XLIVE x LDI
WHERE EVENT DISRUPTORS CONVERGE

Conference: November 17–18, 2022
Exhibits: November 18–20, 2022

Las Vegas Convention Center, Las Vegas, NV

SHOW HOURS:
NOV. 18  11 AM TO 6 PM
NOV. 19  11 AM TO 6 PM
NOV. 20  10 AM TO 3 PM
Impactful Co-locations & Interconnected Audience

**LDI**
November 18–20, 2022
LDI is the catalyst that connects the entire entertainment, design, and technology community with manufacturers of state-of-the-art gear, and professional training from industry leaders.

**XLIVE**
November 17–18, 2022
Two-day conference track at LDI, an XLIVE Immersive Stage, exhibitors, and activations.

**DSE**
November 17–19, 2022
Digital Signage Experience (DSE) explores every aspect of digital and interactive display technology, from concept and design to content and analytics.

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- **Bringing Event Design and Technology to Life**
- **16K+ Attendees**
- **400+ Brands & Exhibitors**
- **100+ Training Sessions + Keynote**

- **Event Disrupters in Action**
- **Two-Day Conference Track**
- **XLIVE Immersive Stage**
- **Hundreds of vendors with immersive and experiential brand activations for live, hybrid, and virtual events.**

- **Elevating the Digital Experience**
- **4,000+ Attendees**
- **Exhibitors and Activations**
- **300+ Brands & Exhibitors**
- **25 Sessions + 3 Keynotes**

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Meet Qualified Buyers

Attendees come to LDI to see and test out new gear and technologies, meet new vendors, and learn about new industry trends.

**ATTENDEE STATS**

- 25% of LDI attendees hold designer titles.
- 40% are first-time attendees.
- 35% only attend LDI (over 5,600).
- 78% have purchase authority.

**TOP 5 PRODUCTS USED OR SPECIFIED BY ATTENDEES**

- Lighting
- Staging, Trussing, and/or Rigging
- Projection Video
- Audio
- Automation, Software, and/or Soft Goods

**TOP 5 AREAS OF BUSINESS**

- Concerts & Special Events
- Corporate Events
- Theatre/Dance/Opera
- Dealer/Distributor/Rental Operations
- Architainment/Architecture/Installation

Attendees come to LDI to see and test out new gear and technologies, meet new vendors, and learn about new industry trends.
Market and audience knowledge provides deep understanding of buyers and how to engage them.
## Who Will Be There

### Job Function
- Executive Management
- Product Development/Web Developer/Engineering
- Innovation Director/Technology Strategist
- Content Creator/Production Designer
- Marketing/Experiential/Creative Director
- Sales/Business Development
- And More

### Company Type
- Design/Creative Technology Studios
- Gaming Engines
- AR/MR/VR/XR Production Studios
- Web3/3D Engines/NFT
- Brands/Enterprises
- Software/Networking Services
- Advertising/Marketing/Experiential Agencies
- Other (Investment, Press, Consultants, etc.)

### Industries
- Media/Entertainment/Themed Entertainment
- Esports/Gaming
- Retail/Fashion Brands
- Education
- Automotive/Transportation
- Travel and Tourism
- Manufacturing
- And more

xliveglobal.com | LDIshow.com
The LDI Production Pavilion offers production companies (live, virtual and hybrid) a specified show floor branded presence to feature your company’s services at LDI. Located on the show floor next to the Live Experience Stage/Circle Bar Networking lounge the pavilion is a low-cost way to maximize your show travel investment with a turn-key exhibit solution.

Choose from two options and have a specified designation to conduct meetings, network and promote your company.

**Tier 1:**
- *Branding, pepper carpet square, 2 chairs, and no power.

**Tier 2:**
- *Full branding on kiosk, carpet, 2 chairs, and basic power.

**Investment:**
- **Tier 1:** $3,500
- **Tier 2:** $4,500

* A/V and furnishings direct order through GES.

**Packages Include:**
- 5x5 company logo-branded kiosk
- 2 barstools
- Carpet in a dedicated pavilion on the show floor
- (5) exhibit hall passes and (1) VIP conference pass
- Logo Recognition online, in the show guide and on the mobile app

xliveglobal.com | LDIshow.com
Showcase Your Brand At XLIVE FAN EXPERIENCE

**XLIVE x LDI**

LDI (Live Design International) connects design, technology, and production to the live audience experience.

**Exhibit Space Inclusions**

- Exhibit space on the show floor
- Free online listing
- Exhibitor listing in promotional materials
- Unlimited discount promotional codes for your best prospects and clients – providing FREE admission to the LDI exhibit hall
- 5 LDI exhibit hall badges per 100 sq. ft. for your booth personnel
- 2 LDI/XLIVE exhibitor conference badges (does not include LDInstitute™ or LDIntensives™)
- Company listing in the LDI Show Directory on the LDiMobile App
- Unlimited sponsorship opportunities

**COST TO EXHIBIT**

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10x10 Corner Booth</td>
<td>$4,934</td>
</tr>
<tr>
<td>10x10 In-Line Booth</td>
<td>$4,405</td>
</tr>
<tr>
<td>10x20 Peninsula Booth</td>
<td>$8,942</td>
</tr>
<tr>
<td>20x20 Island Booth</td>
<td>$17,884</td>
</tr>
</tbody>
</table>

For details on other exhibitor services fees (material handling, electrical, rigging, lead retrieval, furnishings, etc.), contact your exhibit sales manager.

xliveglobal.com | LDIshow.com
Brand Activation

What

• Dedicated 400 sf activation zone in the XLIVE MEETING SPACE AND/OR ON THE SHOW FLOOR: includes space, carpet, signage, pre and onsite promotion***

• Brand promotion via social media, onsite signage, official mobile app, website and show-specific newsletters

• Access to 16,000+ industry participants who will attend the education and events during the week

• Opportunity to contribute to XLIVE panel or sponsor presented session

• VIP conference passes to attend the event

• Customized VIP code to share with clients inviting them to register for a free exhibit hall pass (value $25)

Investment: RATE VARIES DEPENDING ON ACTIVATION

***Sponsor is responsible for all additional exhibitor services. Please work with your account manager on details
MEET THE SALES TEAM

Interested in sponsoring a Virtual Event or learning more about In-Person Sponsorships? Contact the XLIVE Sales Team today.

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