

New Board Director Adds Substantial Expertise to PWNHealth

Accomplished Diagnostics Executive Vicki DiFrancesco Joins
Board of Directors

NEW YORK. October 21, 2016 – PWNHealth LLC, a leading provider of services to enable access to diagnostic testing, treatment and professional guidance, today announced that it has added Vicki DiFrancesco to its Board of Directors.

“We are incredibly fortunate to have Vicki join our Board of Directors,” said Sanjay Pingle, PWNHealth’s CEO. “Vicki brings with her expertise and relationships in the diagnostics industry as well as a remarkable track record of business success. She has already had an immediate impact on our company and I am very excited to be working alongside her.”

Vicki DiFrancesco’s career spans over 25 years in diagnostics, holding multiple executive positions. Most recently, she served as the President and CEO of Pathology, Inc. and Pathology Holdings, Inc., acquired by LabCorp (NYSE: LH) in March 2016. She has also been the Executive Vice President of Sales and Marketing for Spectrum Laboratory Network, the Senior Vice President of Sales and Marketing for Specialty Laboratories and the Vice President of Hospital Sales and Marketing at Quest Diagnostics (NYSE: DGX) following Quest’s acquisition of American Medical Laboratories, Inc. where she served as the Executive Vice President.

“It is truly a pleasure to be joining the PWNHealth team,” said DiFrancesco. “Having spent over two decades in the lab industry it is gratifying to see an innovative company leverage diagnostics in new ways to improve patient care. I look forward to working with the other members of the Board of Directors to help the company continue its rapid growth into new areas.”

About PWNHealth

PWNHealth enables easy and safe access to diagnostic testing, treatment and professional guidance that empowers individuals to improve their health. Using our national physician and genetic counselor networks, robust technology platform and patient services center we provide services to a broad range of health industry customers. PWN was formed with private equity backing through the acquisition of Medivo’s Clinical Services Division and Bind Health. For more information please visit www.pwnhealth.com.

About EDG Partners

EDG Partners is a private equity firm that provides capital, expertise, and relationships to enable small and middle market healthcare companies to achieve their potential. With considerable investment and operating experience, EDG partners with management teams to navigate the critical inflection points that accompany growth. EDG Partners delivers exceptional value by helping to build exceptional companies. For more information, please visit: www.edgpartners.com

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