



DSE

Sponsor & Exhibitor Prospectus

November 17 – 19, 2022 | Las Vegas Convention Center/Central Hall





ELEVATING THE EXPERIENCE

DSE gathers decision makers who are driving digital and brand experiences, as well as the suppliers, services and solutions providers that support them. Showcase your brand in this fully immersive experience that explores every aspect of digital and interactive display, from concept and design to content and analytics. Join thousands of brand leaders and decision-makers on November 17- 19 at the Las Vegas Convention Center and help shape the future of our industry.

Why Attend DSE?



EDUCATE Brands, retailers, integrators, designers and more.



DEMONSTRATE Your company's expertise, products and capabilities.



ALIGN Your organization in the space as a leading partner helping to shape the future.



INCREASE Your visibility and recognition as a trusted vendor.



DEVELOP New business and strengthen existing relationships.

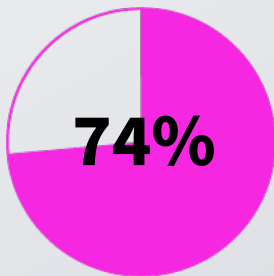
Meet Qualified Buyers

PRODUCTS AND SERVICES INTERESTED IN PURCHASING

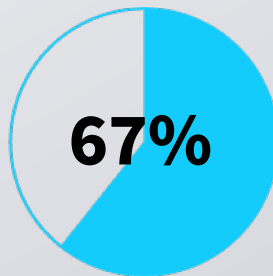
- 37%** Brand Activations & Experiences
- 34%** Interactive Technology
- 17%** Digital Signage
- 6%** Kiosks
- 5%** OOH Advertising
- 1%** Other

PRIMARY PURPOSE OF ATTENDING DSE

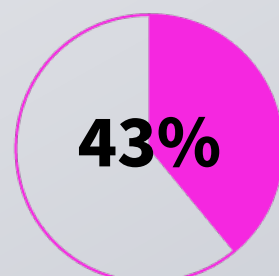
	See Digital Signage Installations
	Source/Research Digital Signage Solutions or Interactive Technologies
	Networking and Meeting Customers
	Learn/Attend Conference Program



*HAVE PURCHASING
AUTHORITY



*ARE LOOKING TO MEET NEW
MANUFACTURERS AND VENDORS



*BUYERS ARE **FIRST-TIME**
ATTENDEES, BRINGING
YOUR BUSINESS BRAND
NEW CUSTOMERS!

*Based on Questex data from 2022, 2019, 2018 and 2017.



DSE AUDIENCE

Connect with over 5,000 digital signage decision makers and influencers at the leading digital signage experience in North America November 17-19, 2022, in Las Vegas!

Make new sales, take new orders, build new customer connections, and present your products to this fast-evolving industry. DSE is an event experience unlike any other, bringing you a business edge, with the latest in digital and interactive display innovation to brand activations and experiences.

Vertical Market Buyers

20%	Architect/Experiential Design & Planning
18%	Retail
12%	DOOH Networks
9%	Entertainment
8%	Hospitality, Transportation & Travel
7%	Education
5%	Restaurants Bars & Food Services
5%	Corporate Environments
5%	Venues & Public Spaces
4%	Banking/Finance
3%	Healthcare
3%	Government
1%	House of Worship

Job Functions

25%	Leadership/Executive Office/Owner
10%	IT
9%	Operations/Logistics/Project Management
9%	Consulting
8%	Marketing/Communications/PR/Brand Management
8%	Engineering
6%	Administration/Finance
6%	Product Development/Management
6%	Content Creation/Graphics/Video Editor/Producer
4%	Design/Visual Merchandising
3%	Customer Experience/Service
3%	Digital Strategy/Omnichannel
2%	Procurement
1%	Meeting Conference & Event Manager/Planner/Coordinator
1%	Market Intelligence/Research



DSE

November 17–19, 2022
Las Vegas Convention Center

Attending Companies by Industry



Advertising & Brand Marketing

- dentsu
- Eye Media
- Lamar
- OUTFRONT
- Publicis
- UB Media

DOOH Networks

- Coinstar
- GSTV
- GymTV
- Lamar
- Talon Outdoor
- Yahoo

Government

- City of Culver City
- City of West Hollywood
- Port of Seattle
- Porter County Public Library
- Torrance Transit System

Restaurants, Bars & Food Services

- Bobby Cox Companies
- Carmine's Las Vegas
- Hostmark Hospitality Group
- In-N-Out Burger
- QuikTrip
- Red Robin
- Subway

Architect/Designer

- Gensler
- HMC Architects
- HOK
- Sensory Interactive
- Shikatani Lacroix Design

Education

- Clark County School District
- Georgetown University
- Penn State University
- UCLA
- University of Nevada Las Vegas
- University of Washington

Healthcare

- Ajinomoto Bio-Pharma Services
- Clear Digital Media/Citadel
- Optique Vision Care
- The Woodlands Retirement Community
- VA Greater Los Angeles Health

Retail

- AT&T
- B&H Photo – Video
- Best Buy
- Canadian Tire Corporation
- Costco Wholesale
- Ethel M Chocolates
- Porsche Cars North America
- Rooms to Go
- Sam's Club
- Scheels
- The Jewelers, Inc.
- Vans

Banking/Finance

- Adrenaline
- DBSI
- Fidelity Investments
- Fiserv
- PSECU

Entertainment

- Circus Circus Las Vegas
- Cirque du Soleil
- Rega
- San Diego Zoo
- Station Casinos
- The Florida Aquarium

Hospitality & Lodging

- Boyd Gaming
- Club Fortune Casino
- MGM Resorts International
- Resorts World Las Vegas
- The Venetian Resort Las Vegas
- Wekopa Casino Resort

Transportation & Travel

- American Airlines
- HMS Host
- Las Vegas International Airport
- San Diego International Airport
- United Airlines

Corporate Environments

- Alexandria Real Estate Investments
- Explorer Pipeline
- Ferguson
- Southwest Georgia Oil
- The Coca-Cola Company

Experiential Design & Planning

- Consumer Experience Group
- ESI Design
- Float4
- iGotcha Media
- JLL
- OpenEye Global

IT/Systems Integration/Pro AV

- ANC
- AVI-SPL
- Premiere A/V Integration
- The Whiting-Turner Contracting Company
- Universal Creative
- USSI Global

Venues & Public Spaces

- Austin Convention Center
- Madison Square Garden Ventures
- San Jose Sharks
- Seattle Seahawks/First & Goal
- SoFi Stadium and Hollywood Park



A Selection of Top Companies Attending DSE 2022

Adobe
Alexandria Real Estate Equities
ANC
AT&T
Austin Convention Center
AVI-SPL
B&H Photo - Video, Inc.
Best Buy
Bobby Cox Companies Inc.
Boyd Gaming
California Academy of Sciences
Canadian Tire Corporation
Catalina
Circus Circus Las Vegas
Cirque du Soleil
City of Culver City
City of West Hollywood
Clark County School District
Club Fortune Casino
Coinstar
Compass Outdoor
Consumer Experience Group
Costco Wholesale
dentsu
DirecTech Capital Partners
ESI Design
Eye Media
Ferguson
Fiserv
Float4
Georgetown University
Great Explorations Children's Museum
Greektown Casino & Hotel
Grupo Vidanta
GSTV

GymTV
HMC Architects
HMS Host
HOK
Hostmark Hospitality Group
iGotcha Media
In-N-Out Burger
JLL
Jump Branding & Design Inc.
Kollins Communications
KPMG
Lamar
Las Vegas International Airport
MGM Resorts International
National InStore Digital
Northern Michigan University
OpenEye Global
Orange Barrel Media
OUTFRONT
Penn State University
Porsche Cars North America
Port of Seattle
Porter County Public Library System
Premiere Audio/Video Integration
Publicis Sapient
QuikTrip
Regal
Resorts World Las Vegas
Sam's Club
San Diego International Airport
San Diego Zoo
San Jose Sharks
Scheels
Science Museum Oklahoma
Seattle Seahawks/First & Goal

Sensory Interactive Inc.
Shikatani Lacroix Design
Social Indoor
SoFi Stadium and Hollywood Park
Station Casinos
Subway
T-Mobile Marketing Solutions
Talon Outdoor
The Coca-Cola Company
The Florida Aquarium
The Jewelers Inc.
The Venetian Resort Las Vegas
The Woodlands Retirement
Community
Toppenish School District
UCLA School of Medicine
United Airlines
University of La Verne
University of Nevada Las Vegas
University of New Mexico
University of South Carolina
University of Washington
UofSC CEC
US Box Lacrosse Association
VA Greater Los Angeles Health
Van Wagner
Vans
Vector Media
Wapato School District
Wekopa Casino Resort
Yahoo



DSE IS IMMERSIVE

Attendees and Exhibitors of DSE will be immersed in an elevated digital experience. DSE 2022 will commence with a one of a kind collaborative A/V performance with Refik Anadol.



DSE IS SOCIAL

rAve TV will have a broadcast studio on the expo floor providing live coverage of the show and interviewing who's who in the AV world. DSE will also be featuring the show on Facebook Live, Instagram Stories & Reels, LinkedIn and TikTok.



LIVE
@
DSE



@DSEShow



@Digital Signage Experience



@DSEShow



@DSEShow

Official Hashtags: #DSEShow #DSE2022 #ElevateTheExperience



WWW.DIGITALSIGNAGEEXPERIENCE.COM

Questex provides more access to vertical markets



Questex Hospitality

400,000 Hospitality Decision Makers
100% Fortune 500 Hotel Chains



Questex Wellness

900,000 Decision Makers
35,000 Health Club Buyers



Questex Technology, Media & Telecom

700k+ Unique Monthly Readers
10k+ Total Attendees



Questex Travel

160,000 Travel Advisors
70,000 Meeting Planners



Questex Lifesciences & Healthcare

3.4M+ Monthly Page Views
430K Unique Subscribers



Questex Live Events & Entertainment



EVENT SCHEDULE

We're elevating the experience for three days, with more exhibit floor hours, more keynotes, and more experience. Expect mornings with informative sessions and afternoons dedicated to the exhibit floor, city tours, fun networking events and much more.

THURSDAY NOVEMBER 17

9AM – 9:45AM: Conference Breakouts

10AM – 5PM: EXHIBIT HALL OPEN

10:30AM – 11:30AM Opening Keynote

12PM – 1:30PM: Lunch Roundtable Discussions

1:30PM – 3:30PM: Free On-Floor Workshops

4PM – 4:45PM: Conference Breakouts

5PM – 6:30PM: Opening Night Networking Party

FRIDAY NOVEMBER 18

9AM – 9:45AM: Conference Breakouts

10AM – 5PM: EXHIBIT HALL OPEN

10:30AM – 11:30AM Day 2 Keynote

12PM – 1:30PM: Women of Digital Signage Lunch

1:30PM – 3:30PM: Free On-Floor Workshops

4PM – 4:45PM: Conference Breakouts

5PM – 6PM: DSE Awards Ceremony

SATURDAY NOVEMBER 19

9AM – 9:45AM: Conference Breakouts

10AM – 3PM: EXHIBIT HALL OPEN

10:30AM – 11:30AM Closing Keynote





EXHIBITOR

OPPORTUNITIES



WWW.DIGITALSIGNAGEEXPERIENCE.COM

EXHIBIT AT DSE

COST TO EXHIBIT (price per sq ft unless otherwise noted)

INLINE	\$41.95
CORNER	\$46.99
PENINSULA	\$42.58
ISLAND PREMIUMS	
900 sq. ft & under	\$42.58
901-2,800+ sq. ft	\$33.60
2801+ sq. ft	\$29.25
Launch Pad	Starting at \$3,500

For details on other exhibitor service fees (i.e. material handling, electrical, rigging, lead retrieval, furnishings, etc.), please contact your exhibit sales manager

INCLUDED BENEFITS

- 2 All-Access Conference Passes per 10x10 booth
- Company logo and company description prominently displayed on conference website with link to company website
- Company logo and company description included in Conference Mobile App
- Customized VIP code to share with clients inviting them to register for a free exhibit hall pass (value \$99).



DSE LAUNCH PAD

Is this your first-time at DSE, or you have a new product or technology to show the market? Introducing a low-cost way to “test drive” the show and maximize your investment with a turn-key exhibit solution.

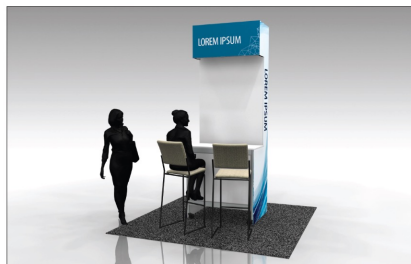
Investment:

Packages starting at \$3,500

The Launch Pad is where some of the newest industry players and hottest technologies can be found. It's a must-visit stop on attendees' agendas.

Packages include:

- 5x5 company logo-branded kiosk
- 2 barstools
- Carpet in a dedicated pavilion on the show floor
- (5) exhibit hall passes and 1 conference pass
- Logo Recognition online, in the show guide and on the conference app.



Tier 1: *Branding, carpet, 2 chairs, and no power. **\$3,500**



Tier 2: *More Branding, carpet, 2 chairs, and basic power. **\$4,500**

*A/V and furnishings direct order through GES.



WWW.DIGITALSIGNAGEEXPERIENCE.COM



Digital Signage Experience

Webcasts
March 2022 and Beyond

Webcasts

Digital Signage Experience is proud to introduce a Webinar Series of sessions and training offering a broad scope of curriculum that will include speakers from all aspects of digital signage, covering topics in digital and interactive display technologies, market applications and creative content.

Tap into the full potential reach of DSE's engaged subscribers and attendees—up to 68k+ professionals and peers.

Show Your Expertise



Participate in DSE Webcasts, with Q&A

Share Resources



Sponsor resources or offers for attendee access

Generate Leads

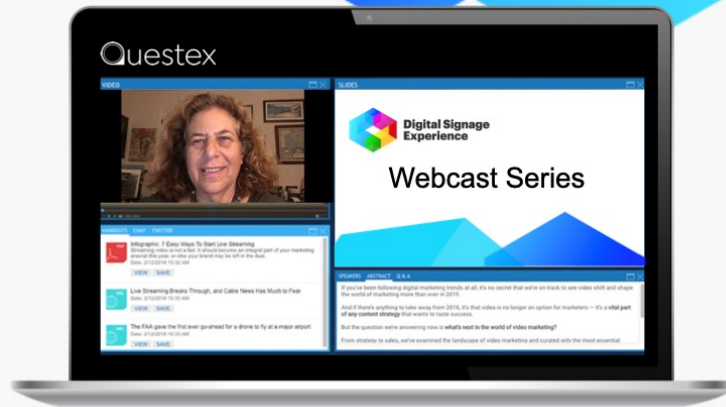


Contact information from sessions and resources

Gain Buyer Insight



Buyer data on polls and survey questions



Why Webcasts?

Webcasts put education first. It's a great experience for attendees to understand best practices or get a deep dive on a product or industry focus. Participate in knowledge sharing and express your thought leadership as you interact with industry peers and audiences in an online event setting. Pre-event promotions drive attendance to the online live event, and sponsorship levels provide opportunities for lead generation and engagement.



Cut Costs

Capture leads despite travel/in-person restrictions



Increase Engagement

Drive deeper connections through an interactive environment



WWW.DIGITALSIGNAGEEXPERIENCE.COM

WEBCASTS SPONSOR

(March 2022 & Beyond)

Thought leadership, branding and educational benefits all rolled into one package

Investment: \$7,000

Exclusive Sponsor of Webcast

- Participation as moderator or panelist
- Sponsor logo and presenter highlighted on marketing website and sessions intro
- One Sponsor resource for attendee access during session
- Registration contact information from webcast session, attendee engagement activity with sponsor resources and responses to polls and survey questions
- Sponsor receives lead generation from the webcast with a maximum cap of 300 leads
- Event archived and available on-demand for 6 months

Promotion Plan

- 4-6 weeks promotion prior to webcast
- Email promotion to targeted DSE list
- Social Media posts and invites
- DSE website and newsletter promotions

Suggested Topics:

- Managing Supply Chain Challenges
- Digital Signage Market Report
- Anamorphic Displays: Understanding Forced Perspectives 3D LED
- Project Mapping: Turning Buildings and Surfaces Into Your Digital Canvas
- XR, MR, AR, and VR: Extending Reality in New Dimensions
- Mixed Use Developments: If You Build It Right, They Will Come
- Transparent Displays
- Touchless Technology
- Outdoor Kiosks and Displays
- Flagship Stores/Store of the Future
- Real-Time Data to Drive Visuals





PREMIER

SPONSORSHIPS



WWW.DIGITALSIGNAGEEXPERIENCE.COM

PREMIER SPONSORSHIPS

DEDICATED LIVE EVENT BENEFITS

The following branding benefits are included as part of all Premier Sponsorship Packages:

- Company logo prominently displayed on Thank you to Premier Partner Screens – distributed throughout the venue and conference rooms
- Special thank you to the Premier Partners included in opening remarks
- Company logo prominently displayed on conference signage and banners
- Company logo and description included in Conference Mobile App
- Company logo and company description prominently displayed on conference website with link to company website
- Company logo prominently displayed on all conference marketing materials

FEATURES	PRESENTING SPONSOR 1 AVAILABLE	CONFERENCE SPONSOR 3 AVAILABLE	PLATINUM SPONSOR 4 AVAILABLE	GOLD SPONSOR 8 AVAILABLE	SILVER SPONSOR 10 AVAILABLE
ON-FLOOR SESSION	2	1	1	1 (Choice of)	
SESSION MODERATOR OR PANELIST	1	1	1		
WELCOME REMARKS	1	1			
EXCLUSIVE VIDEO INTERVIEW	2	2	2	1 (Choice of)	
HTML EMAIL TO DATABASE	2	1	1		
EXHIBIT BOOTH	20 X 30	10 X 20	10 X 20	10 X 10	10 X 10
FULL CONFERENCE PASSES	20	15	15	8	6



PREMIER SPONSORSHIPS

PRESENTING SPONSOR

(1 Available)

This exclusive sponsorship places your brand front and center in all areas of the conference and show.

Investment: \$55,000

Exclusive Branding

- For all the marketing opportunities listed here, Presenting Sponsor company logo will be displayed above all other logos
- Two (2) Executive Video Interviews: Turnkey, end-to-end program management. Edited video assets provided for sponsor use and distribution. Includes 1 round of client edits.

Live Networking

- Sponsorship of the DSE Networking Reception
- 20 x 30 Exhibit Space (\$25,548 value; larger booth options available for additional fee)
- Access to networking app during conference to connect/meet with attendees

Live Speaking Assets

- Company executive may present two on-floor sessions in front of attendees
- Company executive may join panel session or preferred conference track as moderator or panelist
- Company executive may present 10-15 minute remarks for 5 minutes in front of all conference attendees during opening keynote session or selected conference session*

Marketing Assets

- Press release announcing your company as the Presenting Sponsor
- 100+ Email blasts to all pre-registered and/or prospective attendees in database
- Company logo prominently displayed on Thank you to Premier Partner Screens – distributed throughout the venue and conference rooms
- Company logo prominently displayed on show signage and banners
- Company logo and description included in show Mobile App
- Company logo and company description prominently displayed on show website with link to company website
- Company logo prominently displayed on all show marketing materials

Preferred Access

- 20 full-access conference passes (inclusive of speakers)
- Customized VIP code to share with clients inviting them to register for a free exhibit hall pass (value \$99)

*Subject to approval: date, time, topic and format to be mutually agreeable



WWW.DIGITALSIGNAGEEXPERIENCE.COM

PREMIER SPONSORSHIPS

PLATINUM SPONSOR

(4 Available)

Thought leadership, branding and networking benefits all rolled into one package

Investment: \$32,000

Exclusive Branding

- For all the marketing opportunities listed here, Platinum Sponsor company logos will be displayed below Presenting and above all other logos
- Two (2) Executive Video Interviews: Turnkey, end-to-end program management. Edited video assets provided for sponsor use and distribution. Includes 1 round of client edits.

Live Speaking Assets

- Company executive may present on floor session in front of attendees*
- Company executive may join a panel session on preferred conference track as moderator or panelist*

Preferred Access

- 15 full-access conference passes (inclusive of speakers)
- Customized VIP code to share with clients inviting them to register for a free exhibit hall pass (value \$99).

Live Networking

- Sponsorship of the DSE Networking Reception
- 10 x 20 Exhibit Space (larger booth options available for additional fee)
- Access to networking app during conference to connect/meet with attendees

Marketing Assets

- One HTML email blast to all pre-registered and/or prospective attendees in database
- Company logo prominently displayed on Thank you to Premier Partner Screens – distributed throughout the venue and conference rooms
- Company logo prominently displayed on show signage and banners
- Company logo and description included in show Mobile App
- Company logo and company description prominently displayed on show website with link to company website
- Company logo prominently displayed on all show marketing materials

*Subject to approval: date, time, topic and format to be mutually agreeable



WWW.DIGITALSIGNAGEEXPERIENCE.COM

PREMIER SPONSORSHIPS

CONFERENCE SPONSOR

(3 Available)

DSE's Conference Program is the most extensive in the industry, attracting attendees from all over the globe. This sponsorship places your brand front and center in one of the most important facets of our industry – education.

Investment: \$30,000

Exclusive Branding

- For all the marketing opportunities listed here, Conference Sponsor company logos will be displayed below Presenting and Platinum and above all other logos
- Two (2) Executive Video Interviews: Turnkey, end-to-end program management. Edited video assets provided for sponsor use and distribution. Includes 1 round of client edits.

Live Speaking Assets

- Company executive may present Welcome Remarks for 5 minutes in front of all conference attendees *
- Company executive may chair preferred conference track *
- Company executive may join a panel session on preferred conference track *

Preferred Access

- 15 full-access conference passes (inclusive of speakers)
- Customized VIP code to share with clients inviting them to register for a free exhibit hall pass (value \$99).

Live Networking

- 10x20 Exhibit Space (larger booth options available for additional fee)
- Access to networking app during show to connect/meet with attendees

Marketing Assets

- Press release announcing your company as the Show/Conference Sponsor
- One HTML email blasts to all pre-registered and/or prospective attendees in database
- Company logo prominently displayed on Thank you to Premier Partner Screens – distributed throughout the venue and conference rooms
- Company logo prominently displayed on show signage and banners
- Company logo and description included in show Mobile App
- Company logo and company description prominently displayed on show website with link to company website
- Company logo prominently displayed on all show marketing materials

*Subject to approval: date, time, topic and format to be mutually agreeable



WWW.DIGITALSIGNAGEEXPERIENCE.COM

PREMIER SPONSORSHIPS

GOLD SPONSOR

(4 Left)

Investment: \$12,000

Speaking Opportunities

- Company executive may present on-floor session in front of attendees (date, time, topic and format to be mutually agreeable)

Or

- One (1) Executive Video Interview: Turnkey, end-to-end program management. Edited video assets provided for sponsor use and distribution. Includes 1 round of client edits.

Live Networking

- 10x10 Exhibit Space (larger booth options available for additional fee)
- Access to networking app during conference to connect/meet with attendees

Preferred Access

- 8 full-access conference passes (inclusive of speakers)
- Customized VIP code to share with clients inviting them to register for a free exhibit hall pass (value \$99).

Marketing Assets

- Company logo prominently displayed on Thank you to Premier Partner Screens – distributed throughout the venue and conference rooms
- Company logo prominently displayed on show signage and banners
- Company logo and description included in show Mobile App
- Company logo and company description displayed on show website with link to company website
- Company logo displayed on all show marketing materials



PREMIER SPONSORSHIPS

SILVER SPONSOR

(6 Left)

Investment: \$8,000

Live Networking

- 10x10 Exhibit Space (larger booth options available for additional fee)
- Access to networking app during conference to connect/meet with attendees

Preferred Access

- 6 full-access conference passes (inclusive of speakers)
- Customized VIP code to share with clients inviting them to register for a free exhibit hall pass (value \$99).

Marketing Assets

- Company logo prominently displayed on Thank you to Premier Partner Screens – distributed throughout the venue and conference rooms
- Company logo prominently displayed on show signage and banners
- Company logo and description included in show Mobile App
- Company logo and company description displayed on show website with link to company website
- Company logo displayed on all show marketing materials



OTHER SPONSORSHIPS

CUSTOM DEDICATED EMAIL

Targeted, qualified, engaging content sent directly to your customers from Questex's opt-in subscriber database built from newsletters, websites, event registration, etc.

Investment: \$160/CPM

Deliver a dedicated message to grab attention of your target audience!

Reporting Includes

- Sent
- Delivered
- Opened
- %Opened
- Total Clicks
- Total CTR
- Unique Clicks
- Unique CTR
- Click-To-Open Ratio

Pricing

- Questex can design the email and build a landing page for the client at an additional cost.
- Email Design: \$1,000 (B2B)
- Landing page design and lead management: \$1,000





STRATEGIC

SPONSORSHIPS

BRAND AWARENESS

SPONSORSHIPS



NEW!

Hand Sanitizer Sponsorship (Exclusive)

Investment Cost: \$7,000

- Company logo in full color printed on individual hand sanitizer bottles distributed at registration
- Recognition on sponsor “Thank You” signage at event Recognition in the Digital Show Guide
- Company logo on website sponsor page
- Production of individual .5oz hand sanitizers

Bag Sponsorships

Investment Cost: \$12,000

Put your brand in the hand of each attendee by sponsoring the official show bags, available in the most trafficked location at DSE – THE ENTRANCE - and gain premium visibility at the event. Bags to be produced and shipped to show site by sponsor.

Lanyard sponsorship

Investment Cost: \$12,000

Drape your company logo around the neck of every attendee at DSE. The Lanyard Sponsorship offers one of the most eye-catching opportunities available at the show, keeping your company name in clear sight during the entire event. Custom made lanyards to be produced and shipped to show site by sponsor.

Show Bag Insert

Investment Cost: \$950

Insert a promotional flier, brochure or company giveaway in the Official Show Bags. Show bags will be available to each attendee as they enter the exhibit hall. These inserts offer a great way to drive traffic to your booth and provide an automatic takeaway to each bag holder.



BRAND AWARENESS

SPONSORSHIPS

Wi-Fi Sponsorship (3 available)

Investment Cost: Contact us for details

- Company will be a sponsor of Wi-Fi for attendees
- Sponsorship includes 4 full-access conference passes

Video Interview: Company Showcase

Investment Cost: \$3,500

- Showcase your company expertise in this exclusive single-sponsor broadcast with your designated company representative.
- Company Spotlights are filmed live at the event against a simple backdrop, edited and packaged for on-demand viewing after the event. Videos will be promoted to DSE audience through email, website and social channels.
- Turnkey, end-to-end program management: Edited video assets provided for sponsor use and distribution Includes 1 round of client edits

Pens and Pads Sponsorship

Investment Cost: \$7,000

- Company will be exclusive sponsor of conference pens and pads (Pen & Pad costs to be covered by sponsor)
- Pens and Pads with company logo to be placed on conference seats and at the conference registration desk
- Sponsorship includes 4 full-access conference passes

Coffee Bar Sponsorship (3 available)

Investment Cost: Contact us for details

- Company logo displayed on hot and cold coffee cups at Coffee Bar (to be provided by Sponsor)
- Company may display pop up banners in the Coffee Bar Space
- Company logo prominently displayed on Coffee Bar signage, conference website
- Sponsorship includes 4 full-access conference passes





DSE Legacy Exhibitors

10net Managed Solutions	Baanto International Ltd.	ComQi	ETRI	HYPERVSN	Leyard and Planar	Olea Kiosks Inc.	RMG Networks	SoundGraph, Inc.	Vistar Media
22MILES Wayfinding	Barco (X20)	Content + Experience Theater	EVERTREE Co., Ltd.	IBASE Technology (USA), Inc.	LG Electronics USA, Inc.	Omnivex Corporation	Rose Electronics	SoundTube Entertainment	vitroTV Corporation
3M Touch Systems	Barco, Inc.	CoreDAR co., ltd.	EWC Technologies	Ideum	LG-MRI	Onelan	rp Visual Solutions	Squirrels	Vivitek Corporation, a Brand of
A.I. Red Falcon	Bass Elements LLC	Cradlepoint	Fabcon	IEI Technology USA Corp.	LogMeIn	OnLogic	Samsung	STRATACACHE	Delta
ABCOM Digital Signage Solutions	Battlefield Leadership	Createdel	Federal Health	Infinity Vision 3D	LUCI Systems, Inc.	OnSign TV	ScreenCloud Limited	Strongarm Designs	DSBLTY
Absen, Inc.	BEAM Authentic	CREAVI WORK CO., LTD.	Field Nation	Infinity Vision 3D	LumApps	OptConnect	Screenfeed Content	SuperLumin	Wallboard
Accelerated Concepts	BEC Technologies	Crimson AV	Flytech Technology Co. LTD	Ingram Micro	Lynx Innovation Inc.	Optoma Technology Inc.	ScreenVIVE	SYNNEX Corporation	Winnson Industry Co., Ltd.
Access Wireless Data Solutions	BenQ America Corp.	CVTE	Focus it	Inchance Digital	Mappedin	Paintmap Inc.	Sharp Electronics	Tanvas	Wistron Corporation
AccuWeather, Inc.	Bisco Industries	CyberLink Corp.	Food News Media (QSR Magazine)	Innodisk USA Corporation	MarketScale	Panasonic	Shenzhen Cosun Sign	Teamviewer, LLC	WM Technology
Acrelec	Bi-Search International (BSI)	D3 LED	Foto Master, Ltd.	Inotouch Technology Co. LTD	Marshall Furniture	Parian LLC	Engineering Co., Ltd	Telecine	WorkMarket, an ADP
Adaboy	Bitvu Ltd.	Daktronics	Four Winds Interactive	Intel Corporation	Mass Transit	Parker Hannifin Corp.	Shenzhen Electron Technology Co., LTD	TES America, LLC	Company
AdMobilize, LLC	Black Box Corporation	Data Call Technologies	Fugo	Intel Microelectronics Asia	Matrox Graphics Inc.	Peerless-AV	Shenzhen Frida LCD Co., Ltd.	tf Massif	Wovenmedia
Adomni	Blip	Data Display Systems, LLC	Future US	International Center	MediaWave PC	Philips	Shenzhen Geniatech Inc., Ltd.	The Cook Company	WTWireless
Ads Reality Limited	Blip Oy	Datapath	Gable	Intevi	Meikyo Electric Co., Ltd.	Pilkington North America/NSG	Shenzhen Kinghistrong	THE X - eXperiential	Xiamen Prima Technology Inc.
Adstanding	Bluefox.io	Davinci Bridge	GC Retail Group s.r.o.	Intulface	Microsoft	Group	Shenzhen Kinghistrong	showcase	Xiamen Xindeco
ADTI Media	BoardActive	Digi International	(signageOS)	IQH3D	Microspace Communications	Ping HD	Electronics Co., Ltd.	THETW Co., Ltd.	Optoelectronics Co., Ltd.
Advanced Service Technologies	BrightSign	Digital Content Theater	GDS - Global Display Solutions	iRevo Multimedia, Inc.	Mihler Tech Co., Ltd.	Pinnacle Communications	Shenzhen KOHO Technology Co., Ltd.	Tilt Creative + Production	X'ian Novastar Tech Co., Ltd.
Advantech Corp.	Broadcast Depot	Digital Signage Connection	Solutions	IST - A Skinny IT Company	Mimo Monitors	Pixelfire	Shenzhen Link Technology Co., LTD	TimeLink USA	XOGO
Adversign Media GmbH	Bravis Multi Media Creative	Digital Signage Federation	GenOptic Smart Displays (formerly LED Sign Supply)	JBTC Digital Signage	Minleon International (USA)	Planning and Visual Education	Shenzhen Sunchip	Touch Innovations, LLC	Yaham Optoelectronics Co., Ltd.
Aerva, Inc.	Co., Ltd.	Digital Signage Today	Jetway Computer Corp.	JeTway Computer Corp.	Mira	Partnership (PAVE)	Shenzhen Sunchip	Touch International	YCD, Inc.
AFP	B-Tech International Ltd.	Digital Signage Today	Gensyu Packaging Inc	Jiangsu TSD Electronics Technology Co., Ltd.	Moving Walls USA Inc.	Play Digital Signage ApS	Technology Co., Ltd.	TriggerPoint Media	Zero-In
Airport Business Magazine	Buzztime	DISPLAX Multilouch Systems	Geopath, Inc.	Johnson Controls	Multi Touch Digital Inc.	PlusTV Inc.	Shenzhen Uniview LED Co., Ltd.	TRIPP Lite	Zivelo Inc.
AlI Lunch Area	BuzzyBooth	Display Devices	GIGABYTE	KanexPro Inc.	Multimedia Corporativa	POSBANK Co., Ltd.	Shenzhen YDEA Technology Co., Ltd.	True Vue	Zutek
Almo Content	Calibre UK Ltd	DOOH Marketplace Theater	Glass-Media	Kastus	Mvix	Premio Mounts	Shenzhen YDEA Technology Co., Ltd.	TSItouch	Zuzor
American Bright	Capitol One	Dot2Dot Communications	GLIC LED Displays	Keyser	NanoLumens	PresentationPoint	Shuttle Computer	tvONE	Zytronic
Optoelectronics Corp.	Carousell Digital Signage	Draper, Inc.	Global Outdoor Concepts Inc.	Kimik Advertising, Inc.	Nanov Display, Inc.	Protective Enclosures	Ubic Technology Co., Ltd.	UC View Inc.	
AOPEN America	Casio America, Inc.	DSLATAM - Asociación de Digital Signage Latinoamérica	Global Electronic Corporation	Kingston Technology Company	Navori Inc.	Qbic Technology Co., Ltd.	QSTECH Co., Ltd.	UltraHaptics Ltd.	
APEX Awards Gallery	Chetu Inc.	DynaScan Technology	Goverlan, Inc.	Kintcast Inc.	NCR Corporation	QSTECH Co., Ltd.	SignJet	University Business	
APTiko	Christie Digital Systems Inc.	Dynasign	GroundTruth	Konchris America Inc.	NEC Display Solutions	Qualcomm Technologies Inc.	Simtec Systems GmbH	US Hechuang Technology LLC (TDS Touch)	
Armagard, Ltd.	ChyronHego	E Ink Corporation	GVision	Kontech Electronics Co., Ltd.	Neoti	Quividi	Skinny IT	Vantour Corporation	
Astili Global	Cicoll Corporation	Elitegroup Computer Systems	Hall Research	Kontech Electronics Co., Ltd.	Netipbox	Radius Displays	SMART Technologies ULC	Vanguard LED Displays	
Atdec	Cineplex Digital Media	Co., Ltd.	Harmony Technical Associates	Korea Electronics Association	Nextop 3D Solution Co., Ltd.	rAVE [PUBS]	SmartPixel.tv	Vantour LED Displays	
ATEN Technology, Inc	Cinotop Electronics Co., Ltd.	Elivision	Hitachi America, Ltd.	Lantrasoft, Inc.	NEXCOM	Reach Media Network	SOAR an LSI Solution	Vantour LED Displays	
Atmosphere	Clear Digital	Elo	Hivestack	LAVA Computer MFG. Inc.	Nomadix Media	Reaffect	Socialure	Vantour LED Displays	
Aur Optronics	Clear LED	Enplug	Holocube North America	Leder USA Inc	Northstar Business Alliance Inc. / Toshinair	Reflect	Socionext	Vantour LED Displays	
Audio Spotlight by Holosonics	ClearOne	Epson America Inc.	Holograf, Inc.	LEE DISPLAYS INC.	Noveto Systems Ltd.	Relative Scale	Sodaclick	Vantour LED Displays	
AV LINK GROUP LTD.	CMA // design. technology	ES Future	Home Run Zone Corp.	Legacy Retail Services	Now Micro	Restaurant Development + Design	SOFTGENT Sp. z o.o.	Vantour LED Displays	
Ayuda	CMA Digital	eShowcase Ltd.	Hughes	Legrand AV	Nummax	Reveal Mobile	Sony Electronics, Inc.	Vantour LED Displays	
	Codigo	etech Events	Hurray Co., Ltd.	Lenovo	OEM Production	Right Media Solutions	Sophatar Inc.	Vantour LED Displays	
							Sound & Communications	VISTAPLUS CO., LTD.	

Digital Signage Experience Products/Services

- Advertising – Agency
- Advertising - Creative
- Advertising - Media Planning/Buying
- Advertising - Outdoor
- Advertising - POP
- Aggregator
- Analytics
- Association
- Audio
- Connectivity Components
- Consultant
- Content - Creation Service
- Content - Prepackaged
- Control Systems
- Displays - 3D
- Displays - All-In-One Displays
- Displays - LCD
- Displays - LED
- Displays - OLED
- Displays - Outdoor
- Displays - Tablets
- Displays - Touch Screen-Multitouch
- Displays - Touch Screen - Single Touch
- Enclosures
- Hardware
- Installer
- Integrator
- Interactive Technology - Augmented Reality/Immersive
- Interactive Technology - Gesture Controlled
- Interactive Technology - Information/Wayfinding
- Interactive Technology - Integrated Touch Displays/Kiosks
- Interactive Technology - Mobile
- Marketing and PR
- Measurement and Analytics
- Media Players
- Menu Boards
- Mobile
- Mounting Solutions
- Network Management
- Networks/Delivery - Cellular
- Networks/Delivery - DSL/Cable
- Networks/Delivery - Wired
- Networks/Delivery - Wireless
- Photography - Stock
- Power Quality
- Projectors
- Repair/Maintenance
- Research
- Resellers/Distributors
- Screen Materials
- Security
- Software - Content Creation
- Software - Content
- Management and Distribution
- Software - Other
- Software - Software as a Service (SAAS)
- Tradeshow/Conference
- Video - Production
- Video - Stock
- Video Walls



Elevate The Experience

DSE ADVISORY BOARD

Rich Ventura, VP
SONY B2B

Rick Robinson
OOH MEDIA EXECUTIVE

Dorothy DiStefano, Director of
Research, Immersive Art
DIGITAL PLACEMAKING INSTITUTE

Marcos Terenzio, VP, Creative
& Strategy
iGOTCHA MEDIA

Laura Davis-Taylor,
Founder
BRANDED GROUND

Nick Belcore, EVP
PEERLESS-AV

Jeff Hastings, CEO
BRIGHTSIGN

Jackie Walker, Digital Signage Subject Matter
Expert and Strategy Lead
PUBLICIS SAPIENT

Stephanie Gutnick,
Global Head of DOOH
YAHOO

Stephanie Gutnick,
Global Head of DOOH
YAHOO

Sandra Richter, CEO
SOOFA

Cherian Thomas, CEO,
OCTOPUS INTERACTIVE

Brad Gleeson, Managing Partner,
TARGETPATH



Confirmed DSE Partners





MEET YOUR DSE SALES TEAM



Kelly Turner

Director of Sales

O 415.455.8305

M 415.747.2275

kturner@questex.com



Monica Grier

*Senior Account Executive
Accounts A-E*

O 202.496.5501

M 404.304.8698

mgrier@questex.com



Michael Doolittle

*Senior Account Executive
Accounts F-P*

O 212.895.8243

M 571.446.1756

mdoolittle@questex.com



Julie Sullivan

*Senior Account Executive
Accounts Q-Z*

O 917.258.5154

jsullivan@questex.com

