

THE  
HOSPITALITY  
SHOW

June 27–29, 2023

The Venetian Resort Las Vegas

**A bold new event  
designed to help you  
operate more efficiently  
and profitably**

BROUGHT TO YOU BY:



# Who Attends

2,500

of the industry's best and brightest will come together to discover, network and drive profitability.

## 2,500+ ATTENDEES



Owners



Operators



Developers



Management Companies



Procurement Specialists



Industry-Leading Suppliers



# What the Industry is Saying...



**This new event speaks to our industry's growing appetite for flexibility and adaptability in our approach to hospitality technology...**

**Floor Bleeker**

Group Chief Technology Officer, Accor



**The Hospitality Show is a destination community; one part problem solvers, one part elite networkers and final part thought leaders.**

**Kristie Goshow**

Chief Commercial Officer, KSL Resorts



**This is welcome news: A new technology and operations hospitality event that will draw top leaders from across the industry. Count me in.**

**Mark Hoplamazian**

President & CEO, Hyatt Hotels Corp



# Discover

2 days of dynamic **thought leadership** led by experienced innovators and game changers.

# Network

13+ hours of **elite networking** with over 2,500 attendees — one to one connections, receptions, and organic tradeshow meetups.

# Drive Profitability

Collaborate with key decision-makers, owners, operators, management companies, and technology leaders to operate more efficiently and profitably.

# Thought leadership will be shared in three collaborative environments



## Main Stage

Start each morning with industry quick-talks, lively panels and inspirational keynote headliners that impact your business.

## Solutions Stage

Access an expertly led educational series of profitable solutions with tangible takeaways focused on Emerging Trends, Operations, Ownership and Technology.

## Spotlight Stage

Innovate through live demonstrations, plus celebrate tech ingenuity at the TechOvation awards.

# Schedule At-A-Glance

27

TUESDAY

Opening Reception sponsored by  
DIRECTV HOSPITALITY at Tao

7:00–9:00

28

WEDNESDAY

MAIN STAGE

Welcome & Market Snapshot

8:30–8:55

MAIN STAGE

Chasing Loyalty...Who's Winning?

10:40–11:20

SPOTLIGHT STAGE

Presentations

12:30–4:30

MAIN STAGE

The Demand Generation: Ask for  
Everything!

8:55–9:25

MAIN STAGE

Keynote: Innovation & Progress  
with Kat Cole

11:20–12:00

GM Summit

4:30–6:30

MAIN STAGE

The Hospitality Industry v Human  
Trafficking: Marriott and Polaris on  
Current Trends & Actions to Take

9:30–10:00

MAIN STAGE

Ribbon Cutting & Expo Open

12:00

Evening Reception

7:00–9:00

MAIN STAGE

Networking

10:00–10:40

SOLUTIONS STAGES

Ownership, Operations, Technology  
& Emerging Trends

12:30–4:30



# Schedule At-A-Glance Continued...

# 29

THURSDAY

## MAIN STAGE

**Market Snapshots: Workforce & Talent, Trends in Tech**

9:00-9:45

## MAIN STAGE

**Hospitality CIOs Meet Their Customers**

9:45-10:15

## MAIN STAGE

**Networking**

10:15-10:45

## MAIN STAGE

**The Intersection of Technology Innovation & Global Sustainability**

10:45-11:20

## MAIN STAGE

**Keynote: Taking Command with Adm. William H. McRaven, USN (Ret.)**

11:20-12:00

## Expo Open

12:00

## SOLUTIONS STAGES

**Presentations: Ownership, Operations, Technology & Emerging Trends**

12:30-4:10

## SPOTLIGHT STAGE

**Presentations**

12:30-4:10



# Meet Our Featured Speakers

## KEYNOTES



### **Kat Cole**

Athletic Greens  
Advisor, Investor,  
COO & President



### **Adm. William H. McRaven, USN (Ret.)**

Commander of U.S. Special Operations Command (2011–2014) and of U.S. Joint Special Operations Command (2008–2011); Chancellor of the University of Texas System (2015–2018); Best-selling Author

[VIEW FULL SPEAKER LINE-UP HERE](#)



**The Honorable Stavros Anthony**  
State of Nevada  
Lieutenant Governor



**Andrew Arthurs**  
Aimbridge Hospitality  
Chief Information Officer



**Floor Bleeker**  
Accor Group  
Chief Technology Officer



**Jay Caiafa**  
IHG Hotels & Resorts  
Chief Operating Officer, The Americas



**Anthony Capuano**  
Marriott International, Inc.  
President & CEO



**Larry Cuculic**  
BWH Hotels  
President & CEO



**Mark Hoplamazian**  
Hyatt Hotels Corporation  
President & CEO



**Kevin J. Jacobs**  
Hilton  
CFO & President, Global Development



**Scott Kirby**  
United Airlines  
CEO



**Wendy Mertz**  
Virgin Hotels  
Chief Information Officer



**John Murray**  
Sonesta International Hotels Corp.  
President & CEO



**Daniel del Olmo**  
Sage Hospitality Group  
President, Hotels & Restaurants



**Scott Strickland**  
Wyndham Hotels and Resorts  
EVP & CIO



**Liz Uber**  
Extended Stay America  
Chief Operations Officer

# Awards

## TechOvation & Technology Acceleration Award



Wed, June 28 12:30PM

**Join us in recognizing companies that have made a significant impact in advancing tech in our industry!**

AHLA's technology arm, HTNG (Hospitality Technology Next Generation), will host the TechOvation Awards to recognize the most significant innovation in hospitality technology.

Ten semifinalists will present their innovative products and one winner will be selected during this live award ceremony.



## GM Awards



Wed, June 28 4:30PM

**Celebrate AHLA's 2023 General Managers of the Year!**

*Please note all attendees must pre-register for the AHLA GM Summit*



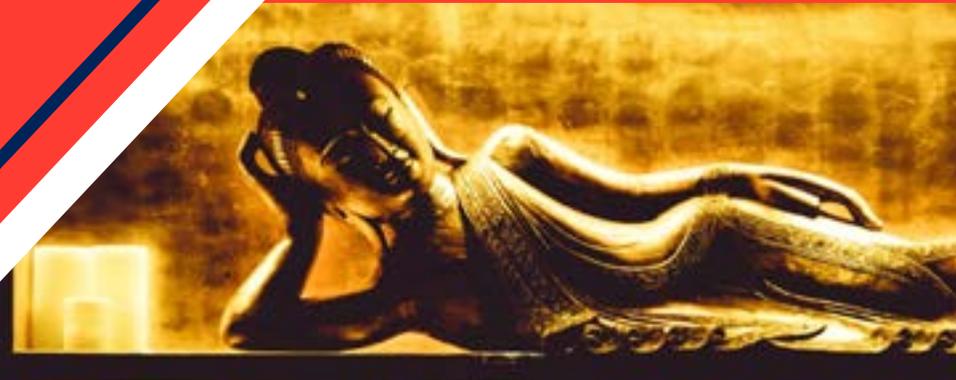
# Networking at The Hospitality Show

**SAVE THE DATE!**

Our opening reception will be held at Tao Asian Bistro & Nightclub on June 27, 2023 at 7PM

SPONSORED BY

**DIRECTV**  
HOSPITALITY



# Expo Highlights

## An innovation launchpad

300 leading exhibitors will descend on The Show to share the hottest solutions, services and partnerships. Source long-term solutions and build relationships with world class suppliers ready to help you boost your bottom line, including:



**VIEW EXHIBITORS**



- AV
- Budgeting/Forecasting
- Business intelligence
- Channel Management
- CRM
- Digital Signage
- Engineering
- Guest Management
- Housekeeping Automation
- In-Room Technology
- Kiosks
- Labor Management
- Payment Systems
- PMS
- POS
- Revenue Management
- Security
- Much More

# Bring the Team

Collaboration is at the heart of what we do. Teams are invited to attend collectively to cross-collaborate and move business forward.



AHLA MEMBERS RECEIVE AN ADDITIONAL:  
**\$50 off Expo Passes**  
**\$100 off All Access Passes**

<b>Expo Pass</b>	<b>All Access Pass - best value!</b> The All Access Pass gives you full range of The Show!
<ul style="list-style-type: none"><li>▪ 2-Day Expo Access</li><li>▪ 2 Days of Networking Coffee Breaks</li><li>▪ All Evening Receptions</li><li>▪ Access to Solutions Stages and Spotlight Stage</li><li>▪ Access to event app</li></ul>	<ul style="list-style-type: none"><li>▪ 2-Day Expo Access</li><li>▪ 2 Days of Networking Coffee Breaks &amp; Lunches</li><li>▪ All Evening Receptions</li><li>▪ Access to Main Stage, Solutions Stages and Spotlight Stage</li><li>▪ Access to event app</li></ul>
<b>Tickets</b>	
Standard \$299	Standard \$599
Late/On-Site \$349	Late/On-Site \$649

**Special offer!** Take 20% off any pass with code **THSbrochure20**

# Business accelerates when the right people are in the room



JUNE 27-29, 2023 | THE VENETIAN RESORT LAS VEGAS

**REGISTER**

## Special offer!

Take 20% off any pass with code

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