

# WINTERIZING YOUR BEAUTY & SKINCARE REGIME



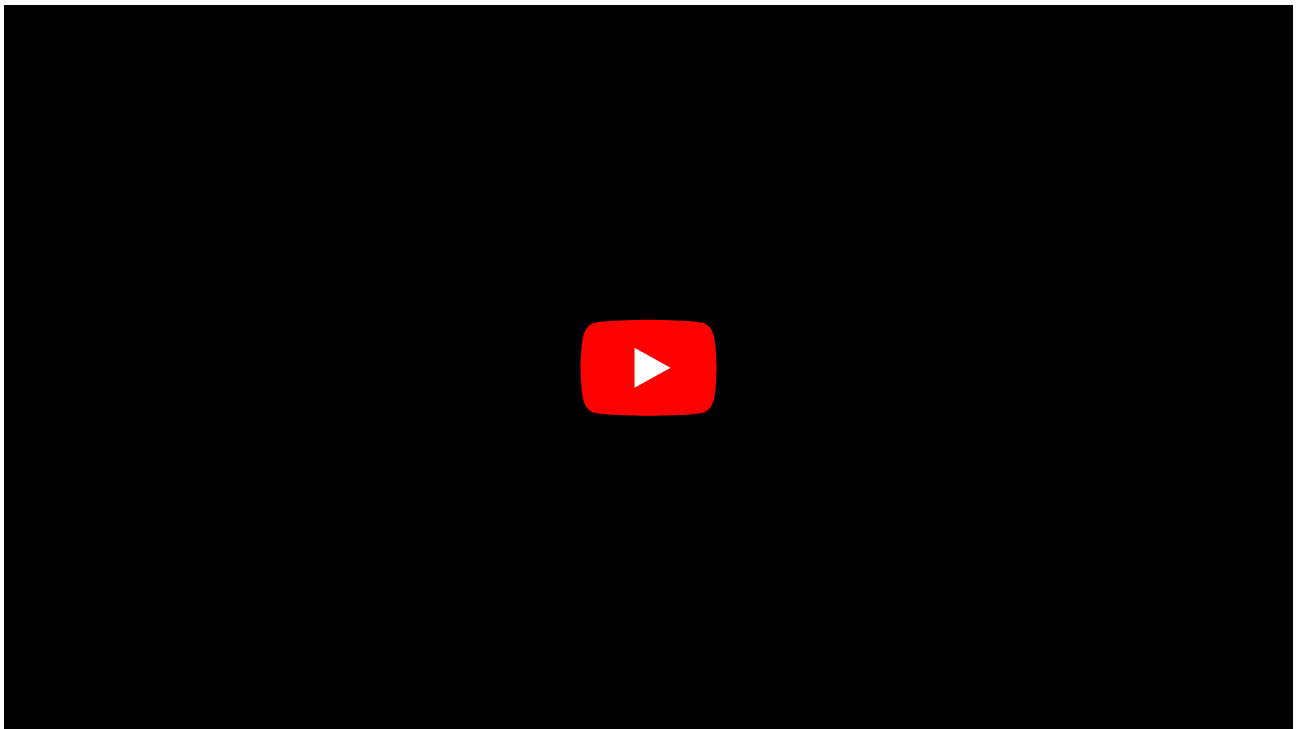
Beauty & Lifestyle Expert, Emily L. Foley, partners with NOW® Solutions and StriVectin to share winter skin care and beauty tips

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A video accompanying this announcement is available at:

<https://youtu.be/sTgZk9M1aiA>



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## **MORE MOISTURE:**

It's the time of year many people may be experiencing itchy and dry skin. That's because as the temperature drops and ambient humidity lowers, our skin tends to lose its protective, physical barrier function.

The beauty and lifestyle expert says now is the time to boost hydration, since it's essential to supporting a natural, healthy glow. "A great way to do this is with skincare products

containing rosewater. This is something I swear by," adds Foley.

Rosewater for skin helps to balance natural oils, reduce the appearance of temporary redness and hydrate skin naturally.

Two affordable products from NOW® Solutions are this Soothing Rose Facial Cleansing Oil and Rosewater Rejuvenating Mist.

Foley says, "Switching to an oil-based cleanser in the winter months is key to preserving our natural protective barrier and moisture. It's a gentle way to remove make-up, SPF, and pollutants while nourishing our skin."

She points out how the mist is a multipurpose freshening solution that instantly hydrates and revitalizes dry or sensitive skin. "You can use it to set makeup, after the gym or just to refresh skin any time of day," says Foley.

Both products are Certified Cruelty Free, paraben free, gluten free, quality tested for purity, and vegan.

Find out more at [nowfoods.com](http://nowfoods.com).

Direct link: [www.nowfoods.com](http://www.nowfoods.com)

Social media handles:

Facebook: @nowfoodsofficial

Instagram: @nowfoodsofficial

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### **FEEL & LOOK YOUR BEST:**

Foley says a proper skincare routine can really help with the signs of aging, adding, "I'm a big fan of the StriVectin - Tighten & Lift Set."

This set is complete with Contour Restore Tightening & Sculpting Face Cream and the TL Advanced Tightening Neck Cream PLUS.

The face cream visibly restores contour and youthful-looking bounce to your face and jawline with a clinically proven firming moisturizer. It's formulated with Elastin-Targeting Dipeptides to address loss of volume and sagging skin for a visibly lifted, plump look.

The TL Advanced Tightening Neck Cream PLUS smooths the appearance of lines and wrinkles on the neck. This is the #1 selling cream exclusively for the Neck & Décolleté. It

features the breakthrough Gravite-CF Lifting Complex™ to improve skin elasticity and provide visible lift, while smoothing the appearance of horizontal neck lines and sagging.

For more information, go to [Strivectin.com](https://www.Strivectin.com).

Social media handles:

Instagram: [@strivectin](https://www.instagram.com/strivectin)

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