

# Westgold Grass-Fed Butter Hits Over 570 US Shelves



New Zealand dairy brand enters the US market exclusively at Walmart locations

NEWS RELEASE BY WESTGOLD

**Los Angeles, CA | November 09, 2022 09:00 AM Eastern Standard Time**

 Photo Courtesy: Westgold

Photo Courtesy: Westgold

Starting now, Westgold, an award-winning New Zealand dairy brand, is entering the US market for the first time in over 570 Walmart stores. Customers in California, Arizona, Washington, Texas, Oregon, Nevada, and 13 other states can now buy Westgold's all natural, grass-fed butter at a Walmart store near them.

With mashed potato, cookie, and pie-season just around the corner, now is the perfect time to try this delicious New Zealand new-comer in your festive creations. US butter usage continues to trend upward with over 191 million pounds used in holiday recipes during the 2021 year.

From the West Coast of New Zealand's South Island, Westgold's grass-fed and free-range cows graze year-round on lush, green pastures, perfected by nature for dairy farming, and produce what Westgold believe is the world's finest quality cream. This fresh cream is then traditionally churned into delicious Westgold butter, with its rich flavor, creamy texture, and deep golden color.

"Westgold is proudly based on the West Coast of New Zealand's South Island, a small region where butter has been churned for over 125 years using all-natural ingredients – just fresh cream and sea salt. This butter-making heritage, along with our cows' grass-fed diet, ensures a rich and creamy taste that inspires confidence and creativity in cooking and baking", said Hamish Yates, General Manager Sales and Marketing at Westgold. "We're introducing New Zealand's uniquely beautiful origin, along with the best all-natural, and grass-fed butter to spread, bake, and cook with, across the nation. We're thrilled to share that delicious taste, by now bringing Westgold butter to American kitchens."

A four-time gold and two-time champion medal winner of the New Zealand Champion of Butter award, Westgold Butter has consistently been recognized for its natural and creamy taste.

Making it to shelves just in time for busy holiday planning and festivities, Walmart customers will have the chance to purchase Westgold's high quality unsalted and salted butter in an 8-ounce block.

Westgold's butter products are available for purchase now at select Walmart locations within the US. To learn more about Westgold, visit [westgold.com](https://www.westgold.com).

###

## About Westgold

Established in 2004, Westgold butter is sold globally in more than 17 countries, proudly offering a high quality product from the West Coast of New Zealand's South Island. A remote area known for its rugged coastline, towering mountains, fresh air and pouring rain, Westgold has been producing fine dairy products here for over 125 years. The brand leads with a conscious mind of perfecting the craft over generations, and working with respect for the environment, the land and the animals. Westgold is owned by Westland Milk Products, New Zealand's third largest dairy processor, as a consumer and food service brand.

TikTok: [@westgoldbutter](https://www.tiktok.com/@westgoldbutter)

Instagram: [@westgold\\_usa](https://www.instagram.com/westgold_usa)

Facebook: [@westgoldnz](#)

## Contact Details

### Jive PR + Digital

Mariana Anchante

+1 702-472-0489

[mariana@jiveprdigital.com](mailto:mariana@jiveprdigital.com)

## Company Website

<https://westgold.com/>

## Tags

BUTTER

CPG

FOOD

HOLIDAYS

WESTGOLD

WALMART

NEW ZEALAND

GRASS-FED

ORGANIC

NATURAL