	85.7%	66.1%

Number of people that started a Discovery Survey or a Segmentation funnel

Number of people that completed a Discovery Survey or a Segmentation funnel

Percentage of participants who submit contact information on a lead capture page

Massive List Growth Just 80c Per Lead!

5,000+ Paying Members

#Ask Carrie STARTS IN 1 HOUR!

I'm Carrie Green
Founder of the Female Entrepreneur Association
Author of the best-selling book The Means Business, lover of positive, non-competitive, and healthy ways of life. I've been in the online entrepreneurship space for over 10 years and I

Massive List Growth Fuels \$230,000 Per Month Membership!



\$230,000 a Month Membership Income - Carrie's ability to grow her list with her Quiz has helped her grow her Membership to more than 5,000 members. At \$47 a month, that's over \$230,000 income EVERY month!



129,380+ Quiz Takers! Since 2018 Carrie has had more than 129,000 people take her "Will You Build a Wildly Successful Business?" Quiz



Quiz is "Entry Point" into everything she has to offer - Carrie's Quiz not only fuels her Membership, it also helps drive sales for all her products, including her book, high ticket courses and more.



Really understanding her audience was a "Game Changer" - Carrie says "The Quiz allows us to help our audience so much better by understanding what it is that they actually want from us, what are they crying out for, and how can we serve them in that way?"



“A Quiz is one of the most powerful things you can do from a lead generation perspective.”

CARRIE GREEN



Carrie's Quiz Funnel Canvas.

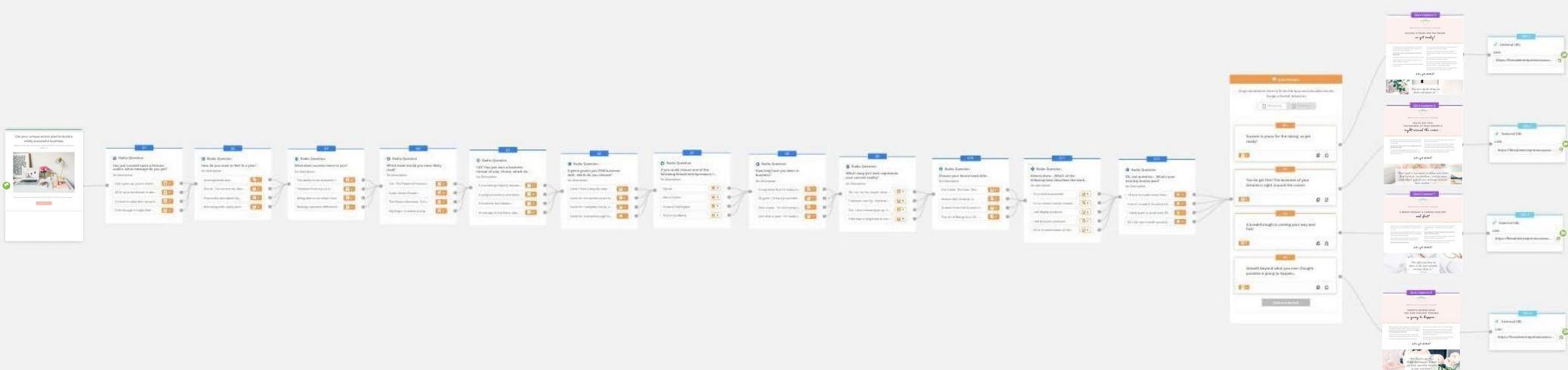
Welcome /
Landing
Page

QUIZ Funnel Questions

Map Quiz
Answers to
Results

Customized
Lead Capture
Pages

Customized
Outcome
Page



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Carrie's Quiz Funnel Pages.

Welcome / Landing Page

QUIZ Funnel Questions & Lead Capture

Customized Outcome Pages

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QUIZ FUNNEL CASE STUDY

\$50,000 IN LESS THAN ONE WEEK

How This Brick-&-Mortar
Health Professional Made
Over \$50,000 in Less Than
One Week Using **Online
Assessments**.

JO FORMOSA
Health Professional, based in Australia



Meet Jo Formosa.



Jo is a renowned Ayurvedic practitioner who created the Health Dynamics personality test. While Jo initially worried that taking her business online would limit her connection with clients, she's actually been able to help more people all over the world.



Meet Jo's Quiz Funnel.

Our Programs

Filling Her Programs!

10,000 Qualified Leads

(\$15,000 at ONE Bootcamp!)

(\$50,000 in Sales in ONE Week!)

Jo Formosa March 21 ·

(WIN). We have been working very hard to get to the 10,000 and we are here yeah. Thank you to all the coaches who support this. We are still tweaking our quiz and want to keep growing. 😊

Today's Growth

Bucket is the simple, effective way to segment and convert your audience using powerful quizzes, assessments and surveys.

Category	Value
Participants	21,231
Completions	18,509
Open rate	10,000

2023-03-14 2023-03-15 2023-03-16 2023-03-17 2023-03-18 2023-03-19 2023-03-20 Just now

View insights

219 post reach >

23 Comments

Jo Formosa May 30 at 3:43 AM ·

(WIN) Our Kickoff call went out with a blast. We have now 50 registered, up 10 more, and we will hit 60 by Wednesday, I think. We have 30 on the kick-off call.. AWESOME.

What's Blocking You From Losing Weight?

Take This FREE 60-Second Quiz To Find Out Our 'What's Your #1 Metabolism Killer?'

START QUIZ >

Why do some people seem to effortlessly lose weight, while others struggle year after year to reset their metabolism?

ELLE BBC Today BAZAAR news.com.au MINDFOOD

nourish The Morning Show TALKIN' Lifestyle news.com.au that's life! abc goodhealth

Health Expert, Jo Formosa

Jo Formosa is an engaging and inspiring practitioner and international speaker with 25 years experience. Specializing in the integration of many different genres including Ayurveda medicine, Chinese medicine, nutrition, remedial massage diet and nutrition and neuro-studies.

Specializing in serious health conditions – from cancer and digestive disorders to cardiovascular disease, diabetes, and mental health – she has a knack for intuitively understanding the body and reverting even the most complex problems.

What's YOUR #1 Metabolism Killer?

Take This FREE 60-Second Quiz To Find Out YOUR #1 Metabolism Killer

START QUIZ >

PLUS Get THIS FREE REPORT Explaining Your Unique Results

Take This FREE 60-Second Quiz To Find Out YOUR #1 Metabolism Blocker

START QUIZ >

From Offline to Online.



\$50,000 in ONE Week - Jo's Quiz Funnel helped her gain traction with her Bootcamps and other programs, generating \$50,000 in 1 week (which would have taken a MONTH in her bricks & mortar business).



SAVING on Paid Traffic - Having a Quiz Funnel helps Jo to SAVE money on Facebook Ads.



10,000 Leads - Jo's Quiz Funnel keeps bringing in qualified leads, all day, every day.



Winning Combination - Jo is following the ASK Success Path of **Quiz to Webinar to Bootcamp** and getting instant results (\$15,000 from one Bootcamp!).



“Quizzes give people an opportunity to understand who they are.”



JO FORMOSA



Jo's Quiz Funnel Canvas.



Jo's Quiz Funnel Pages.

Welcome / Landing Page

QUIZ Funnel Questions & Lead Capture

Have you taken this Quiz before or is this your first time?

Returning: I've taken this Quiz already and am returning to see my results.

First Time: I'm taking this Quiz for the first time.

What would best describe your exercise routine?

Daily: I do exercise daily

Moderate: I do some exercise but find I don't have time or motivation

Gym junkie: I love the gym and I am always there

Low impact: I do yoga or pilates

None: I do not exercise and usually do not move a lot during the day

Have you had a pathology test done?

Normal: I've had one they came back normal, or I'm ignoring it

None: I don't need to go

Diagnosed: Yes I've been diagnosed with a special condition

Recommended: I've had one or two, or been recommended, but not diagnosed

Not serious: My pain or problem comes and goes so it is not serious

Your Quiz Results!
“Orange”

Where Should We Send Your Complete ORANGE Report?

Type your email here

Continue

* we will not spam, rent or sell your information.

Customized Outcome Pages

TIME-SENSITIVE: Your VIDEO RESULTS are available for the next 15 minutes (be sure to watch this entire video now).

EXPIRES IN... 14 minutes 55 seconds

YOUR RESULTS ARE

 Orange Location

Here's What That Means:

Click The Button Below To Continue

CLICK TO CONTINUE >

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QUIZ FUNNEL CASE STUDY

HOW THIS SPIRITUAL COACH CREATED A **6-FIGURE INCOME** **IN 3-MONTHS**

AND Grew Her List From 5000
to 85,000 People in LESS Than
a Year, Using a **QUIZ** Funnel.

ALISHA DAS
Coach & Counselor based in California



Meet Alisha Das.



When Alisha started her business 20 years ago, spiritual counseling wasn't a popular field. And although the 5,000 people on her email list were engaged, she couldn't find a way to expand the size of her audience for years. After discovering Quizzes Alisha increased her list to 25,000 in just 1 month!



Meet Alisha's Quiz Funnel.

26,634
Participants
Answered First Question

22,557
Completions
Answered Last Question

10,213
Opt-Ins
Submitted Lead Capture

**5-Figures from
TWO Webinars,
Thanks to Her Quiz!**

AWAKE TO LOVE, INC.
INCOME 2020
January - December 2020

Income	
Events	58,565.93
Income - Consulting - Alisha	241,410.51
Income - Consulting - Michael	526,238.39
Income - Other	42,750.00
Tax refund	881.63
Unapplied Cash Payment Income	0.00
Total Income	\$869,846.46
EXPENSES	
Total Expenses	\$869,846.46
NET OPERATING INCOME	\$0.00
NET INCOME	\$869,846.46

**5X Email List in
JUST 30 Days!**

**1600% List
Growth**

**Life-Changing
Results!**

**6-Figures Within
3 Months!**

Ad Sets Alisha Das Ad (29382041679310) Updated 6 minutes ago Discard Drafts Review and Publish Lifetime: Aug 4, 2020 - Jan 6, 2021

Ad Set Name	Link Clicks	CPC (Cost per Link Click)	CTR (Link Click Through Rate)	Clicks (All)	CTR (All)	CPC (All)	Unique Link Clicks
Unisex targeted angel quiz	280	\$0.07	9.14%	391	12.76%	\$0.05	271
Female targeted angel quiz	625	\$0.06	9.83%	823	12.95%	\$0.05	604
Male targeted angel quiz	73	\$0.15	6.11%	94	7.85%	\$0.12	67
Male targeted angel quiz	1,960	\$0.07	9.74%	2,796	13.89%	\$0.05	1,725
Unisex targeted angel quiz	11,048	\$0.07	10.39%	16,040	10.43%	\$0.05	12,725
Female targeted angel quiz	6,497	\$0.07	10.96%	10,000	10.43%	\$0.05	8,500
Results from 6 ad sets	20,590	\$0.07	10.43%	32,091	10.43%	\$0.05	25,725

[Win] Did my first Kick-off call for my 6 week SCIDL starting Sunday. 111 participants. Ryan Levesque, I literally did it because you said it would change our lives. I now see why! I walked folks through the mantra, finding their intentions for class, all the tech and bonuses, and I think it really set folks up for success. I even switched from Kajabi to Thinkific over the last three days and moved 50 hours of courses to Thinkific. I got folks set up on the new platform who had been with me (and Kajabi for years) on the kick off call. And there were no questions on it! Amazing! Thank you 🙏

AWAKE TO LOVE, INC.
INCOME 2020
January - December 2020

Income	
Events	58,565.93
Income - Consulting - Alisha	241,410.51
Income - Consulting - Michael	526,238.39
Income - Other	42,750.00
Tax refund	881.63
Unapplied Cash Payment Income	0.00
Total Income	\$869,846.46
Expenses	
Total Expenses	\$869,846.46
NET OPERATING INCOME	\$0.00
NET INCOME	\$869,846.46

Business Breakthrough in JUST 90 Days!



5-Figures in Just 3 Months - Alisha's Quiz Funnel helped her get 800 people to two webinars and a live class of 200 participants – resulting in 5-figure revenue in just 90 days!



1600% List Growth! After struggling for YEARS to grow her list beyond 5000, Alisha had a breakthrough with her Quiz Funnel. 5X'ing her results from 5000 to 25000 in just 30 days and now at 85000 people in her audience!



Life-Changing 6-Figure Revenue - Alisha's Quiz Funnel has played a big part in helping her reach 6-figures in sales in just 90-days! Now she has her Quiz in place, the sky's the limit!



Products Set For Growth - Alisha now has private coaching, online courses and a new book deal in the works!

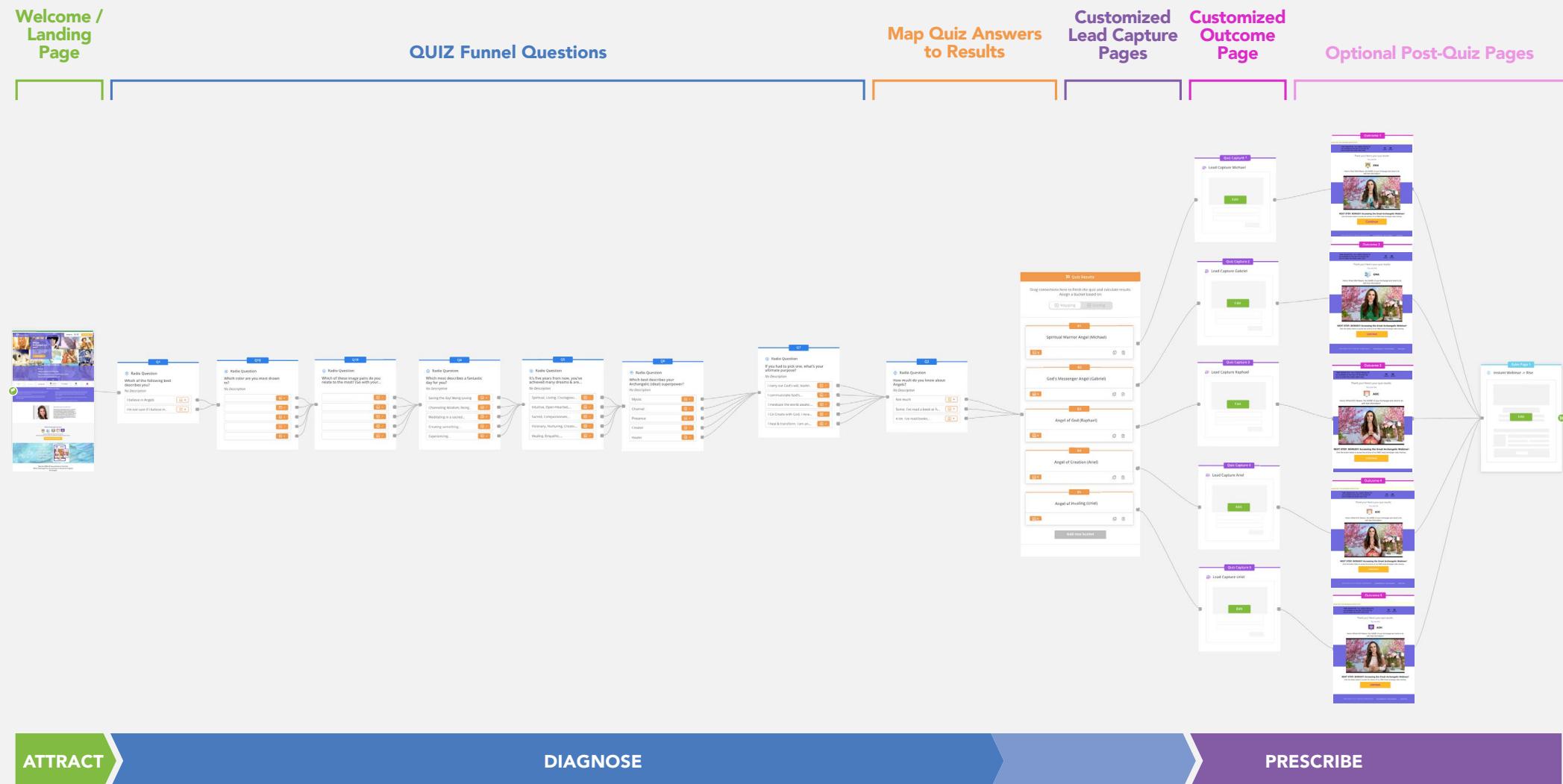


“I coupled 30 years of intuitive work in my field of expertise with a very specifically laid-out Quiz Funnel blueprint.”



ALISHA DAS

Alisha's Quiz Funnel Canvas.

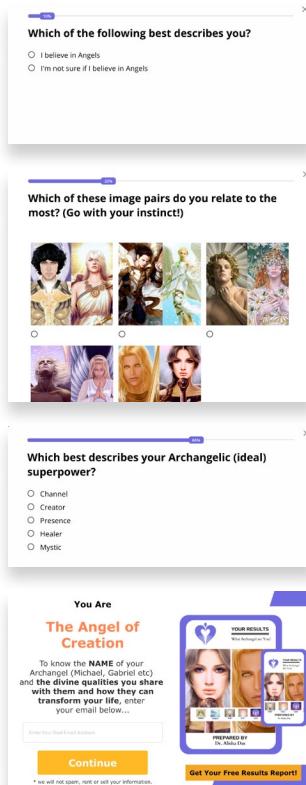


Alisha's Quiz Funnel Pages.

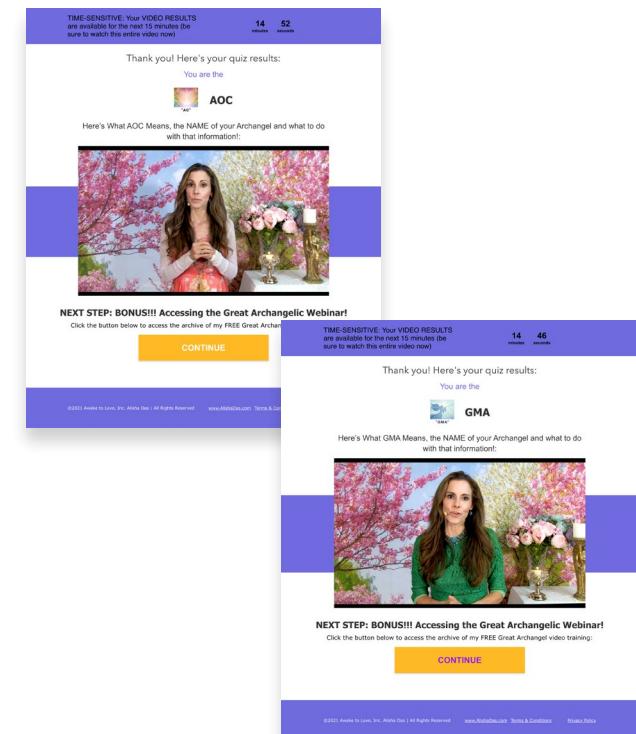
Welcome / Landing Page



QUIZ Funnel Questions & Lead Capture



Customized Outcome Pages



ATTRACT

DIAGNOSE

PRESCRIBE

MORE SUCCESS STORIES

- **Agency:** Marvin Leventhal
- **B2C Lead Gen:** Gaby and Luis
- **Beginner:** Jodi Daniels
- **Coaching:** Dr. Tangie
- **Consultant:** Adam Willingham
- **Ecommerce Book:** Beverly Asante Puschmann
- **Local Business:** Greg Lee



Meet Marvin Leventhal.

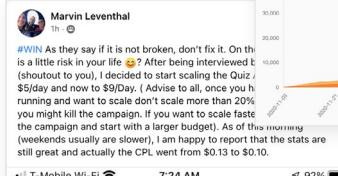


Marvin is a 62-year-old retiree who launched his first Quiz two years ago to help his sister, a psychologist, generate leads in the Spanish-speaking US market for women needing emotional support.

This kicked off a whole new business opportunity, for Marvin, doing quizzes for OTHER people! He now creates Quiz Funnels for clients, including coaches, consultants and course creators.

Meet Marvin's Quiz Funnel.

32,943 Options
from a Quiz in
LESS than 2
Months!



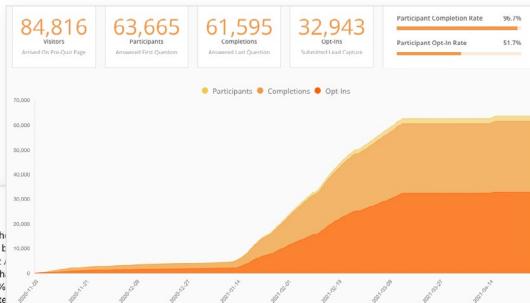
As they say if it is not broken, don't fix it. On this is a little risk in your life 😊? After being interviewed by (shoutout to you), I decided to start scaling the Quiz / \$5/day and now to \$9/day. I advise to all, once you are running and want to scale don't scale more than 20% you might kill the campaign. If you want to scale fast the campaign and start with a larger budget. As of the morning (weekends usually are slower), I am happy to report that the stats are still great and actually the CPL went from \$0.13 to \$0.10.

7:24 AM

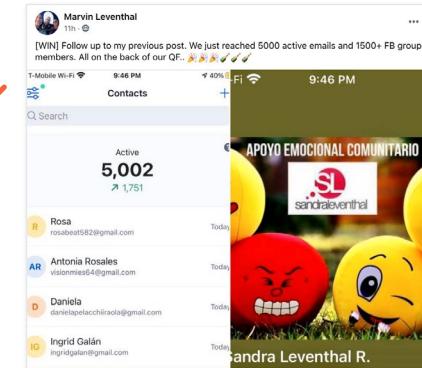
Campaign

Results	
Website Leads	547
Cost per Website Lead	\$0.10
Amount spent	\$56.46
Reach	7,201
Impressions	9,542
Frequency	1.33
Quality ranking	5
Engagement rate ranking	5
Conversion rate ranking	5
Clicks (all)	837
CTR (all)	8.77
CPC (All)	\$0.0675
CPM (cost per 1,000 impressions)	\$5.92
Link clicks	543
Comments	2010

[View Insights](#) 22 post reach > 3 Comments



9,000 Women
Joined
Facebook Group
From a Quiz!



Marvin Leventhal 1h 9:46 PM

[WIN] Follow up to my previous post. We just reached 5000 active emails and 1500+ FB group members. All on the back of our QF.. 🎉🎉🎉🎉

Active 5,002 1,751

Rosa rosabeat582@gmail.com

Antonia Rosales visianomics64@gmail.com

Daniela danielapelacliliraola@gmail.com

Ingrid Galán ingridgalan@gmail.com

Marycarmen minicarmen@gmail.com

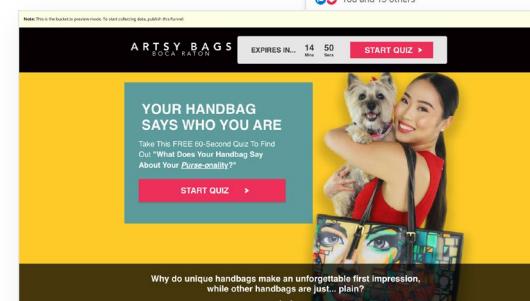
Silvina silvina77@gmail.com

Leventhal - Comuni Emocional > 1.5K members

2 Comments



Quiz Leads
for JUST 10c



ARTSY BAGS EXPIRES IN... 14 50 hrs START QUIZ

YOUR HANDBAG SAYS WHO YOU ARE

Take This FREE 60-Second Quiz To Find Out "What Does Your Handbag Say About Your Personality?"

START QUIZ

Why do unique handbags make an unforgettable first impression, while other handbags are just... plain?

Leads
Automatically
Segmented!

A Whole NEW Business Opportunity!



Leads for LESS than a DIME! Marvin's finding quizzes are the most cost effective way to get quality, segmented leads for pennies!



47,000 Segmented Leads - Imagine getting 47,000 Leads in ONLY three months on your first-ever Quiz. That's EXACTLY what Marvin was able to do!



Works in Non-English Speaking Markets - Marvin's Quiz Funnel is generating leads in the Spanish-speaking US market for women needing emotional support.



Insane Facebook Group Growth - Off the back of his Quiz, Marvin was able to help his client grow their Facebook Group to 9,000 members in 90 days!



“Quiz funnels are 100% the most effective way to build your list.”

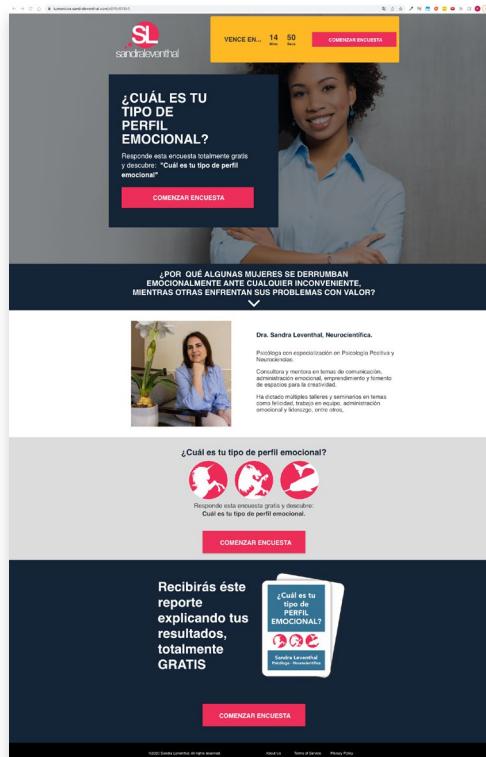


MARVIN LEVENTHAL



Marvin's Quiz Funnel Pages.

Welcome / Landing Page



QUIZ Funnel Questions & Lead Capture

Customized Outcome Pages

ATTRACT

DIAGNOSE

PRESCRIBE



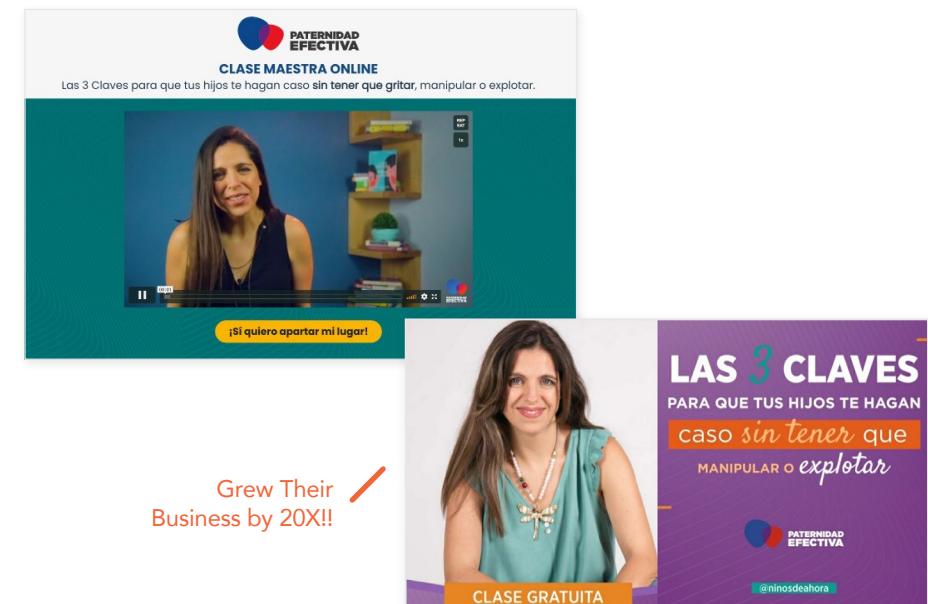
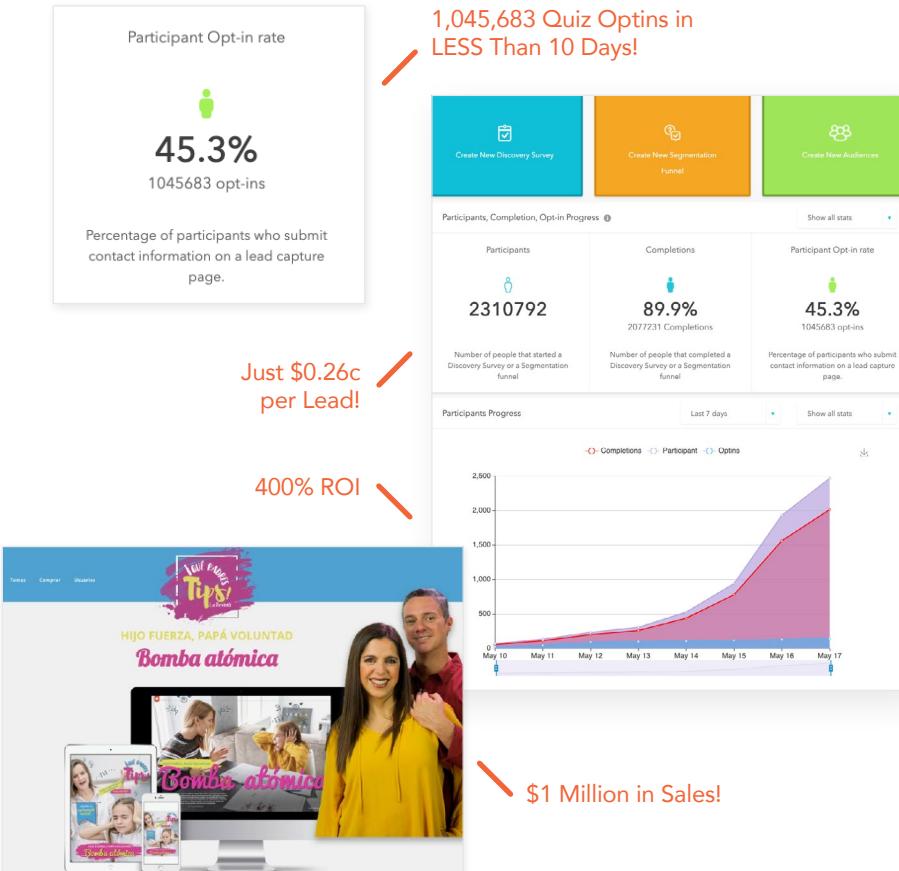
Meet Gaby and Luis.



Gaby González and Luis Flores grew their business by over 20X with their Spanish language Quiz for parents; “Test Estilo Parental” (“Parental Style” Quiz), attracting more than 1 million optins in LESS than 10 days!



Meet Gaby and Luis's Quiz Funnel.



B2C Quiz: 1 Million Email Subscribers in 10 Days!



1,045,683 Quiz Optins in LESS Than 10 Days! Gaby & Luis opened the floodgates on qualified, segmented leads when they launched their Quiz Funnel!



More than \$1 Million in 30 Days - The Quiz helped Gaby & Luis acquire low cost, targeted leads that became BUYERS, resulting in over \$1M in less than 30 days!



Just \$0.26c Per Lead - Not only were they able to get a massive VOLUME of leads, Luis & Gaby were also able to get them at an incredibly cheap price of just 26c per lead!



400% ROI - Off the back of their Quiz, Gaby & Luis got a 400% Return On Investment!



“With our Quiz we did TWICE as much lead volume at HALF the cost vs. our previous BEST marketing strategy!”



GABY AND LUIS



Gaby and Luis's Quiz Funnel Pages.

Welcome / Landing Page

[TEST GRATIS]
¿Qué estilo de mamá o papá eres?
Da clic para empezar
Emplaza El TEST

Toma este TEST GRATIS para descubrir el estilo parental que predomina en ti. Aprende a actuar de acuerdo a cada situación. Así sea en el hogar, en la escuela o en el trabajo. Descubre tu rol en la escuela. Obtendrás un pequeño y valioso reporte gratis que te arraigará estos resultados y te permitirá seguir para que empieces a olvidarte de los gritos y empezar a conectar con ellos sin perder tu autoridad.

Haz el [TEST GRATIS]

Toma este test gratis para descubrir qué estilo parental tienes para saber cómo actuar de acuerdo a cada situación. Así sea en el hogar, en la escuela o en el trabajo. Descubre tu rol en la escuela. Obtendrás un pequeño y valioso reporte gratis que te arraigará estos resultados y te permitirá seguir para que empieces a olvidarte de los gritos y empezar a conectar con ellos sin perder tu autoridad.

¿Qué estilo de mamá o papá eres?
Este TEST te va a mostrar...

Qué estilo parental predomina en ti y qué hacer para convertirte en una mamá o papá que no grita. (Este resultado es válido por tiempo limitado)

Qué estilo de mamá o papá eres?
Este TEST te va a mostrar...

Qué estilo parental predomina en ti a la hora de educar.
Qué hacer para lograr comunicarte y ser equipo con tu hijo.
El peso más importante a dar para olvidarse de los gritos y empezar a conectar sin perder su autoridad.
Y mucho más...

Descubre qué estilo de mamá o papá eres y qué recursos necesitas para decir adiós a los gritos

HAZ EL [TEST]

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MÉTODO PATERNOID Efectivab Aviso de Privacidad

QUIZ Funnel Questions & Lead Capture

47%
Cuando estableces una regla (o acuerdo en casa) ¿cómo reacciona tu hijo?
 Responde con una actitud muy relajada y empeza a burlarse de las reglas.
 Se queda callado y simplemente sigue las reglas.
 Espera que los demás empiecen a seguir las con él.

60%
¿Tu(s) hijo(s) te piden permiso para hacer algo?
 No. Parece que se "mandan solo".
 Si. Siempre
 A veces.

60%
Tu adolescente te dice que quiere ir a una fiesta sola, sin supervisión. Tu reacción es decirle que lo vas a pensar...
 Se enoja. Me dice que ya está grande para que lo tengan que cuidar.
 Es raro que pida ir a una fiesta, no sé si cuiaría su reputación.
 Me dice que todos los amigos van a y que tienen el permiso de sus padres (sólo si ese me fuerza a convencer).

91%
¡FELICIDADES!
¡Estás a un paso de conocer tus resultados!
Compartirás tu mejor correo para que puedas conocer tus resultados.

Customized Outcome Pages

04 59 47

El estilo de comportamiento de tu hijo o hija es:
HIJO - COOPERACIÓN

Saber qué tipo de hijo tienes es valioso al primer paso.
De hecho, el saliente no te dice cómo eliminar los gritos y malos comportamientos ahora?
La ÚNICA FORMA de enseñarlos es entendiendo la raíz del problema y no quedarte en la punta del iceberg
La MasterClass Online-Gratis [Que estará disponible por poco días] Ofrécela de los gritos y empieza a conectar sin perder tu autoridad te dirá paso a paso qué hacer.
Sólo tienes que DAR CLIC en el botón para ver la MasterClass ahora mismo COMPLETAMENTE GRATIS.

04 59 54

El estilo de comportamiento de tu hijo o hija es:
SEGURIDAD

Saber qué tipo de hijo tienes es valioso al primer paso.
De hecho, el saliente no te dice cómo eliminar los gritos y malos comportamientos ahora?
La ÚNICA FORMA de enseñarlos es entendiendo la raíz del problema y no quedarte en la punta del iceberg
La MasterClass Online-Gratis [Que estará disponible por poco días] Ofrécela de los gritos y empieza a conectar sin perder tu autoridad te dirá paso a paso qué hacer.
Sólo tienes que DAR CLIC en el botón para ver la MasterClass ahora mismo COMPLETAMENTE GRATIS.

04 59 54

El estilo de comportamiento de tu hijo o hija es:
QUIERO VERLA

Saber qué tipo de hijo tienes es valioso al primer paso.
De hecho, el saliente no te dice cómo eliminar los gritos y malos comportamientos ahora?
La ÚNICA FORMA de enseñarlos es entendiendo la raíz del problema y no quedarte en la punta del iceberg
La MasterClass Online-Gratis [Que estará disponible por poco días] Ofrécela de los gritos y empieza a conectar sin perder tu autoridad te dirá paso a paso qué hacer.
Sólo tienes que DAR CLIC en el botón para ver la MasterClass ahora mismo COMPLETAMENTE GRATIS.

ATTRACT

DIAGNOSE

PRESCRIBE



Meet Jodi Daniels.



After 19 years working in the corporate world, Jodi made the leap to starting her own business in 2017 - Red Clover Advisors, a data privacy consultancy. Using the ASK Method and the power of a Quiz Funnel, she's been able to go from ZERO to a \$1 Million business (and is on track to DOUBLE her PROFIT this year!).



Meet Jodi's Quiz Funnel.

Forbes
SMALL BUSINESS

Five Truths About Privacy That Can Help Keep Your Company's Data Safe

Jodi Daniels Forbes Councils Member
Forbes Business Council COUNCIL POST | Membership (Fee-Based)

Mar 8, 2022, 08:45am EST

Jodi Daniels is a privacy consultant and Founder/CEO of Red Clover Advisors, one of the few Women's Business Enterprises focused on data privacy.

MARKETING, DATA PRIVACY, AND TRUST:

FREE QUIZ: Marketing, Data Privacy, and Trust: What's Your (Privacy) Ranking?

So you don't lose more customers!

Click the button to start the quiz now: **START THE QUIZ**



\$1.08M Revenue!
4748 Email Subscribers

From Quiz to Webinar = **SUCCESS!**

Marketing, Data Privacy, and Trust: What's Your (Privacy) Ranking? So you don't lose more customers! **START THE QUIZ**

RED CLOVER ADVISORS

FREE QUIZ: Marketing, Data Privacy, and Trust: What's Your (Privacy) Ranking? So you don't lose more customers! **START THE QUIZ**

FEATURED IN CIO, Forbes, Medium, The Economist, SUMMIT

How Red Clover Advisors Can Help You

What's Your (Privacy) Ranking? This Quiz Will Show You...

Find out YOUR Privacy Ranking so you don't lose more customers!

Jodi Hoffman Daniels January 1 #screenshot2020 I started this year with several goals and I met 2/3 of them. As a consulting business, I wanted to reach \$1M (double my 2019 revenue). I am closing at \$1.08M. Sitting in quiz bootcamp in January (remember when we met in person!!!) I said to myself I want to have national credibility markers to put on my quiz landing page. I crushed it and have now been in Forbes, Inc, Medium, Authority, Thrive Global and The Economist.

B2B Quiz: From Zero to \$1 Million Business.



From ZERO to 7-Figure Business - When Jodi set up her brand new business, she started from nothing and now has a \$1Million + turnover.



Qualified Leads - Jodi doesn't need THOUSANDS of leads to succeed. Her Quiz Funnel gives her a steady stream of qualified, segmented leads that she converts to high value clients.



Quiz Activated "Old" Leads As Well - Not only is Jodi able to get NEW leads with her Quiz, it also gives her a reason to reach back out to "old leads" as well (recently she made a \$26,500 sale to a lead that had been on her list for 4 years).



On Track to DOUBLE Profit - Having a reliable, cost-effective and repeatable way to attract qualified leads means Jodi's business is not only growing, it's also growing more profitable. She's on track to DOUBLE her profits this year!



**“It’s all about asking and understanding what
your customer wants. So many times, we
start with what we *think* they want.”**



JODI DANIELS

Jodi's Quiz Funnel Pages.

Welcome / Landing Page

QUIZ Funnel Questions & Lead Capture

SUBSCRIPTION for more info.'"/>

Customized Outcome Pages

ATTRACT

DIAGNOSE

PRESCRIBE



Meet Dr. Tangie.



Dr Tangie helps high achievers align their goals with their soul so they can create a life that includes both success AND happiness. When she left her medical career to start her coaching business she had no list, no product and no revenue. As she says "I was fueled by hope and all of my numbers were zero." That all changed when she launched her "Success Alignment Quiz" and generated 5,118 Leads and \$20,850 in Less Than One Month!



Meet Dr. Tangie's Quiz Funnel.



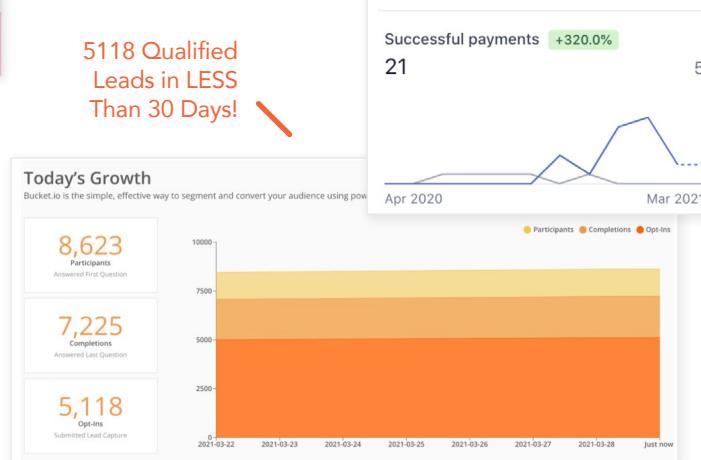
Doubled Her Revenue



Already Several 5-Figure Months!



From ZERO to \$20,850 in Her FIRST Month.



5118 Qualified Leads in LESS Than 30 Days!

From No List & No Revenue to 5118 Subscribers & \$20,850 in a Month.



The Kick-Start She Needed - When Dr Tangie started her Coaching Business, she was at Ground Zero. Then she launched her "Success Alignment Quiz" and generated 5,118 leads and \$20,850 in less than one month and got the kick start she needed.



Doubling Revenue - After the success of her first month, Dr Tangie has continued to make regular, repeatable sales to those leads generated month in, month out, by her Quiz. Quickly doubling her revenue from \$20,000 to \$40,000 and counting!



Quiz is Perfect Lead In To 1:1 Sales Conversation - Dr Tangie invites people at the end of the Quiz to a 1:1 consultation with her where she can offer her Coaching Services and the Quiz is the perfect lead into that step because not only are the leads segmented and qualified but they already have a high degree of trust in Dr Tangie and her process.



Multiple 5-Figure Months - With all these high quality leads coming in, Dr Tangie is thrilled by the fact she's ALREADY had SEVERAL 5-Figure Months in her Coaching Business.



“The Quiz Funnel process gave me so much more clarity on my business.”

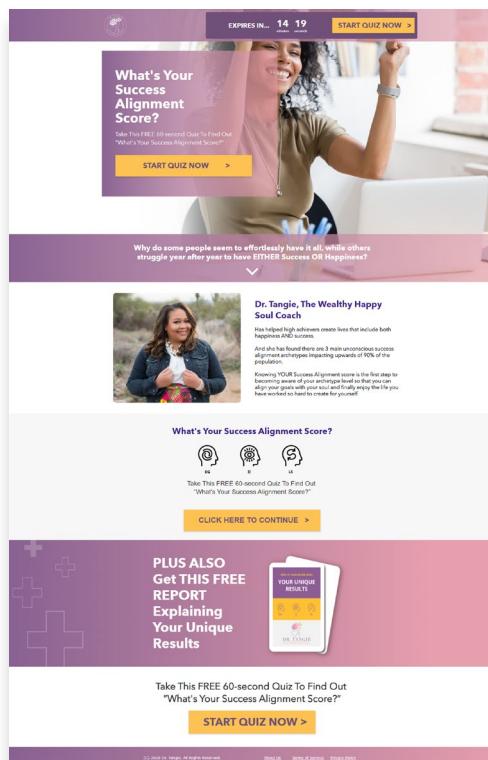


DR. TANGIE



Dr. Tangie's Quiz Funnel Pages.

Welcome / Landing Page



QUIZ Funnel Questions & Lead Capture

How would you describe your current work situation?

Employed: I work for someone else.
 Entrepreneur: I work for myself.

Would your employees appreciate premium, artisanal ground coffee if it were included in the box? *

Yes No Maybe

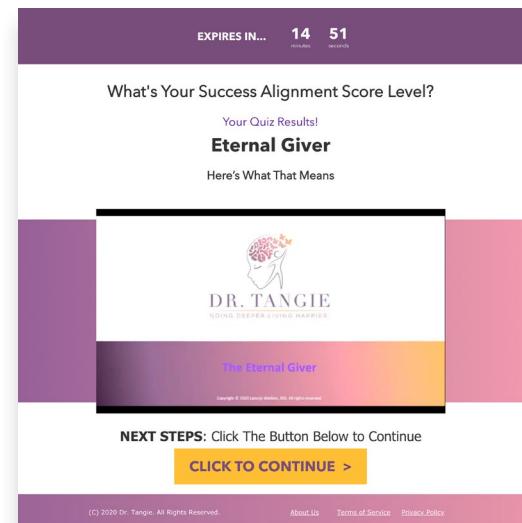
Who on this list do you most adore?

Barbara Corcoran
 Oprah Winfrey
 Beyonce Knowles

Which currently best describes your current situation?

I have meaningful non-toxic relationships.
 My relationships with those I love often take the back burner to my job.
 Relationships are hard for me because I am not secure in other areas.

Customized Outcome Pages



ATTRACT

DIAGNOSE

PRESCRIBE



Meet Adam Willingham.



Adam has been able to build a business doing Quizzes for others. Starting as a side hustle, the opportunity to do Quizzes for others gave Adam full-time employment and enabled him and his family the flexibility and opportunity to pursue their dream of traveling around the US for 2 years.



Meet Adam's Quiz Funnel.

Adam Willingham
February 24 ·

#wins I landed another quiz funnel project today!

The client is one who I built a website for in the past. I reached out to him and let him know I'm now creating quiz funnels and asked if he's interested in finding out more info.

He responded and said yes.

I sent him a link to schedule a Zoom call.

On the call I did a presentation about the power of quiz funnels, then...

...I took him through my 12-part Irresistible Offer.

He agreed to move forward with me.

I'm sending him a contract today along with an invoice to get started!

I landed another quiz funnel project today!

1,148
Visitors
Arrived On Pre-Quiz Page

809
Participants
Answered First Question

613
Completions
Answered Last Question

484
Opt-Ins
Submitted Lead Capture

Participant Completion Rate 75.8%

Participant Opt-In Rate 59.8%

500 Optins a Month

Adam Willingham
July 3 at 7:47 PM ·

[WIN] and [QUESTION]

My quiz hook split test finished today, and I have a clear winner! It's headline # 2: "[QUIZ] What's your vegan readiness score?". It got more than 40% more clicks than all the others.

The others were:

[QUIZ] What's your # 1 vegan beginner blindspot?
[QUIZ] What's your # 1 blocker to being vegan?
[QUIZ] Which plant-based recipes are most suited to you?

On / Off	Ad Set Name	Delivery	Results	Cost per Result
<input checked="" type="checkbox"/>	Headline 4	<input checked="" type="radio"/>	Completed 76	\$0.26 Per Link Click
<input checked="" type="checkbox"/>	Headline 3	<input checked="" type="radio"/>	Completed 75	\$0.27 Per Link Click
<input checked="" type="checkbox"/>	Headline 2	<input checked="" type="radio"/>	Completed 115	\$0.17 Per Link Click
<input checked="" type="checkbox"/>	Headline 1	<input checked="" type="radio"/>	Completed 78	\$0.26 Per Link Click
		<input checked="" type="radio"/>	Results from 4 ad sets 344	\$0.21 Per Link Click

View Insights

139 Post Reach

15

Adam Willingham
September 20 at 9:02 AM ·

#wins I was humbled by what one of my quiz funnel clients said: "I've been working several years to build my email list without much success. Then Adam built a quiz funnel for me and in less than six weeks my subscriber rate increased an INCREDIBLE 23,000%. YES, you read that right, 23000%."

23000% More Subscribers in Just 6 Weeks!

View Insights

271 Post Reach

53

26 Comments

New Consulting Clients!

40% More Clicks!

Already Generating Leads!

How A Start Up Consultant Got His First 5-Figure Sale.



\$10,000 First Client - Due to the popularity and high perceived value of Quiz Funnels, Adam was able to easily get his first client and immediately make a 5-figure sale!



23,000% Increase in Subscriber Rate - Yes, you read that right! One of the QUIZ Funnels Adam built increased his client's subscriber rate by 23,000% (that is not a typo!) in only 6 weeks.



69.8% Conversions - Adam was blown away by the 69.8% conversion from Quiz to Lead Capture, which is far more effective than many other lead gen approaches.



\$30,000 in Sales - In just a few weeks, Adam had more than \$30,000 in sales, doing Quizzes for other people.



“There’s nothing like a Quiz Funnel. Part of the magic is it’s so personalized. People feel heard. They feel understood. They feel like they’re having a conversation with you.”



ADAM WILLINGHAM



Adam's Quiz Funnel Pages.

Welcome / Landing Page

QUIZ Funnel Questions & Lead Capture

Do you currently smoke regular cigarettes or e-cigarettes?
(If you smoke both, choose which one you smoke the most.)



Regular cigarettes E-cigarettes

What is the primary method you've used to try to quit smoking?

- Cold turkey** - no outside help
- Behavioral therapy** - working with a counselor to find ways not to smoke
- Nicotine replacement therapy** - help with cravings and withdrawals
- Prescription medications** - meds like varenicline or bupropion
- Alternative therapies** - hypnosis, acupuncture, laser therapy, etc.
- Other** - nothing related to any of the above

Customized Outcome Pages

ATTRACT

DIAGNOSE

PRESCRIBE



Meet Beverly Asante Puschmann.



Beverly is a long-distance runner with a passion for helping others to discover the benefits of running. Starting from scratch she launched her first Quiz Funnel and got her FIRST-EVER leads in less than a week and built a waitlist of buyers for her Book Launch.



Meet Beverly's Quiz Funnel.

March 22: Launched First Quiz!

March 27: First 100 Leads!

May 4: 10x'd Her Results!

Beverly Asante Puschmann shared a link.
March 22 ·

[WIN] Yes, yes, YEEESSS! I did it, I finally went live with my "What's Your Half Marathon Readiness Score?" Quiz!

This feels incredibly amazing! I couldn't feel any happier for reaching this milestone. Woohoo!

Beverly Asante Puschmann
March 27 ·

#YellowDone Yes, I did it! I got my first 100 cold leads. It took 3 hours to get from lead 99 to 100. That was a LONG wait for the champagne!

Beverly Asante Puschmann
May 4 at 6:45 PM ·

[WIN] Yes! I did it! First 1000 opt-ins! Super excited! Thanks for all the help!

Today's Growth
Bucket.io is the simple, effective way to segment and convert your audience using powerful quizzes, assessments and surveys.

Participants	Completions	Opt-ins
3,221	2,027	826
3,128	2,027	826
1,004	827	826

3,221 Participants
Arrived On Pre-Quiz Page

3,128 Completions
Answered Last Question

1,004 Opt-ins
Submitted Lead Capture

365 Visitors
Arrived On Pre-Quiz Page

267 Participants
Answered First Question

258 Completions
Answered Last Question

100 Opt-ins
Submitted Lead Capture

0.49c per Lead!

Best Sellers Rank: #781 Free in Kindle Store (See Top 100 in Kindle Store)
 #1 in Sports Essays (Kindle Store)
 #1 in Sports Health & Safety (Kindle Store)
 #1 in Running & Jogging (Kindle Store)

I LOVE TO RUN AND RACE

EXPIRES IN... 14 36 seconds **START QUIZ >**

How Ready Are You To Run A Half Marathon?

Take This FREE 60-Second Quiz To Find Out "What's Your Half Marathon Readiness Score?"

START QUIZ >

Why do some people just get out there and run half marathons, while others keep dreaming?

I LOVE TO RUN AND RACE

EXPIRES IN... 14 36 seconds **START QUIZ >**

How Ready Are You To Run A Half Marathon?

Take This FREE 60-Second Quiz To Find Out "What's Your Half Marathon Readiness Score?"

START QUIZ >

Why do some people just get out there and run half marathons, while others keep dreaming?

0.49c per Lead!

Book Launched at #1!

ACE THE HALF

Total Beginner to a Successful Book Launch.



10X List Growth in LESS than a Month From COLD Traffic

- **Starting from ZERO** - Beverly needed a way to attract cold traffic to grow her list and create an audience for her side hustle. She says "I saw the Quiz Funnel and immediately liked it because I could drive COLD TRAFFIC to it."



New Leads EVERY Day - With just 5 to 6 hours a week to spare from her busy corporate job to get her side hustle up and running, Beverly found her solution in her Quiz, where she makes REAL progress EVERY week.



1000 Leads in LESS than a Month Spending JUST \$16 a Day! After struggling for years, Beverly was thrilled to finally have a way to grow her list, getting more than 1000 leads in less than a month, spending JUST \$16 a day and getting leads for as little as 0.49c!!



Book Launch Success! Creating an audience for her Book Launch was a big reason for her Quiz Funnel. Even before the book was published she created a Waitlist of ready buyers. So when she launched her book she was #1 in her chosen categories and had immediate momentum.



“If you’re writing a book, launch your Quiz Funnel now! I wish I’d done my Quiz even BEFORE I started on my book.”

BEVERLY ASANTE PUSCHMANN



Beverly's Quiz Funnel Pages.

Welcome / Landing Page

I LOVE TO RUN AND RACE

How Ready Are You To Run A Half Marathon?
Take This FREE 60-Second Quiz To Find Out "What's Your Half Marathon Readiness Score?"

START QUIZ >

Why do some people just get out there and run half marathons, while others keep dreaming about it for years?

Certified Running Coach, Beverly Asante Puschmann,
Beverly Asante Puschmann is a certified running and fitness coach running to live better and faster races. She has found that there are 5 stages of half marathon readiness and that knowing your stage is the first step to being able to run your first or a faster half marathon and get you closer to reaching your race goals.

What's Your Half Marathon Readiness Score?

Take this FREE 60-Second Quiz To Find Out YOUR Half Marathon Readiness Score

CLICK HERE TO CONTINUE >

PLUS ALSO
Get THIS FREE REPORT Explaining Your Unique Results

Take This FREE 60-Second Quiz To Find Out YOUR Half Marathon Readiness Score

START QUIZ >

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QUIZ Funnel Questions & Lead Capture

10%
If you could run a half marathon anywhere you wanted to. You would run it

- near your home
- In a new place

33%
Which of the following options best describes your running experience?

- The only running I ever did was in gym class because I had to
- I had phases in my life where I ran regularly, but not much lately
- I have done some racing in the past but have never done a half marathon.
- I have run 1 - 3 half marathons
- I have run 4 or more half marathons

66%
Which of the following best describes your mental game around running?

- I get out there and ace all my runs
- I frequently procrastinate until it's too late to do my runs
- I feel like stopping all the time when I am running
- I get bored on long runs
- Other (specify)

Customized Outcome Pages

results are available for the next 15 minutes (be sure to watch this entire video)

What's Your Half Marathon Readiness Score?

Your Quiz Results!

Stage 2B: Boomerang

Here's What That Means

NEXT STEPS: Click The Button Below to Continue

CLICK TO CONTINUE >

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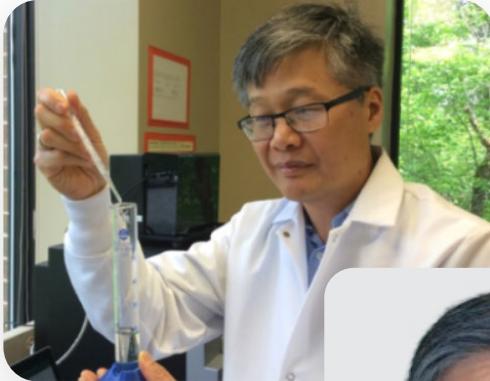
ATTRACT

DIAGNOSE

PRESCRIBE



Meet Greg Lee.



Greg Lee is a NASA Engineer-Turned-Health-Expert who has a Brick & Mortar Lyme Research & Healing Center in Maryland. Over the past couple of years he's taken that business Online and is having massive success with a Quiz Funnel!



Meet Greg's Quiz Funnel.



\$17,000 / Month!

4,929 Visitors
Arrived On Pre-Quiz Page

3,259 Participants
Answered First Question

2,565 Completions
Answered Last Question

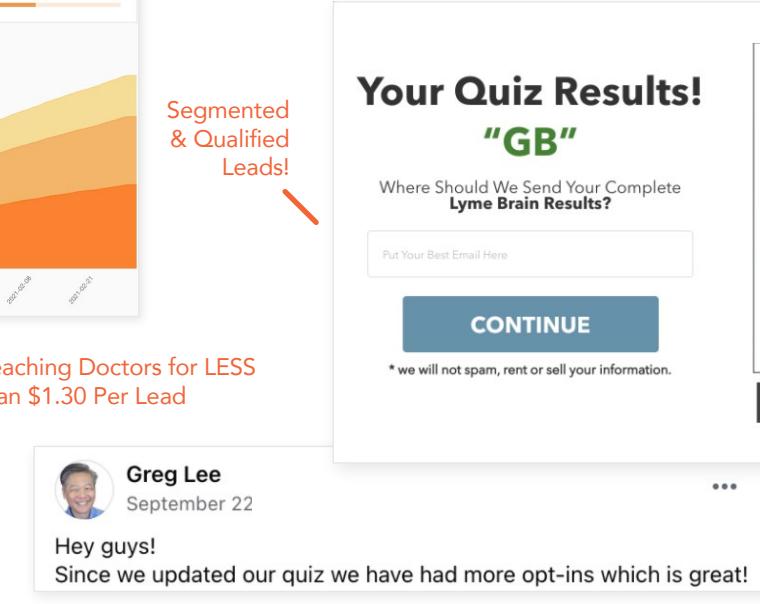
1,414 Opt-Ins
Submitted Lead Capture

Participant Completion Rate: 78.7%
Participant Opt-In Rate: 43.4%

Participants (Yellow), Completions (Orange), Opt-Ins (Red)

Segmented & Qualified Leads!

Reaching Doctors for LESS than \$1.30 Per Lead



Your Quiz Results!
"GB"

Where Should We Send Your Complete Lyme Brain Results?

Put Your Best Email Here

CONTINUE

* we will not spam, rent or sell your information.

GoodbyeLyme

YOUR UNIQUE RESULTS REPORT

Get Your Free Results Report!

Greg Lee
September 22

Hey guys!
Since we updated our quiz we have had more opt-ins which is great!

Grew List by 2000 in 90 Days

\$17,000 / Month NEW Revenue.



From inconsistent results to \$17k a MONTH - Greg had a small email list he would occasionally sell his \$1,897 High Ticket Essential Oils program to, but with inconsistent results. Then he implemented his Quiz Funnel and was able to get more consistent enrolment, generating \$17,000 in ONE month!



Reaching Doctors for LESS than \$1.30 per Lead! Greg's market is a difficult one to get leads in because, in addition to patients, he also targets doctors who are expensive and hard to reach, often costing AT LEAST \$5 or \$10 per lead! Having the Quiz right at the start builds trust and makes all the difference, slashing Greg's ad costs!



Grew email list by 2000 people in LESS than 3 months - Putting the Quiz at the start of his funnel was a game-changer for Greg. People suffering with Lyme Disease were able to feel seen and heard during the Quiz and were more likely to join Greg's email list and BUY from him.



33% Conversion - Greg is using his Quiz to grow his email list and get more people to his webinars, where he offers his essential oils and other trainings. Because his Quiz leads are more qualified, he's getting 33% conversion on his webinars to his bootcamp!



“When we PIVOTED to more online trainings, we used our Quiz to find the right Customers.”



GREG LEE



Greg's Quiz Funnel Pages.

Welcome / Landing Page

QUIZ Funnel Questions & Lead Capture

Customized Outcome Pages

ATTRACT

DIAGNOSE

PRESCRIBE



**THE
POSSIBILITIES
ARE
ENDLESS**



Quiz 1: What's YOUR #1 Amazon Advertising Roadblock?

What best describes your thinking about Advertising your products on Amazon?

- Not needed at all
- Good for launching, but nothing else
- A necessary evil - ya gotta do it
- An amazing opportunity that I am exploiting to the max
- An amazing opportunity if only I knew how to fully exploit it

Quiz 2: Who are your customers?

Who are your customers?
Select all that apply

- B2B - We sell to businesses.
- B2C - We sell direct to consumers.
- Wholesalers - we sell through brick-and-mortar retailers and/or other e-commerce businesses.

Quiz 3: What's Preventing Your Business From Getting Financing?

What's Preventing Your Business From Getting Financing?
Take This FREE 60-Second Quiz To Find Out What's #1 Myth Holding Your Business Back!

Quiz 4: In a not-so-good moment, which of these thoughts are you most likely to have?

In a not-so-good moment, which of these thoughts are you most likely to have?

- I feel bad when I see people with even kids and full-time jobs find the time to write (and I don't).
- What if I pour my heart and soul into creating my book and then it's not good enough?
- I'd love to just write what I want, but it's more important to research what kind of books make the most money.
- I don't know how to know what to write and what not to write.

Quiz 5: What would be the main reason for you to get a personal color analysis?

What would be the main reason for you to get a personal color analysis?

- I have so many clothes but nothing to wear.
- Since getting older, I feel the colors I'm used to don't look as good on me.
- I want to save money and only buy what is best for me.
- I want my whole wardrobe to coordinate.
- I want to look fabulous!

Quiz 6: Where Are You On Your Personal Color Analysis Journey?

Where Are You On Your Personal Color Analysis Journey?
Take This FREE 60-Second QUIZ To Find Out What Type Of Color Analysis Enthusiast Are You!

Quiz 7: What's Blocking Your Team From Fully Executing Your Strategy To Grow Revenue?

What's Blocking Your Team From Fully Executing Your Strategy To Grow Revenue?
Take This FREE 60-Second Assessment To Find Out The Top Reasons Your Team Struggles To Overdeliver

Quiz 8: As a CREATIVE, which best describes you?

As a CREATIVE, which best describes you?

- Amateur/Semi-Pro (I make none to a little income from my creativity)
- Professional/Partial-Pro (I make some or all of my income from my creativity)

Quiz 9: How do you get people to join your email list? (Please pick the option you use the most.)

How do you get people to join your email list? (Please pick the option you use the most.)

- I haven't figured this out yet!
- In person - at events with a sign-up sheet/form or from business cards
- Paid ads (Social media and/or search engines)
- Search engines - Organically from a blog or a landing page and lead magnet
- Social media - Organically through groups and posts
- Other

Quiz 10: WHICH TYPE OF EMAIL WILL YOUR SUBSCRIBERS OPEN AND READ?

WHICH TYPE OF EMAIL WILL YOUR SUBSCRIBERS OPEN AND READ?
Take This FREE 60-Second QUIZ To Find Out Which Type Of Email Your Subscribers Will Open And Read!

Quiz 11: What's Keeping YOUR Eyes Dry?

What's Keeping YOUR Eyes Dry?
Take This FREE 60-Second QUIZ To Find Out What's #1 Eye Pain Relief Factor!

How many days a week do you currently train?

In General, You May Have A Tendency To...

From the aesthetic industry providers that you have encountered so far, which statement best summarizes your experience?

KIZEN

What's Your Body's Natural Healing Type?

Opportunity Window 14 47

Which statement sounds MOST like you?

When your child makes a mistake, how do they typically respond?

Which Negative Self Talk Habit is Keeping YOUR Child Stuck?

Family ECO

What baby registry mistakes are you making?

VR

What Type of New Construction Community Fits You?

What happens when you and your partner attempt to set up a tent, or any other team related activity?

Do you have patches of pigmentation?

Cuál es la palabra que mejor describe tu objetivo de armario?

What Are YOUR Relationship Blind Spots?

What are the best products for my skin type to achieve glowing/amazing skin?

Sabes cuál es tu personalidad de armario?

Ready Made Templates.

We've already done a lot of the work for you!

Using bucket.io, you have access to dozens of Quiz and other Page Templates that have been optimized for results.

Get more leads and faster results by simply making a few easy tweaks to our existing Page Templates.

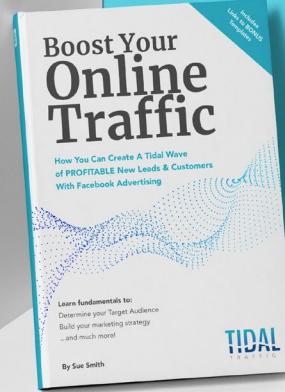
Each one customizable to your look and feel.

PAGE TEMPLATES



Landing Page Template: **E-commerce -** **Book**

TIDAL
TRAFFIC



FREE QUIZ

What's Your #1 Online Traffic Booster?

Take this FREE 5 Minute Quiz To Find Out The Unique Advantage Hiding Inside Your Business Right Now That Will BOOST Your Online Marketing Results.

TAKE THE QUIZ

Forbes The Times The Telegraph theguardian USA TODAY

ABOUT THE AUTHOR

Sue Smith

Sue Smith is an online advertising pioneer, with more than a decade of experience creating profitable Facebook Advertising campaigns for Fortune 500 Companies AND hundreds of small to medium sized businesses all around the globe.

She is a sought after thought leader regularly featured leading media, including Forbes, The Guardian and The Times and she is the Founder of Tidal Traffic, the multi-award winning Facebook Advertising Training Agency. She has masterminded online advertising strategies that have generated in excess of 23 million leads in dozens of markets using her proprietary 5-Step Tidal Traffic Lead Generation System.

Sue's super power is bringing "big business smarts" to "small business budgets" to create some of the world's most successful and profitable Facebook Advertising campaigns.

FREE 5 Minute Quiz - "What's Your #1 Online Traffic Booster?" **TAKE THE QUIZ**

WHAT PEOPLE ARE SAYING ABOUT THIS QUIZ!



"I had so many blindspots and this Quiz showed me what I was missing."

Gerald Bisset, Real Estate Coach, Paris, France



"We've increased our ROI by 120% based on what we learned from this Quiz."

Sadie Newman, Productivity Consultant, Las Vegas, Nevada



"The quality of our leads is through the roof! We more than doubled our lead target this month!"

Kate Andrews, Marketing Agency Owner, Sydney, Australia



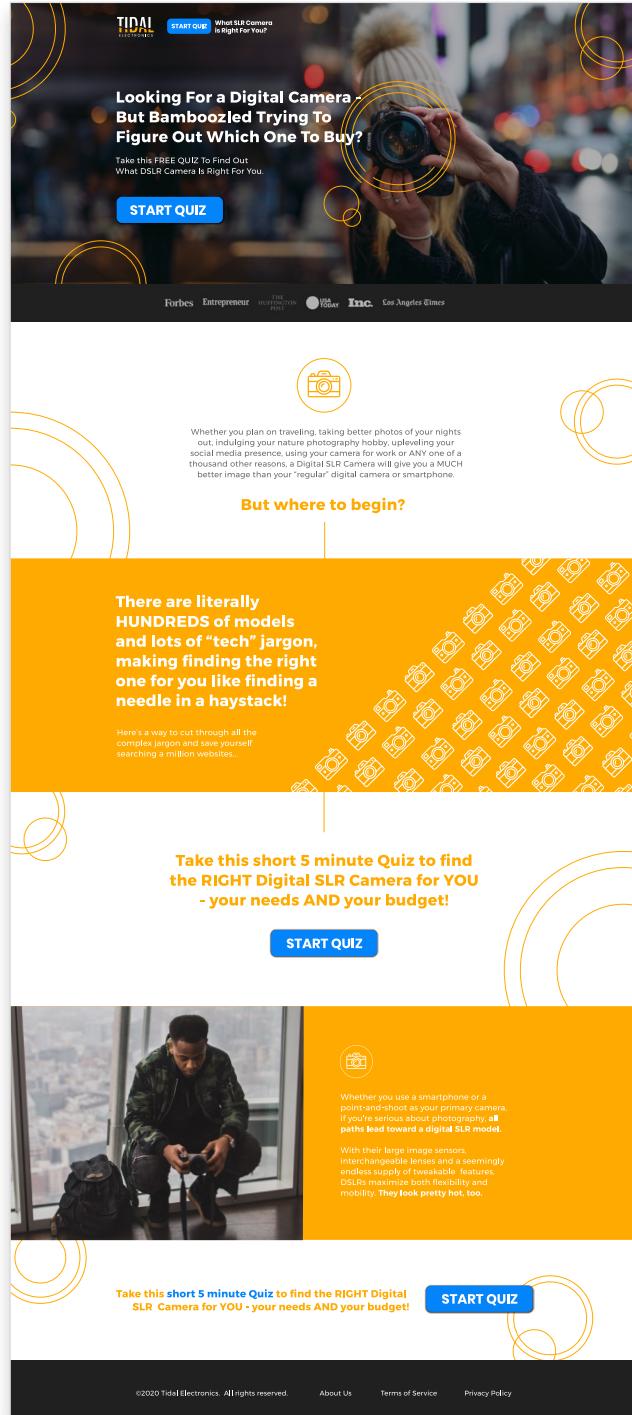
"It takes a lot to get someone to put a test into a quiz. This quiz actually deserves 10/10. Do it!"

Albert Nsisi, Financial Planner, Johannesburg, South Africa

FREE 5 Minute Quiz - "What's Your #1 Online Traffic Booster?" **TAKE THE QUIZ**



Landing Page Template: **E-commerce -** **General**



Landing Page Template:

Digital Products -

Online Course

TIDAL
TRAFFIC

01 Days 23 Hours 59 Minutes 57 Seconds [Start Quiz](#)

FREE FACEBOOK ADS QUIZ

What's Your #1 Online Advertising Mistake?

Take this FREE 5 Minute Quiz To Find Out How You Can "Plug The Holes" In Your Facebook Ads Strategy and Get a Better ROI!

TAKE THE QUIZ NOW!

TIDAL TRAFFIC
FACEBOOK ADS TRAINING

The Exact Step-by-Step Blueprint For Creating Your Copy, Targeting Your IDEAL Audience and Converting MORE of Your Customers With Your Facebook Ads.

Forbes Entrepreneur THE HUFFINGTON POST USA TODAY Inc. Los Angeles Times

What People Are Saying...

Tried and tested: this thing works, simple as that!
Gerralt Bisset, Real Estate Coach
Paris, France

This WORKS and it's FREE. What are you waiting for?
Sadie Newman, Consultant
Las Vegas, Nevada

After getting it, I noticed I had wasted too much time. This is a must have.
Kate Andrews, Marketing Agency
Sydney, Australia

Your Facebook Ads Training is a Step-by-Step Course Showing You...

- ✓ The EXACT setup and configuration of your Ad Campaigns (this is the same setup we've used to generate over \$23 million in sales in less than 2 years) so you don't get stuck on the "how to's".
- ✓ What specific TARGETING strategies to focus on (and the small shift you can make today that can dramatically improve your conversion rate from "click" to "optin" simply by shifting one key part of your targeting) - this works even for "tricky" markets you may have struggled with in the past.
- ✓ How to get LOWER ad costs and make a profit on your ads sooner - whether you sell physical products or services - even if you've already tried hundreds of audiences and every "copy trick" in the book.
- ✓ The little-known (and counter-intuitive) "Troubleshooting" approach that actually gets you MORE LEADS by decoding your "loser" ads.
- ✓ ...And much, much more!

FREE 5 Min Facebook Ads Quiz **TAKE THE QUIZ NOW**

TIDAL TRAFFIC

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Landing Page Template:

Digital Products - Membership

TAKE THE QUIZ!

Attention Online Marketers

What Web Hosting Platform is Right For You?

When it comes to online marketing, EVERY second you make your prospects wait COSTS you conversions and dollars. Having the RIGHT Web Hosting Platform for YOUR needs is essential.

Take This 2 Minute Quiz To Find The RIGHT Web Host For You...

TAKE THE QUIZ!

Forbes

The Times
PUBLISHING COMPANY

The Telegraph

the guardian

USA TODAY

HOW THIS QUIZ WORKS

Take this FREE QUIZ to Find Out Which Web Hosting Platform is Right For You

Not every Web Host is created equal. And, depending on the number of pages you have, the platforms you use and the amount of traffic you drive you could be paying too much or too little for your web hosting right now. Yes, you can pay too little for your hosting. If you have a Web Host that's not keeping up with your demand you could be pouring your Advertising Dollars down the drain!

- 1 Which Web Hosting Technology Is Most Suited To You - so you never have to waste your Facebook Advertising budget on slow loading pages ever again
- 2 What You Can Do To Speed Up Your Online Marketing Funnel Performance - making the most of every lead who enters your marketing funnel, giving them a speedy, easy to use experience
- 3 How to Choose Your Web Host and Get The Best Deal You're going to pay your host over and over so you may as well get the Best Host and the Best Deal possible right from the start!

Find Out The RIGHT Web Hosting Service For Your Specific Online Marketing Needs

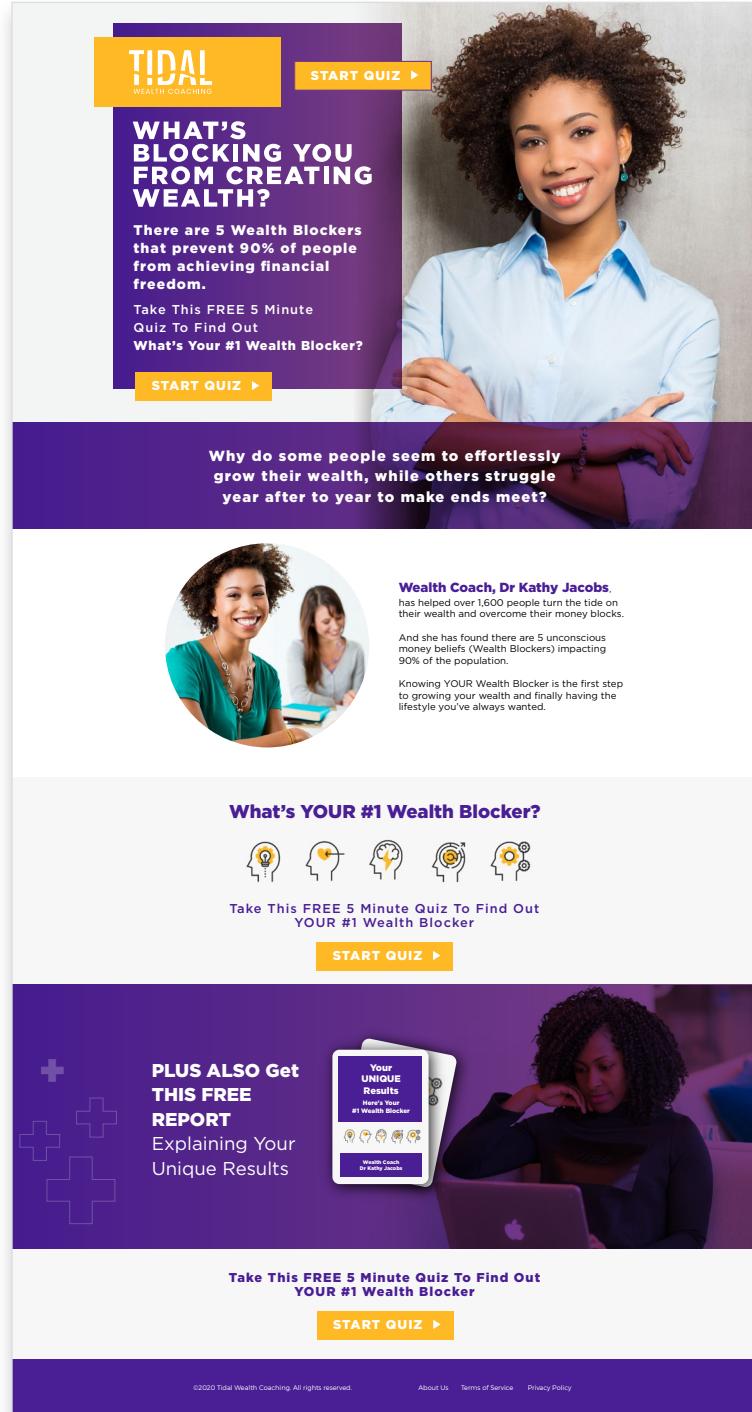
TAKE THE QUIZ!

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Landing Page Template: **Client Services - Coaching**



TIDAL
WEALTH COACHING

START QUIZ ▶

WHAT'S BLOCKING YOU FROM CREATING WEALTH?

There are 5 Wealth Blockers that prevent 90% of people from achieving financial freedom.

Take This FREE 5 Minute Quiz To Find Out What's Your #1 Wealth Blocker?

START QUIZ ▶

Why do some people seem to effortlessly grow their wealth, while others struggle year after year to make ends meet?



Wealth Coach, Dr Kathy Jacobs. has helped over 1,600 people turn the tide on their wealth and overcome their money blocks. And she has found there are 5 unconscious money beliefs (Wealth Blockers) impacting 90% of the population. Knowing YOUR Wealth Blocker is the first step to growing your wealth and finally having the lifestyle you've always wanted.

What's YOUR #1 Wealth Blocker?



Take This FREE 5 Minute Quiz To Find Out YOUR #1 Wealth Blocker

START QUIZ ▶

PLUS ALSO Get THIS FREE REPORT
Explaining Your Unique Results



Take This FREE 5 Minute Quiz To Find Out YOUR #1 Wealth Blocker

START QUIZ ▶



Landing Page Template:

Client Services - Consulting

TIDAL
TRAFFIC

ATTENTION ONLINE ADVERTISERS

What's Your Content Creator Type?

When you take this quiz, you'll get a free report that outlines which of the **5 Content Creator Types** is **YOUR** predominant Creator Type.

Start Quiz We guarantee 100% privacy. Your information will not be shared.

*Tony DiCaro,
Tidal Traffic Online Marketing Consultant*

Forbes **Times** **The Telegraph** **the guardian** **USA TODAY**

Get a FREE report

Attract and Engage your Audience
Knowing YOUR predominant Content Creator Type will help you reach your audience

Play to Your Strengths
Understanding your Content Creator Type will help you get more people interested

Get a FREE Report
Based on your unique responses to this short (and insightful) quiz assessment.

This Quiz Will Show You....

Take this **FREE QUIZ** to Find Out Which of the 5 Content Creator Types is **YOUR** predominant Creator Type. Knowing **YOUR** predominant Content Creator Type will help you play to your strengths and create online ads that **ATTRACT** and **ENGAGE** your audience (and get more people **BUYING** from you).

Which Content Creator Type is most suited to you, so you never have to struggle with creating content for your ads again (there are **FIVE** Online Ad Killers by the way...)

What you can do to apply your Content Creator Type to your ads, making the most of your unique situation and strengths...

How to use your Content Creator Type to easily plan out the content for an entire Online Ad campaign...

And much much more...

Which of the 5 Content Creator Types is **YOUR** predominant Creator Type

Start Quiz

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Landing Page Template:

Client Services - Agency/ Freelancing

The image displays three versions of a landing page template, each featuring a different background image and layout, but sharing a common overall design structure.

Top Version (Blue Background):

- Header:** TIDAL TRAFFIC
- Section 1:** Are Your Online Marketing Strategies Putting You Ahead or Are You Leaving Money on the Table? (with a 'START ASSESSMENT' button)
- Section 2:** Take this FREE ASSESSMENT (with a detailed description and a 'START ASSESSMENT' button)
- Section 3:** Your Specific 5-point Action Plan (with a 'START ASSESSMENT' button)
- Section 4:** What's Your Online Marketing Scorecard? (with a 'START ASSESSMENT' button)
- Logos:** Forbes, Times, The Telegraph, the guardian, USA TODAY

Middle Version (Woman in Office):

- Section 1:** Every business needs to be marketing online... (with a detailed description and a 'START ASSESSMENT' button)
- Section 2:** But how do you compare? Where are your blindspots? What small tweaks could you make that could TRANSFORM your business? (with a detailed description and a 'START ASSESSMENT' button)
- Section 3:** Get Your FREE Online Marketing Scorecard & Opportunity Report (with a detailed description and a 'START ASSESSMENT' button)

Bottom Version (Man and Woman in Office):

- Section 1:** This Quiz is brought to you by TIDAL Traffic. (with a detailed description and a 'START ASSESSMENT' button)
- Section 2:** Take this FREE ASSESSMENT TODAY (with a detailed description and a 'START ASSESSMENT' button)



Landing Page Template:

Affiliate Marketing -

Digital Products

Attention Online Marketers

What Web Hosting Platform is Right For You?

When it comes to online marketing, EVERY second you make your prospects wait COSTS you conversions and dollars. Having the **RIGHT** Web Hosting Platform for **YOUR** needs is essential.

Take This 2 Minute Quiz To Find The **RIGHT** Web Host For You...

TAKE THE QUIZ!

FORBES

THE TIMES

THE TELEGRAPH

THE GUARDIAN

USA TODAY

HOW THIS QUIZ WORKS

Take this **FREE QUIZ** to Find Out Which Web Hosting Platform is Right For You

Not every Web Host is created equal. And, depending on the number of pages you have, the platforms you use and the amount of traffic you drive you could be paying too much or too little for your web hosting right now. Yes, you can pay too little for your hosting. If you have a Web Host that's not keeping up with your demand you could be pouring your Advertising Dollars down the drain!

- 1 Which Web Hosting Technology Is Most Suited To You - so you never have to waste your Facebook Advertising budget on slow loading pages ever again
- 2 What You Can Do To Speed Up Your Online Marketing Funnel Performance - making the most of every lead who enters your marketing funnel, giving them a speedy, easy to use experience
- 3 How to Choose Your Web Host and Get The Best Deal - You're going to pay your host over and over so you may as well get the Best Host and the Best Deal possible right from the start!

Find Out The **RIGHT** Web Hosting Service For Your Specific Online Marketing Needs

TAKE THE QUIZ!

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Landing Page Template:

Client Services - Physical Products

The image shows a mobile-optimized landing page for a quiz. At the top, the Tidal Traffic logo is displayed. Below it, a dark banner reads "ATTENTION ONLINE ADVERTISERS". The main title "What's Your Content Creator Type?" is prominently displayed in the center. To the right, a photo of a smiling man with a beard, identified as Tony DiCaro, a Tidal Traffic Online Marketing Consultant, is shown with his arms crossed. A "Start Quiz" button is located below the title, with a small note: "We guarantee 100% privacy. Your information will not be shared." Below the main content, there are logos for Forbes, The Times, The Telegraph, the guardian, and USA TODAY. The central section features a "Get a FREE report" button. Below this, there are three circular icons with data: a bar chart, two pie charts (80% and 60%), and a line graph. Text below these icons explains the benefits: "Attract and Engage your Audience", "Play to Your Strengths", and "Get a FREE Report". The "Attract and Engage" section notes that knowing the predominant Content Creator Type helps reach the audience. The "Play to Your Strengths" section notes that understanding the Content Creator Type helps get more people interested. The "Get a FREE Report" section notes that the report is based on unique responses to a quiz assessment. The bottom section contains five circular icons with text: "This Quiz Will Show You...", "Take this FREE QUIZ to Find Out Which of the 5 Content Creator Types is YOUR predominant Creator Type. Knowing YOUR predominant Content Creator Type will help you play to your strengths and create online ads that ATTRACT and ENGAGE your audience (and get more people BUYING from you).", "Which Content Creator Type is most suited to you, so you never have to struggle with creating content for your ads again (there are FIVE Online Ad Killers by the way...)", "What you can do to apply your Content Creator Type to your ads, making the most of your unique situation and strengths...", "How to use your Content Creator Type to easily plan out the content for an entire Online Ad campaign...", and "And much much more...". A "Start Quiz" button is at the bottom, along with a note: "Which of the 5 Content Creator Types is YOUR predominant Creator Type". The footer includes copyright information: "©2019 Tidal Traffic. All rights reserved." and "About Us | Terms of Service | Privacy Policy".



Landing Page Template: **Local Small Business - Brick & Mortar**

TIDAL GYM AUSTIN, TX
Ph: 512-555-5555
48 SUTHERLAND ST. AUSTIN, TX

START QUIZ What Type of Personal Trainer is Right For You?

Take This FREE 5 Min Quiz To Find Out What Type of Personal Trainer is Right For You...

There are many different types of Trainers and you need the **RIGHT** one for your health and fitness needs and goals.

START QUIZ

Find out WHICH of the 5 Personal Trainer Types is Right For You

Forbes Times The Telegraph the guardian USA TODAY

Finding Your Perfect Personal Trainer

Whether you are new to the gym, you want to build muscle, or you just want to stay fit, working with a Personal Trainer can get you there faster, safer AND with a customized plan ideally suited to YOUR workout style.

The RIGHT Personal Trainer can help you to:

- Stay Accountable
- Get Faster Results
- Avoid Injury
- Get a Balanced Workout
- Help You ENJOY the Gym!

Tidal Gym
Based in the center of Austin, Texas, Tidal Gym was established in 1980 by founder Jimmy Matthews. The Gym is now run by Jimmy's daughter, Katherine.

Tidal Gym offers weight training, fitness classes and a no-nonsense, always-friendly community that has kept its family feel for over two decades.

This family run business has an awesome team of fitness professionals and we LOVE our members. Everyone is welcome.

We believe in fitness, health and vitality for all!

Katherine
Gym Owner & Personal Trainer

Come say hi!

Address:
48 Sutherland St, Austin, TX
Phone:
512-555-5555
Open 7-Days
5:30am - 7pm

Find out WHICH of the 5 Personal Trainer Types is Right For You

START QUIZ

Address: 48 Sutherland St, Austin, TX Phone: 512-555-5555
©2020 Tidal Gym, all rights reserved. About Us Terms of Service Privacy Policy

Landing Page Template: **Local Small Business - Professional Services**

TIDAL
TAX SERVICES

124/4351 Commercial Way
Las Vegas NV 89125
Phone: 702-555-5555

Attention Las Vegas Residents!
What's Your Tax Rebate Success Score?
How Much of Your ELIGIBLE Tax Rebate Are You REALLY Getting?
Take This FREE 5 Minute Quiz To Find Out Your Tax Rebate Success Score

START QUIZ

Are You Leaving Money That's YOURS With The Tax Man?

Studies Show 77% of American's Fall When It Comes To Basic Tax Questions

Hey, we get it.
Tax is BORING and COMPLICATED and feels PAINFUL.
But when you get the right tax advice and you have an expert on your team who can maximize your eligible tax deductions, that means more money in your pocket.
AND THAT'S AWESOME!

Are you losing out when it comes to your Taxes? One EASY Way To Find Out.

Complete this FREE 5 Minute Quiz To Find Out Your Tax Rebate Success Score

START QUIZ

Get Your Customized Results Report

Find out YOUR Tax Rebate Success Score...
How well do you rate when it comes to how effective your Tax Return is? Where are your blindspots?
What small tweaks could you make that could see MORE of your hard earned cash in your pocket?
Your Tax Rebate Success Score Quiz is a series of questions that will evaluate your Tax Awareness on a 6 point scale from Tax Wizard to Tax Weenie.
So you can see exactly WHERE you rank.
And more importantly WHAT you can do to improve your Tax Rebate and get more of your hard earned dollars back in your wallet.

Get Your FREE Tax Rebate Success Report
When you complete this Free Quiz you get a custom report based on your specific situation that pinpoints your blindspots and gives you a specific 6 point Action Plan to a more effective Tax Return.

START QUIZ

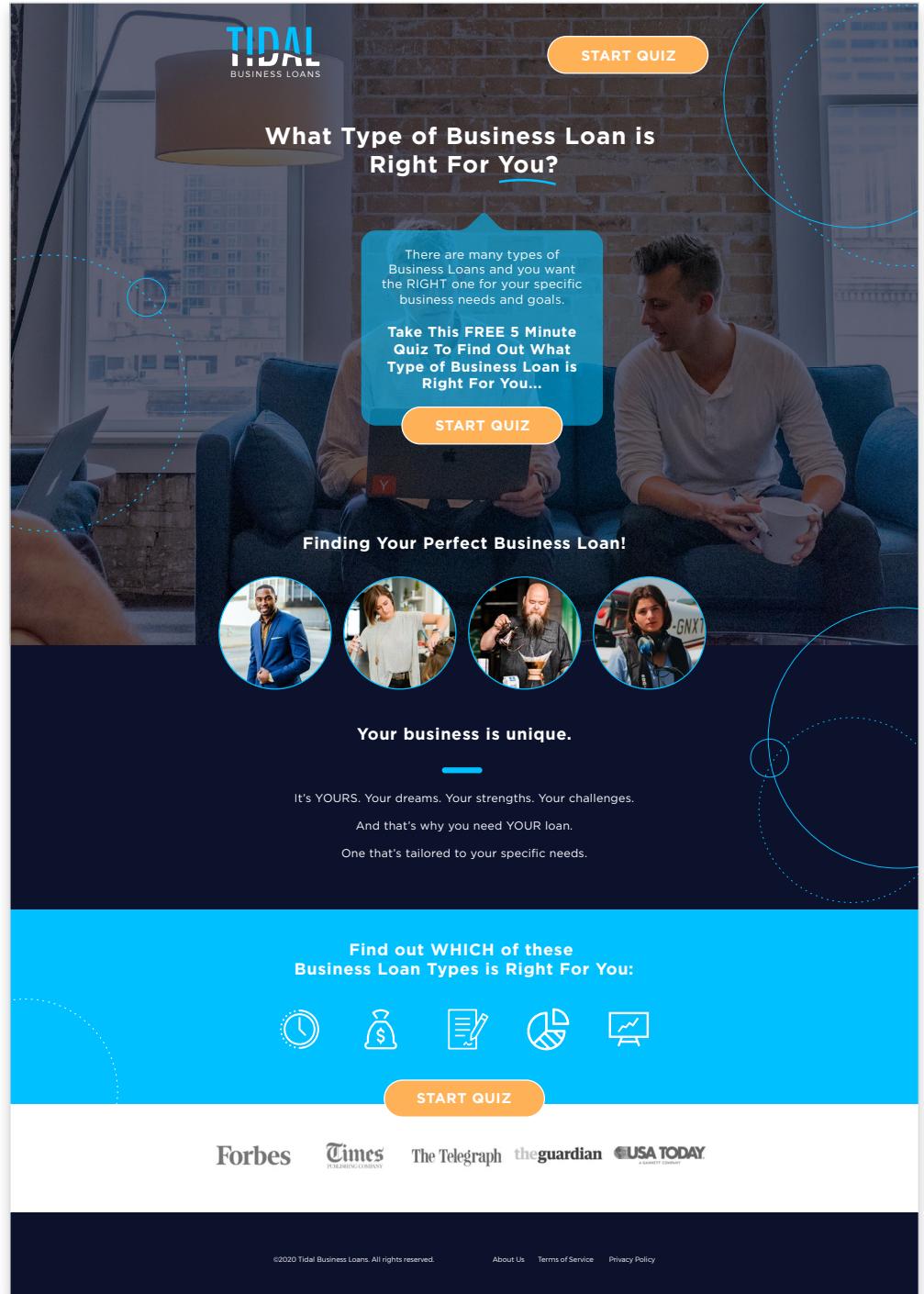
We have been helping the good people of Las Vegas for more than 15 years to get the best outcome when it comes to their Taxes.
We LOVE Tax! And We LOVE Helping You!
The Tidal Tax Team, Las Vegas, NV

TIDAL
TAX SERVICES

Visit our Las Vegas Office: 124/4351 Commercial Way, Las Vegas NV 89125
©2022 Tidal Tax. All rights reserved. [About Us](#) [Terms of Service](#) [Privacy Policy](#)



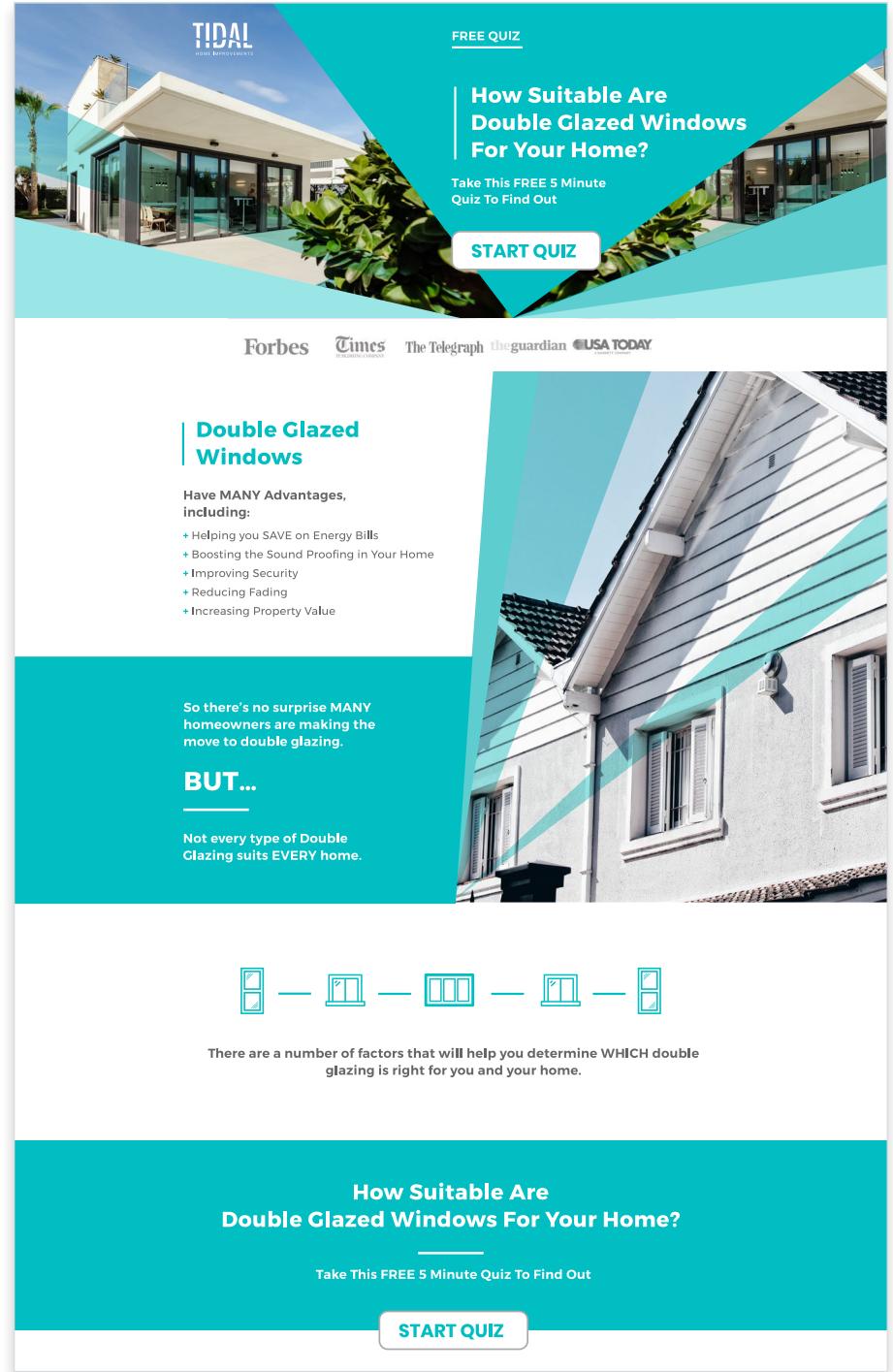
Landing Page Template: **Lead Generation - B2B**



Landing Page Template:

Lead Generation -

B2B



The image displays a landing page template for a quiz about double-glazed windows. The top section features a teal header with the TIDAL logo and a "FREE QUIZ" button. A large image of a modern house with large glass doors is on the left, and a smaller image of a house with double-glazed windows is on the right. The main content area includes a "START QUIZ" button, logos for Forbes, The Times, The Telegraph, theguardian, and USA TODAY, and a section titled "Double Glazed Windows" listing advantages like energy savings and sound proofing. A teal sidebar on the left discusses the popularity of double glazing. The bottom section features a teal footer with the quiz title and a "START QUIZ" button.

FREE QUIZ

How Suitable Are Double Glazed Windows For Your Home?

Take This FREE 5 Minute Quiz To Find Out

START QUIZ

Forbes The Times The Telegraph theguardian USA TODAY

Double Glazed Windows

Have MANY Advantages, including:

- Helping you SAVE on Energy Bills
- Boosting the Sound Proofing in Your Home
- Improving Security
- Reducing Fading
- Increasing Property Value

So there's no surprise MANY homeowners are making the move to double glazing.

BUT...

Not every type of Double Glazing suits EVERY home.

There are a number of factors that will help you determine WHICH double glazing is right for you and your home.

How Suitable Are Double Glazed Windows For Your Home?

Take This FREE 5 Minute Quiz To Find Out

START QUIZ

OUTCOME PAGES & NEXT STEPS

QUIZ Funnels enable you to get high volumes of leads at low prices and high Return on Ad Spend (ROAS).

They also give you MASSIVE flexibility in terms of what kind of OFFER you can make off the back of your Quiz.

For example, once you have delivered your Quiz Results on your Outcome Page, you want to give people a NEXT STEP. These “next steps” can include:

- **Quiz Results Only** - This would apply if you were using your QUIZ Funnel for lead generation purposes only (say you were building a list for a future promotion). Here, simply delivering the Quiz Results suffices as your next step, directing people to the Quiz Report or Outcome Email Sequence.
- **Buy Product - E-Commerce** - If you've used your QUIZ Funnel to help people choose a specific product from your store, eg “Which Digital Camera is Right For You?” Quiz, then you can OFFER people the option to buy the recommended Camera(s) their results indicate as most suitable.
- **Watch Sales Video** - You can also send people to a Sales Video and/or Long Form Sales Page to make your offer there for your product or service.
- **Register For Webinar** - In some cases you may want to provide a Webinar as the next step so you can make an offer for your product or service as part of your presentation.
- **Book An Appointment** - If you offer higher end services, such as Consulting or you have a brick and mortar business that requires people to make an appointment, you can give people a way to book an appointment / discovery call / session with you when they get their Quiz Results.

And you can EASILY swap out the “next step” you are offering without needing to reconstruct your entire QUIZ Funnel, giving you ultimate flexibility.

We've included Outcome Page Templates for each of these “next step” options.





Outcome Page Template: Quiz Results Only

What's Your Online Marketing Scorecard?

Your Unique Answer Is:
Marketing Optimizer
Here's What That Means...

Check Your Email in 10 Mins For Your FREE ONLINE MARKETING SCORECARD

We've outlined all the details regarding YOUR unique results in your Online Marketing Scorecard Report.

This will be arriving in your inbox in the next 10 minutes.

Included in this report you will find:

- Your Unique Online Marketing Score
- How Your Business Compares With Others On This Scale
- Your Specific Online Marketing Blindspots
- 3 Specific Tweaks You Can Make RIGHT NOW to TRANSFORM Your Online Marketing Results

What's Your Online Marketing Scorecard?

Your Specific 5-point Action Plan

Your Unique Results

These results are brought to you by TIDAL Traffic.

We are an award winning Digital Marketing Agency helping small business owners succeed with their Online Marketing - from Lead Generation through to Brand Management.

Get Your FREE Online Marketing SCORECARD Now

Check Your Email For Your Scorecard.

Every business needs to be marketing online, whether you sell products or services, whether you are big or small and whether you market to other businesses or direct to the consumer.

Find Out How YOU Compare AND Specific Strategies You Can Use Right Now To Improve Your Online Marketing Results.

CONTACT US

TIDAL TRAFFIC

web: www.tidaltraffic.com
email: support@tidaltraffic.com

Outcome Page Template:

Buy Product

What DSLR Camera Is Right For You?
Your Unique Answer Is:
"The Upgrader"

Based on what you've told us, it sounds like you're looking for an upgrade from an older or lower-end DSLR.

The IDEAL "Upgrader" DSLR Camera for you is the Canon EOS90D:

Canon EOS 90D w/EF-S18-55mm IS STM Lens Digital SLR Camera: \$1,899.00

Description
The 90D uses an all-new 32.5MP APS-C sensor and a very reliable Dual Pixel AF system when shooting in live view. When shooting through the viewfinder you will reap the benefit of the 45-point cross-type AF system and a new metering sensor which allows for face detection. The camera can shoot up to 10 frames per second with continuous AF with the G弗 lens and in Tops in live view.

Quality and Familiarity
One of the key benefits offered by 90D is to be the Upgrader. The hand held camera body and the obvious build quality will definitely impress the user. The lens, which will have the familiarity of the 70D, will be a welcome addition. The lens and accessories will certainly assist the user in getting up and running quickly and no need to work through the intricacies of getting to know how your camera performs.

Top Three Reasons We Think You Will Love This Camera:

- 1 Cracking and usable Video functionality
- 2 Amazing Auto Focus - Tracks incredibly well
- 3 Surprisingly fast 10 frame per second shooting

Canon EOS 90D w/EF-S18-55mm IS STM Lens Digital SLR Camera: \$1,899.00

Other "Upgrader" Camera Options
that will suit your needs are:

Nikon	SONY	PENTAX
The Nikon D7500 is a multi-purpose mid-level DSLR. \$1,999.00	The Sony A6500 gives you great bang for your buck. \$1,279.00	The Pentax K-70 is a great mid-level DSLR option. \$1,659.00
ADD TO CART	ADD TO CART	ADD TO CART

Sign-Up at CLUBTIDAL TODAY and RECEIVE \$10 OFF!

Email Address Sign-Up

Need Help?
You Can Reach Us on the Camera Hotline: 555-555-555
We're here to answer all your Camera Questions!

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Outcome Page Template:

Register for Webinar



What's Your #1 Wealth Blocker?
Your Unique Answer Is:  **Negative Assumptions**

**Here's What That Means
(Plus a FREE Training For You!)**
Based on what you've told me, it sounds like there may have been some situations and relationships in your life which have led to some fundamental negative assumptions about money creeping into your belief system.
This can come from family members, friends and colleagues, or perhaps even financial setbacks or failures. As a result, we can subconsciously (or even consciously) start buying into a number of negative assumptions that impede our ability to create wealth.



FREE "Overcome Your Wealth Blocks" Webinar Register NOW
I'm Hosting a FREE Webinar Training Where I Will Share The Specific 3-Step Process for Overcoming Your "Negative Assumptions" Wealth Blocker.

WHEN: Thursday, June 14th 1:00pm - 2:30pm EST
HOW: Simply click the button below to get your FREE place now...

[GET YOUR FREE SPOT NOW ▶](#)

During this FREE Wealth Training, you will get:

- ➊ Clarity around your #1 Wealth Blocker and how to overcome it
- ➋ The 3-Step Daily Practice Plan that will help you bring more wealth into your life
- ➌ The easy 5-minute Wealth Blocker "Dissolve" method you can use ANYWHERE and ANYTIME you need to overcome your blocks
- ➍ The Wealth Decision Template that makes any financial decision easier and clearer for you (free of your Wealth Blockers)
- ➎ And much, much more...

Overcome Your Wealth Blocks Webinar
Dr Kathy Jacobs Wealth Coach

FREE "Overcome Your Wealth Blocks" Webinar Register NOW
[GET YOUR FREE SPOT NOW ▶](#)

What Others Say About The "Overcome Your Wealth Blocks" Training...



"This training was an eye-opener for me - I had no idea these Wealth Blockers were keeping me from success!"

Martha Stevens,
Myrtle Beach



"Dr Jacobs helped me completely change my money beliefs going from debt to owning my own home!"

Jonathan Stein,
New York



"Life-changing! I've already grown my business by \$10,000 a month in just 6 weeks."

Alyiah Williams,
Charlottesville

Take a Step Closer to Healthier Financial Behaviors TODAY...
Our behaviors and thoughts are linked, and while your current thoughts about money and wealth may not be creating the outcomes you want. The GOOD news is that by developing healthier thought patterns, you can OVERCOME Your Wealth Blockers and create healthier financial behaviors.

FREE "Overcome Your Wealth Blocks" Webinar Register NOW
Thursday, June 14th 1:00pm - 2:30pm EST
[GET YOUR FREE SPOT NOW ▶](#)

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Outcome Page Template:

Book Appointment

TIDAL GYM, AUSTIN, TX
48 SUTHERLAND ST, AUSTIN, TX

What Type of Personal Trainer is Right For You?

Your Unique Answer Is:
"Cardio Coach!"

Here's What That Means
(Plus a FREE Personal Training Session For You)...

Based on what you've told us, it sounds like you need a Personal Trainer who can relate to your love of **CARDIO** workouts!

Here at TIDAL Gym we have specially designated **Cardio Coaches** who will give you a well-rounded workout you will **LOVE!**

But Don't Just Take Our Word For It!
Come and **TRY Us Out For FREE...**

Book Your Free 30 Minute Personal Trainer Trial Session NOW

Click Below To Select a Date and Time That Suits You...

Select a Day

GET YOUR FREE 30 Minute Training Session

BOOK YOUR FREE SESSION NOW

During this FREE Personal Training Session, you will get:

- A complimentary health diagnostic
- A tour of the TIDAL equipment
- A personalized TIDAL Cardio Workout Plan
- One to One Instruction from a Fully Qualified Cardio Coach

What Others Say About TIDAL Gym...

"I LOVE TIDAL Gym! The Trainers are so well-trained and I am seeing so much progress!"
Julie Caravano, Austin, TX

"BEST Gym in Austin!"
Kumar Lakhani, Cedar Park, TX

"Life-Changing!"
Sandra Tsolikas, Georgetown, TX

GET YOUR FREE 30 Minute Training Session

BOOK YOUR FREE SESSION NOW

We are EASY to Find!

Address:
48 Sutherland St. Austin, TX

Phone:
512-555-5555

Open 7-Days
5:30am - 7pm

Address: 48 Sutherland St. Austin, TX Phone: 512-555-5555
©2020 Tidal Gym All rights reserved. [About Us](#) [Terms of Service](#) [Privacy Policy](#)

Continued...

Outcome Page Template:

Watch Sales Video

**TIDAL WEIGHT LOSS ACCELERATOR
ONLINE MASTERCLASS**

What's Your #1 Weight Loss Accelerator?
Your Unique Result:
TPD - "Take The Pressure Down"
Here's What That Means...



You Are Just Moments Away From Gaining Access to EVERYTHING You Need To Accelerate Your Weight Loss When You Join The TIDAL Weight Loss Accelerator - **Online Masterclass**.

Choose Your Enrollment Option

SAVE \$122!
Best Value
1 PAYMENT
\$999
SAVE \$122!
BEST VALUE ENROLL

Most Flexible
6 PAYMENTS OF
\$374
FLEX PAY ENROLL

The TIDAL Weight Loss Acceleration Program has been seen in:
NATURAL HEALTH WellBeing The New York Times Women's Health

Every step is progress, no matter how small, and helping to accelerate your results

Dr Jenkins

Many People Think That BIG DRAMATIC Diets Are The Path To Faster Weight Loss

But, as the quotation above states, **REAL** acceleration and **LASTING** results come from **small actions** committed over time.

And that's what makes it so hard when you're dieting and weight loss SO MANY times before and NOT had the results you want.

You start strong, dreaming about the "new you" and how amazing life is going to be... you throw yourself into the radical changes suggested by the next "bright shiny" weight loss plan...

And then when that initial excitement wears off, and reality sets in...

Things get harder. The RADICAL changes now just seem impossible on a daily basis. The numbers aren't there. And you start to question yourself.

Realizing you are about to add yet another strategy to that big long list of "things that aren't working..."



What if there was a BETTER way?

One that took SMALL, incremental, INCREDIBLY "do-able" steps and helped you **Build** on them...

...One EASY step after the next.

What if you could then **ACCELERATE** those steps and those results without even noticing?

What if Accelerated Weight Loss could be easy?



More than 17,000 TIDAL Weight Loss Accelerator Graduates have experienced EASY and SUSTAINED Weight Loss... and you can too.

Dr Jenkins

Here's What Others Say About The TIDAL Weight Loss Acceleration Online Masterclass...

Ada Williams
New York

*"I tried **EVERY** diet under the sun and could never seem to get lost. I would make big losses and then put them right back on. Using Dr Jenkins' 6-step approach I lost 25kg and kept it off for 3 years!"*

John Symonds
Sydney

"When I hit 50 I suddenly understood that term "middle age spread". I was "at risk" with so much tummy fat and needed to act fast. Dr Jenkins' 6-step approach met with success and I lost 10kg in 5 months. I was back to my "standard" weight and feeling GREAT!"

Katherine Berton
Monrovia

"I had battled with being overweight since I was in my twenties. I imagined that "50 years of struggle" with my weight loss and then Dr Jenkins and the TIDAL Weight Loss team helped me look and feel better than I've been in 30 years. The TIDAL Weight Loss Accelerator is a game-changer for me!"

Michael Wong
Hong Kong

About Dr Jenkins

Dr Michael Jenkins earned his medical degree in 1988 from the University of Texas Health Science Center in San Antonio and began his Family Practice.

While treating and helping patients in his clinic, he began to notice a large percentage of people suffering conditions which could either be prevented or made less severe through the adoption of a healthy diet.

This began to develop his true passion for educating his patients on the importance of a healthy approach to life, including eating, stress management and preventive medicine and exercise.

As Dr Jenkins pursued his goals to help more of his patients prevent chronic and acute medical conditions, one of the big things he found he needed to address was weight loss.

Dr Jenkins saw first hand the trouble many of his patients had losing weight and that is when he began to pioneer his TIDAL Weight Loss Acceleration Process.

Using this process, Dr Jenkins' patients started seeing unprecedented progress in their weight loss and health goals.

This led Dr Jenkins to focus his practice on weight loss, launching the first TIDAL Weight Center in Red Rock, Texas in 2007.

Since then Dr Jenkins and his fully trained team of physicians and weight loss consultants have helped more than 17,000 people transform their health and their weight using the 6-step TIDAL Weight Loss Acceleration Process.

Dr Jenkins lives in Austin, Texas, with his wife and 3 teenage daughters.



Continued...

Outcome Page Template:

Watch Sales Video

MODULE 1: FOOD

While most weight loss programs look towards massive cuts to your caloric intake, the unique TIDAL Weight Loss Acceleration Online Masterclass focuses on how to reduce your energy intake to reduce your metabolism one log at a time until you have reached "Accelerated Metabolism".

Essentially stoking the furnace of your metabolism one log at a time until you have reached "Accelerated Metabolism".

By the end of this Module you will have your Weight Loss Acceleration Plus documented and know exactly what foods to eat and when.

MODULE 2: MIND

Many weight loss programs only pay cursory attention to your mind and it's role in your weight loss.

In the TIDAL Weight Loss Acceleration Online Masterclass we will focus on how to start working with your mind to accelerate your weight loss results and bring you more peace of mind, self acceptance and connection.

By the end of this Module you will have a clear understanding of the role of your mind in your previous struggles with your weight and a new path forward where you mind shifts from blocking to accelerating your weight loss.

MODULE 3: MOVEMENT

Movement does not have to be difficult or result in injury or resistance. Using the TIDAL Weight Loss Acceleration Online Masterclass you will learn the movements you can make that are ideal for your current fitness level and how to create a safe, gradual, incremental path for ramping up that movement in a way that is safe, fun and sustainable without accelerating your discomfort or stress levels.

By the end of this Module you will finally feel excited about movement and exercise knowing you have a Movement Plan that suits your exact situation and fitness level and that makes you feel GREAT!

Your TIDAL Weight Loss Bonuses!
MORE THAN \$3587 in BONUS GIFTS WHEN YOU JOIN THE MASTERCLASS!

Bonus #1
FREE Ticket To TIDAL Weight Loss LIVE VALUE: \$1500

Each year we host a TIDAL Weight Loss LIVE Event where we bring the best expert from around the world and where our incredible community of "TIDAL Weight Loss Accelerators" come together to celebrate, learn and support each other.

And you get a FREE ticket to our 2021 Conference valued at \$1500!

Bonus #2
FREE Access - TIDAL Weight Loss Tracking App VALUE: \$87

Normally \$29 a month, you get FREE access for 3 months to the TIDAL Weight Loss Acceleration Tracking App to help you track your stats, goals and more - the Weight Loss Accelerator app makes it FUN and EASY!

This app is one of the single-most powerful forces in accelerating your weight loss as you see your results on a DAILY basis.

Bonus #3
FREE Post Masterclass 1:1 Diagnostic & Plan VALUE: \$2000

5 Core TIDAL Weight Loss Accelerator Online Lessons
Based on the original program developed directly from Dr. Jennifer's own personal weight loss journey and made just for you in your Weight Loss Acceleration Workbook.

1:1 Weight Loss Accelerator Consultation & Diagnostic
Get started with a personalized virtual consult with one of our experts to help you understand your unique needs and Acceleration Type.

Personalized Weight Loss Acceleration Plan
Based on your Consultation, our Acceleration Plan is created just for you to ensure your unique needs and Acceleration Type.

4 LIVE Q&A Coaching Calls
Join our live Q&A calls where you have the opportunity to submit questions and participate in a weekly group coaching call with 10 peers.

3 Step-by-Step Weight Loss Acceleration Workbook
This brand-new, easier to follow journal is yours to keep and use throughout your weight loss journey.

FREE Facebook Group Community
Access to our private Facebook group for friendship, support and accountability in the 24/7 Weight Loss Acceleration group.

FREE 3 months Access to the TIDAL Weight Loss Accelerator Tracking App
Normally \$29 a month, you get FREE access for 3 months to the TIDAL Weight Loss Acceleration Tracking App makes it FUN and EASY!

Adding up the value of JUST the Online Masterclass, Software, Coaching Calls, You're Getting Over \$12,000 Worth of Value!

PLUS... \$3587 in FREE BONUSES!
That's Over \$15,587 in TOTAL Value!

You Are Just Moments Away From Getting Access To EVERYTHING You Need! Join The TIDAL Weight Loss Acceleration Online Masterclass

SAVE \$122!
Best Value 1 PAYMENT \$999
SAVE \$122!

Most Flexible 6 PAYMENTS OF \$374

FLEX PAY ENROLL

100% Risk-Free 30 days Money Back Guarantee

Simply watch the videos, and complete the coursework from the comfort of your home. If you decide the course isn't right for you send us an email and send back your materials. Once we receive your completed coursework and all course materials, we'll give you a full refund and complete refund.

We'll all remain friends, and we certainly won't have any hard feelings.

You Are Just Moments Away From Getting Access To EVERYTHING You Need! Join The TIDAL Weight Loss Acceleration Online Masterclass

SAVE \$122!
Best Value 1 PAYMENT \$999
SAVE \$122!

Most Flexible 6 PAYMENTS OF \$374

FLEX PAY ENROLL

FAQ's

• How do I know this will work for me?
 • I've tried to lose weight before and failed, will this work for me?
 • I am a vegetarian, can this work for me?
 • I've NEVER dieted before, is this the right program for me to start with?
 • I have a physical disability, can I still do this?
 • How does the In-Person Diagnostic work?
 • What if more than one person in my family wants to do this with me?

You Are Just Moments Away From Getting Access To EVERYTHING You Need! Join The TIDAL Weight Loss Acceleration Online Masterclass

SAVE \$122!
Best Value 1 PAYMENT \$999
SAVE \$122!

Most Flexible 6 PAYMENTS OF \$374

FLEX PAY ENROLL

Need Help Ordering or Have Questions?
If you have any questions or concerns about the course please contact us.

MESSAGE US  **CALL 1-844-542-5275** 



SAVE \$100 & Get Your QUIZ Funnel Workshop for FREE
(the week-long training plus everything I've mentioned
and more) when you use Coupon Code: TEMPLATES

Visit: www.QuizFunnel.com/Templates

Discover how a QUIZ Funnel can impact YOUR Business...

2022 QUIZ Funnel Workshop

We're pulling back the curtain on how we have helped thousands of online business owners better sell and better serve using a QUIZ Funnel, including how to choose your QUIZ Topic, come up with your big idea and your questions, and we'll even build out a quiz in real time!

What's Included:

- A Full **WEEK of Live Training with Q&A (June 13-18)**
- The **Step-by-Step PDF QUIZ Funnel Blueprint**
- **90+ Pages of Real Life QUIZ Examples & Templates**

To get access to all this and much more, go to:

www.QuizFunnelWorkshop.com

WHAT'S NEXT?

