

VSC Releases Progress Report Highlighting 10 Vantage Vinyl Verified Companies

2020 Progress Report of the U.S. vinyl industry's sustainability initiative.

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Advancing Efforts in Three Impact Categories



October 19, 2021 /3BL Media/ - The Vinyl Sustainability Council (VSC), which is advancing sustainability in the vinyl industry, released today *Collaborating for Better: 2020 Progress Report*, a transparent view into the growth of the VSC's industry sustainability initiative, **+Vantage Vinyl™**.

+Vantage Vinyl is a voluntary effort by member companies to contribute to and verify their commitment to the vinyl industry's sustainability initiative. The program's aim is to encourage performance improvements throughout the supply chain and to verify sustainable operations along the product's entire value chain. The program recently completed its **pilot phase** and moved into an operational program. The report details the work that was completed to grow the program.

"*Collaborating for Better: 2020 Progress Report* documents the tremendous work that has been done by VSC members over the last year," said Jay Thomas, VSC Executive Director. "The progress we've seen is the result of continued collaboration, which is what

influenced the title of this year's report. Our collaborative efforts don't stop within our own membership though. We've also sought out partnerships with a variety of groups domestically and globally."

Collaborating for Better: 2020 Progress Report documents updates to the +Vantage Vinyl program, advancements in the three impact categories, and our global collaboration efforts.

Finally, the progress report spotlights the sustainability stories of 10 member companies that are demonstrating leadership in the industry by verifying to +Vantage Vinyl.

To view the publication, [**click here**](#).

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