

YouGiveGoods Is Stocked and Ready for the 2021 Holiday Giving Season

YouGiveGoods virtual drives raise new toys, food, and supplies for nonprofits this holiday season

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December 1, 2021 /3BL Media/ - **YouGiveGoods**, the e-commerce platform that enables corporations, groups and individuals to run virtual drives to raise brand-new items for nonprofits, kicks off the holiday giving season stocked and ready to deliver support to nonprofits across the U.S.

In anticipation of transportation delays and supply chain issues, YouGiveGoods began stocking their shelves with holiday toys and gifts earlier than ever before. Not only were products brought into the warehouse earlier, but quantities were increased by more than 50% over 2020 as the popularity of YouGiveGoods virtual drives for charities has grown. In fact, YouGiveGoods warehouse space was doubled to meet projected growth.

YouGiveGoods is partnering again this year with **Toys for Tots** to aid in their efforts collecting new holiday toys for kids in need across the country. Although Toys for Tots collection boxes have been a ubiquitous part of the holiday season since 1947, as the shopping landscape has shifted over recent years, the addition of YouGiveGoods online shopping option has helped keep donations coming in, especially in light of COVID-19 restrictions and safety concerns.

YouGiveGoods offers a highly curated **assortment of toys and gifts** carefully selected to meet the diversity and the desires of kids and teens in our communities. From large name brands like Mattel and Hasbro to smaller boutique brands like Green Toys, Eeboo, Lottie and Fresh Dolls, you'll find a special, quality, holiday gift for any child from infant through teenager.

In addition to holiday toy drives, YouGiveGoods reports that holiday food drives are underway to support nonprofits serving the growing number of people in need of assistance. As rising inflation continues to stretch struggling individuals and families, virtual drives help supply people with essentials leaving more cash for bills such as rent, gas and daycare expenses.

"We're very proud of the work we do and how far YouGiveGoods has come since we started ten years ago," comments YouGiveGoods' President, Lisa Tomasi. "We've been able to expand our product lines and services, while keeping our mission of providing a

free platform accessible to anyone who wants to support nonprofits by raising brand-new goods, from Fortune 500 companies to Girl Scout troops to individual volunteers.”

To receive more information about YouGiveGoods virtual toy drives contact

EventSpecialist@YouGiveGoods.com

About YouGiveGoods

YouGiveGoods, LLC, is an innovative e-commerce company that connects tangible giving to community needs through our free giving platform. Support any cause when you raise food, toys, disaster relief supplies, school supplies, socks, diapers, blankets – any goods your selected charity may need, all brand-new and delivered to their door. YouGiveGoods' technology enables corporations, groups and individuals to create unique giving experiences with custom designed drive pages. Specializing in workplace giving, YouGiveGoods events maximize employee engagement while meeting the needs of the nonprofit and the corporation. A YouGiveGoods online drive is a simple, efficient, measurable activity that makes a real difference in your community.

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