

PubNub Appoints Proven Internet Infrastructure Luminaries for Management Team

Doron Sherman, App Server pioneer and former CTO of Collaxa, and Wendy Schott, the digital marketing and social media guru behind Taleo join real-time messaging innovator PubNub.

San Francisco, April 12, 2012– [PubNub™](#), the cloud service that enables real-time applications on every device, today announced the appointment of Doron Sherman as Vice President of Business Development and Wendy Schott as Vice President of Marketing. Sherman will oversee PubNub’s corporate strategy and developer relations, while Schott will drive corporate and digital marketing.

“It takes both amazing technology and a great team to evolve innovation into a billion dollar industry,” said Todd Greene, CEO and co-founder of PubNub. “Doron and Wendy have navigated that path before, and bring experience, ideas, and a history of successes to the PubNub team.”

In a career notable for driving two revolutionary shifts in software architecture, Sherman co-founded and made critical contributions to the Service Oriented Architecture (SOA) and Internet infrastructure industries. He co-founded and was Chief Scientist of NetDynamics, where he worked closely with PubNub VP of Marketing Wendy Schott and PubNub CEO, Todd Greene to pioneer the Internet application server space, which grew to a multi-billion industry. After Sun Microsystems acquired NetDynamics in 1998, Sherman became the CTO of Collaxa, inventor of the BPEL web services orchestration server (acquired by Oracle in 2004).

“PubNub’s technology is one of these breakthroughs that make you realize a world of possibilities just opened in the application space,” said Doron Sherman, VP of Business Development. “With the rapidly growing demand for large-scale presence-based mobile and web apps, PubNub is appealing to customers looking to speed time-to-market and simplify the deployment of massively multi-user solutions.”

Ms. Schott has a successful history of marketing and selling infrastructure and enterprise software and services. She most recently led digital marketing and social media for Taleo (NASDAQ:TLEO), a company also acquired by Oracle in 2012. Previously, she spent 4 years with Wavemaker (acquired by VMware, NYSE:VMW) and drove product management and strategic selling at CascadeWorks, acquired by Elance in 2003.

“PubNub’s innovative technology and their passion for delivering outstanding customer service has them in the lead.” said Wendy Schott, VP of Marketing. “I’m excited to help build upon this initial success and bring PubNub to everyone, everywhere.”

About PubNub:

[PubNub](#) is the leading messaging Infrastructure-as-a-Service (IaaS) for building mass-scale live mobile and web applications. Globally deployed, PubNub brings real-time presence functionality to everyone, everywhere on any device. Thousands of mobile/web application developers rely on PubNub for delivering push notifications and interactive experiences to millions of users worldwide. For additional information, visit <http://www.pubnub.com>