

VTS CEO NICK ROMITO NAMED TO GLOBEST'S LIST OF COMMERCIAL REAL ESTATE'S BEST BOSSES



– Romito Recognized Amongst Industry's Top Executives, Exhibiting Strength And Grace Amid Immense Uncertainty–

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VTS, the commercial real estate industry's leading leasing, marketing and asset management platform, today announced its Chief Executive Officer, Nick Romito has been named one of **CRE's Best Bosses** by leading industry publication **GlobeSt**. This inaugural distinction recognizes transformational leaders who have inspired colleagues during the countless challenges faced during COVID-19, while simultaneously driving their companies to new heights.

"I'm incredibly honored to be named as one of commercial real estate's Best Bosses by *GlobeSt*," said Romito. "This year has been defined by unprecedented challenges that no one was prepared to steer through. I'm fortunate to work alongside some of the most passionate and talented individuals in the industry whose dedication to helping our clients navigate and excel in this uncharted territory, continues to motivate me each and every day. I proudly share this recognition with the entire VTS team."

Romito was recognized for his commitment and passion for keeping VTS' culture alive once its 350 employees suddenly found themselves working from home. He consistently leads the company's growing team with empathy in one of the most taxing years in recent history, emphasizing the importance of a work-life balance and providing generous perks and benefits packages. This includes providing employees with a budget to set up a work from home space, and covering Disney+ subscriptions and hosting weekly virtual storytime for working parents. Under Romito's stewardship, the company executed on a number of key initiatives outlined within their **2020 Strategic and Diversity Inclusion Plan**, with a heightened sense of urgency.

Furthermore, Romito continued to support his staff as they worked towards launching two highly anticipated products, **VTS Market**, the industry's first integrated, online marketing platform and **VTS Data**, the industry's only forward-looking data product, both of which were in the works prior to the onset of COVID-19. Additionally, the company **launched** its VTS Office Demand Index, released monthly, which is the industry's earliest available measure of demand for office space leasing, locally and nationally.

"Nick's inspiration for VTS is core to his leadership tactics—he's never veered away from his mission of fundamentally changing the industry for the better," said Amy Millard, CMO of VTS. "Nick leads by example, transparency and empathy. He's not afraid to get his hands dirty and pitches in wherever it is needed—whether to close the deal, hire a candidate, or ideate with our product team."

Since its founding in 2012, VTS has revolutionized commercial real estate, one of the world's largest and least tech-enabled asset classes. VTS established the technology category of leasing, marketing and asset management and enables today's landlords and brokers to manage the end-to-end leasing process and tenants from any device. VTS offers solutions for owners of office, retail and industrial space, and is driving the industry-wide shift towards using real-time data to make portfolio decisions.

About VTS

VTS is commercial real estate's leading leasing, marketing and asset management platform where the industry comes to make deals happen and real-time data comes to life. The VTS Platform captures the largest first-party data source in the industry, which

delivers real-time insights that fuel faster, more informed decision making and connections throughout the deal and asset lifecycle. VTS Data, the industry's only forward-looking market dataset, and VTS Market and Marketplace, the industry's first integrated online marketing solution, give landlords, brokers, and tenants unparalleled visibility into real-time market information and the direct connectivity to execute deals with greater speed and intelligence at every point in the planning, marketing, leasing, and asset management cycle.

More than 60% of Class A office space in the US and 12B square feet of office, retail, and industrial real estate globally is managed on the VTS platform. VTS' user base includes over 45,000 CRE professionals including respected industry leaders like Blackstone, Brookfield Properties, LaSalle Investment Management, Hines, Boston Properties, Oxford Properties, JLL, and CBRE. To learn more about VTS, and to see our open roles, visit www.vts.com.

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