

IBS Las Vegas 2023

Preview Ad Specs

Ad space due: Friday, March 30
Ad materials due: Friday, April 7

Page Trim:
6 inches x 10.875 inches

**BLEED
HALF PAGE AD:**
6.25 in x 5.5 in
*hold all text .5 in
from trim*

**NON-BLEED
HALF PAGE AD:**
5.5 in x 5.25 in

**BLEED
FULL PAGE AD:**
TRIM:
6 in x 10.875 in
.125 in bleed:
6.25 in x 11.125 in
*hold all text .5 in
from trim*

**NON-BLEED
FULL PAGE AD:**
5.5 in x 10.375 in

**BLEED
SPREAD AD:**
TRIM:
12 in x 10.875 in
.125 in bleed:
12.25 in x 11.125 in
*hold all text .5 in
from trim*

**NON-BLEED
SPREAD AD:**
11 in x 10.375 in