

Great “Ideas” Lead to Great Stock Picks – And Today We Bring You Both

The *TradeSmith* toolkit reminds me of an all-you-can-eat buffet.

With a menu that guarantees you’ll find something you like.

That’s served at a five-star restaurant.

That’s prepared by a world-class chef.

In short, it’s a place you can go and eat the meal you want.

That’s perfectly prepared.

And that’s certain to make the rest of your day – and your life – go better.

TradeSmith is a five-star fintech. Our CEO and our developers are world class – and completely customer-focused.

As a veteran investor and trader I can say all this with great confidence: Every time I dig into our tool kit – every time I peruse the “menu” of the software and strategies we offer – I find exactly what I need.

For instance, [in this article](#) I walk you through our A.I.-powered *TradeSmith* Kinetic VQ strategy – and demonstrate how it can put the power of advanced trading systems in the very palm of your hand. (Reminder, you need to be logged into *TradeSmith Finance* to access prior columns.)

But Kinetic VQ is *one* of just *seven* proven automated trading strategies that you can access from *TradeSmith Finance*.

Today, I want to give you a brief intro to the six *other* powerful *Ideas by TradeSmith* strategies.

And I’ll also share a quick-and-easy stock screen using my two favorite *Ideas* strategies: Best of the Billionaires and Dividend Growers.

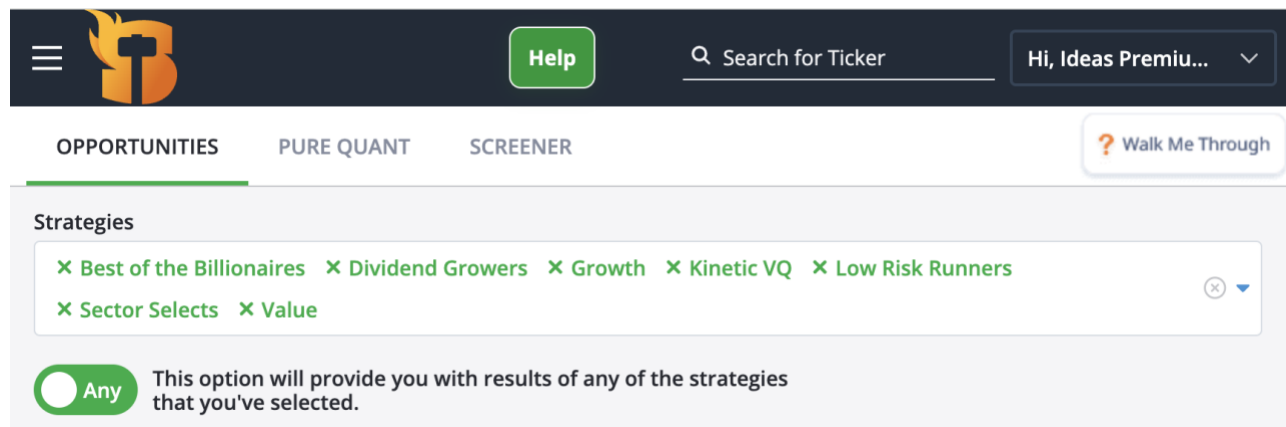
So, let’s get started.

Meet the Strategies

The first thing I want to do is offer an overview of all the strategies you can access inside the *Ideas Lab* on *TradeSmith Finance*. These tools are all available to our *Ideas* Premium-level subscribers and higher; this includes *Trade360*, *TradeSmith Essentials*, and *TradeSmith Platinum*. (And if you don't see these tools in your dashboard — and would like to — call 888-623-0858 to discuss.)

Be sure you're logged in to your *TradeSmith* account. Then simply click on the **Invest** menu at the top of the platform and click the **Opportunities** tab.

Now at the **Strategies** drop-down, click the down arrow to open the menu, and check the box beside **Ideas Lab** to see all seven of these powerful, A.I.-enabled strategies, as shown below.



You can select or deselect any or all of these strategies. Or you may want to view them one at a time to see what stock results you get from each strategy.

We constantly run our stock-screening filters for these strategies behind the scenes. Then we rank the results based on the stocks or other securities that match more than one strategy.

From our research, we know that when a stock qualifies for more than one strategy, the higher it will rank – and the better it is likely to perform. It's a way to stack the odds in your favor.

And it works.

Now let's quickly review the other six strategies included in *Ideas by TradeSmith* – and see how each one generates stock picks.

Best of the Billionaires

The Best of the Billionaires follows the top-ranked billionaires we track within our Billionaires Club. These are all highly celebrated (and successful) investment pros – folks like Warren Buffett, Carl Icahn, and Ray Dalio, just to name a few.

From our research, we know that when one billionaire owns a stock, that translates to a 55% win rate. If two billionaires own a stock, the win rate goes up to 60%. And with three billionaires, it goes to 65%. Truly the more the merrier ...

Because the billionaires tend to own high-quality stocks across many different slices of the market, you can use this strategy to pick individual stocks – to add to your existing portfolio – or build an entirely new portfolio from scratch.

You can learn more about the Best of the Billionaires strategy [here](#).

Dividend Growers

If you want to earn additional income while you wait for stocks to surge, check out the Dividend Growers strategy.

It's tough to find companies that consistently increase their dividends. And finding shares that consistently beat the market is even tougher. But this strategy delivers top-performing stocks with growing dividends. We screen for:

- Stocks with a minimum 2% dividend yield, which exceeds the yield of the S&P 500.
- And the dividend yield must have been growing for the last five years.

To read more on the Dividend Growers strategy – and our backtesting – take a look [here](#).

Growth

We like growth plays because we're talking about companies that can boost sales and profits at rates well ahead of their peers. Growth-stock devotees look for "disruptors" – innovative (and often tiny) companies whose inventiveness ignites new products, new markets, and new opportunities. We're talking about companies that have:

- High growth rates of earnings per share (EPS) over the stock price per share.
- High growth of sales per share.
- And strong stock-price momentum over the last 12 months.

To find out more about our Growth strategy, take a look [here](#).

Low Risk Runners

With Low Risk Runners, we're talking about stocks that have recently moved from the Yellow Zone back into the Green Zone – and that still have room to run. They reduce downside risk because they are recovering from increased volatility. We look for stocks that:

- Are still trading within their normal Volatility Quotient (VQ) range.
- That recently moved from the Yellow Zone back into the Green Zone – and that remain in an uptrend or side-trend.
- And that have only half the downside risk of a stock that just triggered a new Health Entry Signal (Red to Green).

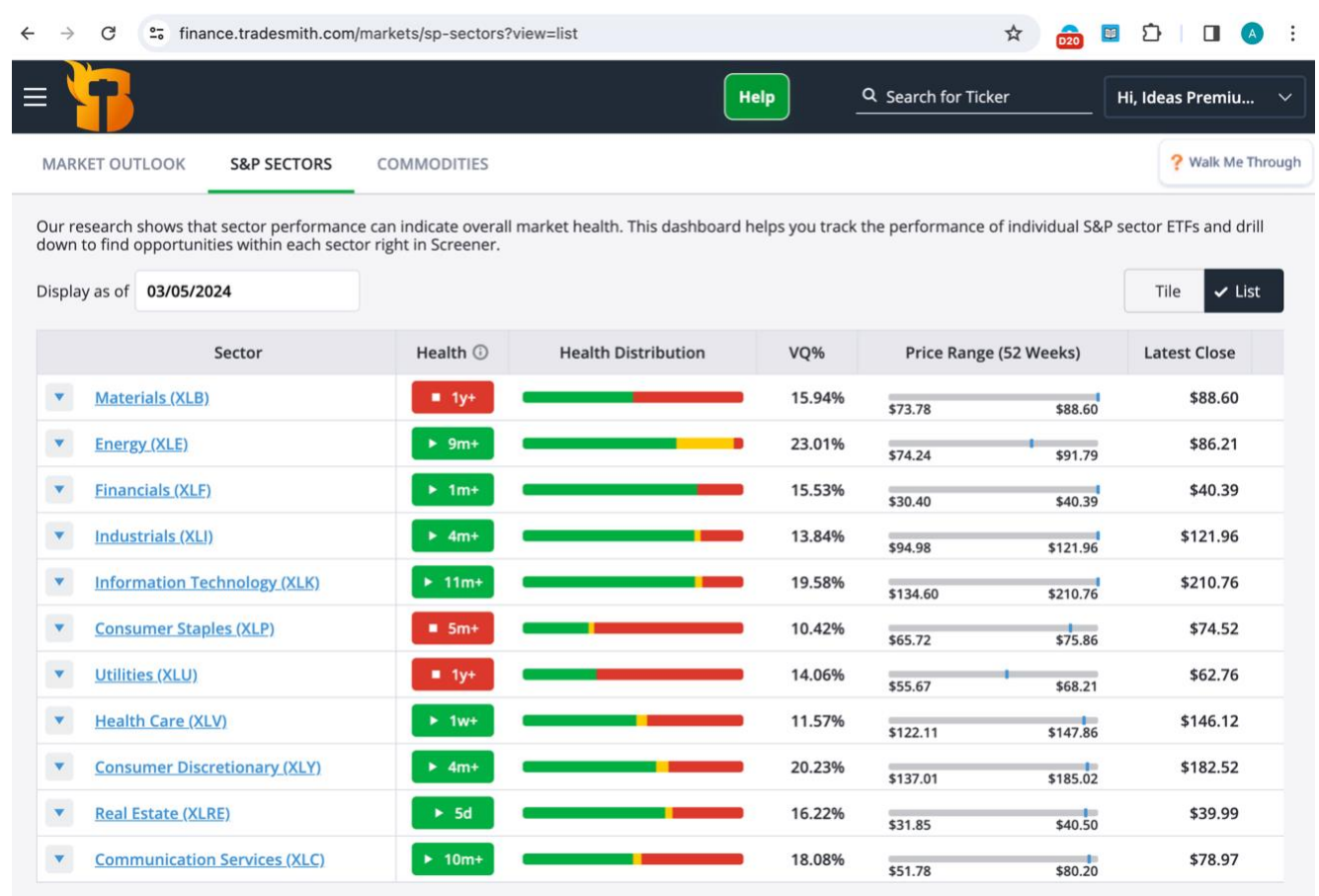
To get more details about the Low-Risk Runner strategy click [here](#).

Sector Selects

The Sector Selects strategy tracks the 11 S&P 500 Sector ETFs, which delivers the 20 healthiest stocks in these sectors:

- Energy (XLE)
- Utilities (XLU)
- Technology (XLK)
- Materials (XLB)
- Consumer Staples (XLP)
- Consumer Discretionary (XLY)
- Industrials (XLI)
- Communication (XLC)
- Health Care (XLV)
- Financials (XLF)
- Real Estate (XLRE)

A Pro Tip From Mike: You should consider using the Sector Selects strategy *only if* eight out of the 11 Sector ETFs are in an active Health Signal (Green or Yellow), as is the case today:



Value

Value investors search for stocks trading at a low price relative to such key fundamental metrics as sales, profits, and cash flow. In our Value strategy, we screen for:

- Low price/book (P/B) value, a measure of the company's assets to its stock price.
- Low price/earnings (P/E) ratio, a measure of the company's trailing 12-month earnings compared to its stock price.
- And a low price/sales (P/S) ratio, which compares a stock's market capitalization to total revenue.

The lower these three valuation ratios are, the more undervalued and attractive we consider the stock to be.

You can learn more about the Value strategy [here](#).

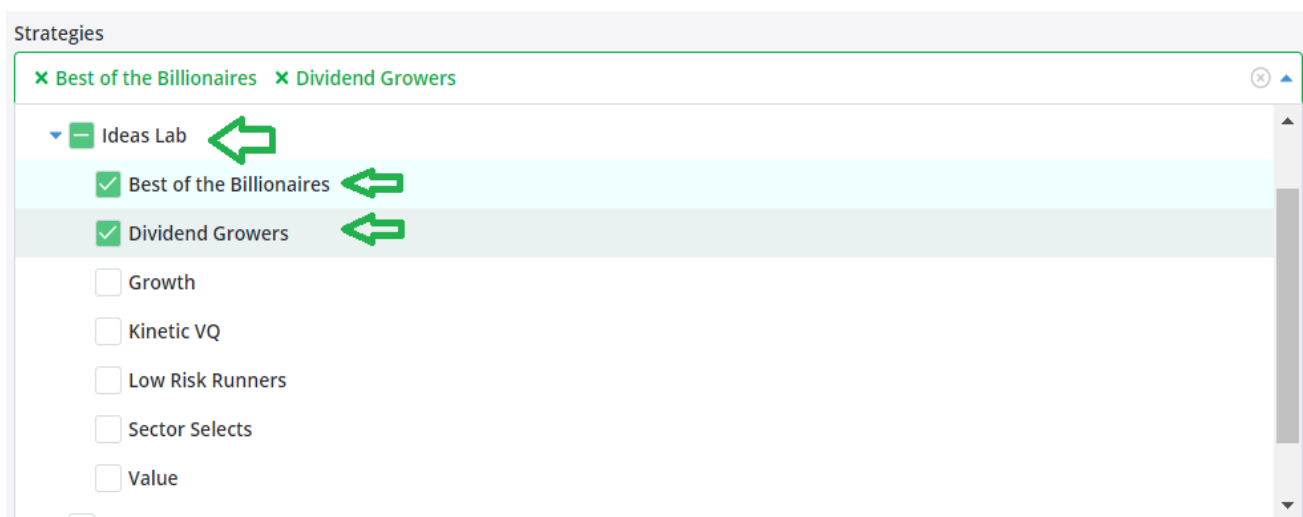
Make these Strategies Work for You

If you've been reading my column for some time, you know about my favorite *Ideas Lab* strategies. Spoiler Alert: I like to follow in the footsteps of billionaires — investing in the same great companies they do.

And, I like to get paid while I wait for the stock price to move higher.

A Pro Tip From Mike: For my money, combining the Best of the Billionaires with Dividend Growers is a great way to create a focused list of blue-chip stocks that celebrated investors own and that deliver hefty, reliable dividend streams.

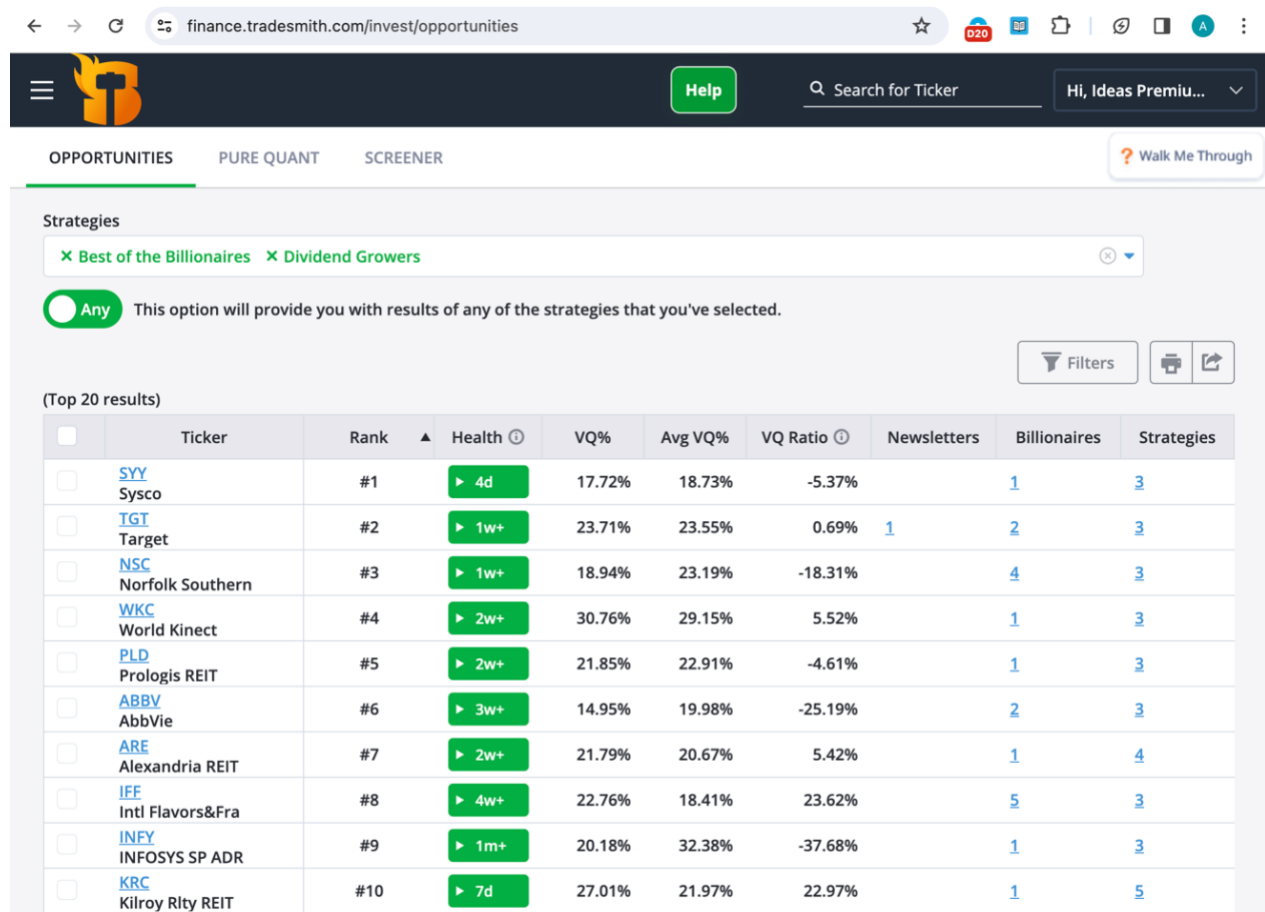
Here's a quick and easy way to go about it.



Earlier in this column I showed you how to find the **Strategies** menu. This time, click the down arrow to open the **Strategies** drop-down box, click the down arrow to open the **Ideas Lab** menu, and check **Best of the Billionaires** and **Dividend Growers**.

A Pro Tip From Mike: Use the **Any/All** green toggle button to filter results. Toggle to **All** and you will get the top 20 stock results included in *both* strategies.

Or you keep the button set to **Any** and get the top 20 stock results that qualify for *either* Billionaires *or* Dividend Growers, but not necessarily both.



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Help Search for Ticker Hi, Ideas Premiu...

OPPORTUNITIES PURE QUANT SCREENER Walk Me Through

Strategies

Best of the Billionaires Dividend Growers

Any This option will provide you with results of any of the strategies that you've selected.

Filters

(Top 20 results)

	Ticker	Rank	Health	VQ%	Avg VQ%	VQ Ratio	Newsletters	Billionaires	Strategies
☐	SY Sysco	#1	▶ 4d	17.72%	18.73%	-5.37%		1	3
☐	TGT Target	#2	▶ 1w+	23.71%	23.55%	0.69%	1	2	3
☐	NSC Norfolk Southern	#3	▶ 1w+	18.94%	23.19%	-18.31%		4	3
☐	WKC World Kinect	#4	▶ 2w+	30.76%	29.15%	5.52%		1	3
☐	PLD Prologis REIT	#5	▶ 2w+	21.85%	22.91%	-4.61%		1	3
☐	ABBV AbbVie	#6	▶ 3w+	14.95%	19.98%	-25.19%		2	3
☐	ARE Alexandria REIT	#7	▶ 2w+	21.79%	20.67%	5.42%		1	4
☐	IFF Intl Flavors&Fra	#8	▶ 4w+	22.76%	18.41%	23.62%		5	3
☐	INFY INFOSYS SP ADR	#9	▶ 1m+	20.18%	32.38%	-37.68%		1	3
☐	KRC Kilroy Rlty REIT	#10	▶ 7d	27.01%	21.97%	22.97%		1	5

Since space is limited, above is a sampling of the Top 10 results I received today by running this *Ideas Lab* strategy, led by food-services giant Sysco (SY), big-box retailer Target (TGT), and Norfolk Southern (NSC) railroad.

Mike Burnick's Bottom Line: *Ideas by TradeSmith* strategies truly can deliver the best stock opportunities you'll find anywhere... whenever you want. I'm talking about shares of top-notch companies that have already been filtered by our proven strategies. In other words: *Ideas* is an *ideal* place to look for stocks to add to your own portfolio. So, if you liked the tools we discussed here – but don't see them in your dashboard – then be sure to call 888-623-0858 to discuss.

Inside TradeSmith

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Good investing,

Mike Burnick

Senior Analyst, *TradeSmith*