

# USPTO Grants Further Digital Commerce Patents for edatanetworks Inc.

NEWS RELEASE BY EDATANETWORKS INC.

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edatanetworks Inc. announced today the approval of additional patents from the United States Patent and Trademark Office (USPTO). These patents relate to directing merchant donations, automated enrollment, online-to-offline advertising, rich transactional data, and directing donations benefitting local community and charitable organizations.

Patent 17/124,760 further protects edatanetworks' "Click2Sale" intellectual property and the fundamental methods in measuring online to offline digital commerce. Effectiveness in advertising is measured by utilizing connections already in place today with online and offline advertisers, financial institutions, payment networks, merchants, consumers, and communities.

Patent 17/087,028 further protects the fundamental methods that edatanetworks' intellectual property uses to correlate transactions between consumers and merchants and identifies algorithms that drive local digital commerce through tokenized rich transactional data.

Patent 17/124,690 supports engagement of participants and adoption through a unique scalable claim-your-profile approach to on-boarding which reduces barriers and streamlines participation.

"Together, these patents transform local small and medium businesses through digital commerce ensuring they will benefit from actionable insights and a measurable return on marketing spend, while helping to rebuild local communities around the world." said Terry Tietzen, Founder and Chief Executive Officer of edatanetworks.

## About edatanetworks

edatanetworks Inc. (edata), [edatanetworks.com](https://edatanetworks.com), a privately held intellectual property company established in 2001, has worked with many organizations and conducted multiple live market deployments creating patented philanthropic innovations utilizing existing technological and financial infrastructures—connecting consumers, local merchants, charitable and community organizations, digital media groups, communications companies, search providers, social networks, banks, payment networks, trusted intermediaries and other financial services organizations.

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## Company Website

<https://www.edatanetworks.com>

## Tags

USPTO

DIGITAL COMMERCE

PATENT

ADVERTISING MEASUREMENT

MEASURABLE RETURN

EDATANETWORKS INC.

TERRY TIETZEN

SMALL AND MEDIUM BUSINESS

TOKENIZED DATA

COMMUNITY

DONATIONS

CHARITABLE ORGANIZATIONS

TRANSACTIONS