



# CDL4: What the World Needs Now

## Christian Deeper Learning 4 Sponsorship

Professional Development & Virtual Gathering

*Sponsorship Deadline: January 8, 2021*

Thank you for your interest in inviting Christian teachers into a deeper understanding of how to approach learning as participation in God's Story.

Company:

Phone:

Contact Name:

Email:

**Sponsorship Level** (See following page for included benefits)

**Friend** (\$500)

**Partner** (\$1000)

**Speaker** (\$3000)

Description of Organization:

We agree to abide by the terms and conditions:

or email the completed form to [tim.vansoelen@cace.org](mailto:tim.vansoelen@cace.org)

# Sponsorship Levels

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## Friend \$ 500

- Registration Tickets
- Logo on Sponsor Page
- Logo in Slides
- Virtual Exhibit Hall

## Partner \$ 1000

- Registration Tickets
- Logo on Sponsor Page
- Logo in Slides
- Virtual Exhibit Hall
- List of Attendees
- Verbal Mentions
- Logo in 1 Newsletter/month

## Speaker \$3000

- Registration Tickets
  - Logo on Sponsor Page
  - Logo in Slides
  - Virtual Exhibit Hall
  - List of Attendees
  - Verbal Mentions
  - Logo in 1 Newsletter/month
  - Logo on Non-sponsor pages
  - Logo in Every Newsletter
  - 1 Social Media Post/Month
  - 90 Second Promo Video
  - Logo in PD videos
  - Co-Presenting CDL Webinar
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### Terms and Conditions

These are the terms and conditions of the sponsorship agreement between the sponsor and the Center for the Advancement of Christian Education (CACE). CACE reserves the sole right to interpret, amend, and enforce these terms and conditions and to establish any further terms not specifically covered below to ensure the successful operation of sponsored events. The sponsor and its employees or contractors agree to abide by these terms and conditions and amendments or additions made to them. Speaker and Corporate Sponsors: CACE reserves the right to select the speaker sponsors who are coherent with the mission and vision of this conference. The speaker sponsor will agree to provide all materials and equipment needed for the promotions video. CACE is not responsible for the level of participation in the event nor for problems caused by any unforeseen circumstances. Eligible Sponsors: The sponsor will encompass those companies or other entities offering materials, products, or services of specific interest to attendees as determined by CACE in its sole discretion. CACE also reserves the right to determine the eligibility of the sponsor's specific marketing campaign before

distribution. Only the company whose name appears on the face of this contract may be placed in print and preoutlined sponsorship opportunities. No sponsor shall reassign, sublet, or share the whole or any part of the sponsorship parameter allotted to the contracting firm without written permission from CACE prior to the recognition opportunities taking action. Advertisements and Promotion: CACE reserves the right to refuse placement of any advertisement that it believes to be injurious to the purpose of the event. The sponsor authorizes CACE its employees, or its agents, to use the sponsor's name to promote events and to solicit other exhibitors for future events. Guarantee: CACE cannot guarantee by your sponsorship any financial gain to your organization, nor can they guarantee attendance of sponsored events. Acceptance: Once the sponsor signs the sponsorship agreement and returns it to CACE, the above terms and conditions are officially in effect. This agreement shall not be binding until accepted by CACE. The sponsor's sponsorship promotions may not compete with CACE's products or services. At the end of the agreement terms, both parties will have the opportunity to cancel or renew.