

# Little Green Light

Affordable donor management/CRM software. Built for growing nonprofit organizations.



✓ Track donors and their gifts

✓ Manage volunteers

✓ Accept online donations

✓ Generate reports

Top Active Campaigns			
<input checked="" type="radio"/> Last year <input type="radio"/> This year			
Campaign	Total Raised	Gifts	Pledges (balance)
Annual Giving	\$122,575	\$122,000	\$575
Capital Campaign	\$750,750	\$200,750	\$550,000
Scholarships	\$180,000	\$180,000	\$0

  

Top Active Funds			
<input checked="" type="radio"/> Last year <input type="radio"/> This year			
Fund	Total Raised	Gifts	Pledges (balance)
Unrestricted Ann.	\$12,575	\$12,000	\$575
Memorial Fund	\$250,750	\$200,750	\$50,000
New Building Fund	\$580,400	\$580,400	\$0

## The right balance of power and flexibility.

Little Green Light's all-in-one donor management/CRM software makes it easy to manage the data for all of your important constituents in one system.

I just wanted to say that I am SO happy with your product and customer service. We are saving thousands (seriously, about \$14k/year) of dollars by switching to LGL - funds that will be used to help more animals.

SPCA Albrecht Center for Animal Welfare, South Carolina

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## Keep everything in one place.

Little Green Light **integrates** with many of the tools you already use and lets you manage all your data in one central place online.



Get a free demo at [www.littlegreenlight.com/demo](http://www.littlegreenlight.com/demo)

# Why use Little Green Light?

Built for growing nonprofits

Grow stronger relationships with all your supporters

More effectively manage your fundraising operations

Consolidate your spreadsheets and better analyze your data

Save time and increase your productivity

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## One simple pricing plan with everything you need.

An affordable monthly subscription with no contracts required

Pricing is based on the number of constituent records in your LGL account.

Number of Constituents	*Monthly
Up to 2,500	\$45 /month
Up to 5,000	\$60 /month
Up to 10,000	\$75 /month
Up to 20,000	\$90 /month
Up to 30,000	\$105 /month
Up to 40,000	\$120 /month
Up to 50,000	\$135 /month
Over 50,000 constituent records?	Add \$15/month for each additional 10,000 records.

\*Discounts offered for pre-payment 6 or 12 mo periods

## Try LGL risk-free

No credit card required.

Every LGL account includes:

- ✓ First 30 days FREE
- ✓ All features
- ✓ Unlimited users
- ✓ Training and support
- ✓ Daily backups

### - Online donation processing fees -

Little Green Light has partnered with Stripe and PayPal to offer safe, secure payment processing. Nonprofit fees start at 2.2% + \$0.30 per transaction and are collected by the payment processor at the time of the transaction.

Learn more at [www.littlegreenlight.com/animal-care/](http://www.littlegreenlight.com/animal-care/)