



INVESTING AT THE CROSSROADS OF CULTURE AND INNOVATION



SPONSORSHIP BROCHURE

ISRAEL
HOTEL
INVESTMENT
SUMMIT

15 – 16 NOVEMBER, 2022 | TEL AVIV, ISRAEL



INTRODUCTION: INVESTING AT THE CROSSROADS OF CULTURE & INNOVATION

The Israel Hotel Investment Summit (IHIS) will be held in Israel 15-16 November 2022. This summit provides 2 days of information sharing, networking and deal-making for Israel's hospitality investment community.

2022 could not be a better time for domestic and international hotel investors and operators to discover the opportunities for expanding their interests in Israel. IHIS will be an excellent opportunity to accomplish this.

Brought to you by Questex Hospitality Group, the Third IHIS is part of the International Hospitality Investment Forum (IHIF) series, the market leading hotel investment conferences. Building on this community of hospitality investment leaders, IHIS will bring together an international audience of investors, master planners, developers, hotel/resort operators and government officials, offering a unique meeting place to build partnerships for tourism projects, mixed-use developments and hotel transactions.

During the 2 days of expert debate, interactive sessions, insightful case studies and networking opportunities, the IHIS 2022 programme will give participants the tools to further their investment and development strategies in Israel.

- Identify the latest trends in tourism, hospitality and investment in Israel
- Understand the investment and finance landscape, who the key stakeholders are and how to ensure returns
- Explore the opportunities in mixed-use resorts and their various components: hotel, residential, leisure, wellness, sport, entertainment, MICE, retail and more

- Hear the latest on the new regulation and trends affecting the city hotels market
- Discuss how to successfully create destinations in Israel with developers, brands, governments and tourism authorities
- Assess new hospitality brands and concepts to adapt to emerging consumer and travel trends
- Examine changes in operational models and the rise of hotel management companies in key markets
- Share experiences and best practice in interactive roundtable discussions on the markets you are most interested in

We look forward to welcoming you.

SPONSORSHIP BENEFITS

SPONSOR

Sponsors will receive the following:

- 2x Delegate Passes
- 2m x 2m space in the exhibition and networking area
- Table and 2x chairs
- Logo on website
- Logo on signage
- Logo in conference brochure
- Early access to delegate list
- **€6,000**

GOLD SPONSOR

Gold Sponsors will receive the following:

- 4x Delegate Passes
- 3m x 2m space in exhibition and networking area
- Table and 2x chairs
- Logo on website as Gold Sponsor, appears larger and above Sponsor logos
- Logo on signage as Gold Sponsor, appears larger and above Sponsor logos
- Full page advertisement in conference brochure
- Early access to delegate list
- **€12,000**

PATRON SPONSOR

Patron Sponsors will receive the following:

- 6x Delegate Passes
- 4m x 3m space in exhibition and networking area
- Table and 4x chairs
- Logo on website as Patron Sponsor, appears larger and above Gold and Sponsor logos
- Logo on signage as Patron Sponsor, appears larger and above Gold and Sponsor logos
- Full page advertisement in conference brochure
- Logo on stage backdrop as Patron Sponsor, exclusive to Patron Sponsors
- Early access to delegate list
- Email to registered database of event attendees, pre or post event
- Sponsorship of either lanyards, coffee breaks or lunch
- **€18,000**



CONTACT

Mark Cheney, Vice President Sales –
Questex Hospitality

E: mcheney@questex.com

T: +44 (0)20 8547 9830 ext 740

M: +44 (0)7773 393 410

Jack Hall, Sales Executive –
Questex Hospitality

E: jhall@questex.com

T: +44 (0)20 3934 5641

David Price, Business Development Director –
Questex Hospitality

E: dprice@questex.com

T: +44 (0)20 3514 1452

M: +44 (0)7731 371 650

NETWORKING EVENTS

Networking is one of the main reasons why so many executives will attend IHIS, opportunities are provided throughout the conference.

EVENING RECEPTION

Continue networking into the night, catch up with old friends and make new acquaintances.

LUNCH & COFFEE BREAKS

Grab every chance to expand your network - why not do that over a nice cup of coffee?



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