

Un-carrier Reinvents the Fan Experience with 5G at the T-Mobile Home Run Derby

NEWS RELEASE BY T-MOBILE

Northampton, MA | July 06, 2021 05:41 PM Eastern Daylight Time



BELLEVUE, Wash., July 6, 2021 /3BL Media/ - The best week in baseball is back! T-Mobile (NASDAQ: TMUS) today shared all the ways the Un-carrier is using its market-leading 5G network to upgrade the fan experience at the T-Mobile Home Run Derby in Denver, as a part of MLB All-Star Week. Starting today, anyone can download the all-new **MLB AR** (augmented reality) app MLB created in partnership with T-Mobile to give fans a never-before-seen, immersive AR experience during the Home Run Derby. Also new this year, 5G-integrated cameras mounted on player hats and catcher masks will virtually place fans onto the field in real-time to see batting practice and the Derby, all from the players' point-of-view. Plus, the Un-carrier is donating \$10,000 for every home run hit with a magenta ball during bonus time at the Home Run Derby to the **T-Mobile Little League Call Up Grant Program**, which helps cover Little League® registration fees for families in need.

"We're excited to show everyone what an amazing 5G network can do by putting fans smack-dab in the middle of the All-Star Week action— and not just T-Mobile customers, but ALL baseball fans, all across the country," said Mike Sievert, CEO of T-Mobile. "We'll continue partnering with MLB to reinvent new fan experiences unlocked by our 5G

network, through the MLB AR app and beyond, so fans can truly see what the future of baseball could look like. It's going to be epic, and this is only the beginning!"

MLB AR App During the T-Mobile Home Run Derby July 12 at 8 pm ET on ESPN, all fans (not just T-Mobile customers) can view Coors Field in 3D and interact with the live action from virtually anywhere — track ball trails as they're knocked outta the park, get the inside scoop on stats like distance and more! Naturally, T-Mobile customers with a 5G device score even more: unlocking bonus stats like hang time, exit velocity and max height, plus replaying home runs over and over again. And, this is just the start of the MLB AR app. MLB and T-Mobile will continue to transform the baseball fan experience, working closely to roll out new features, additional 3D stadium representations and more for big moments.

5G Player POV Cameras The Un-carrier is partnering with MLB to give fans an all-new 5G experience for the T-Mobile Home Run Derby with live, first-person views of batting practice and the event itself. T-Mobile 5G-integrated POV cameras mounted on players' hats and catchers' masks will virtually place fans in the middle of the action at Coors Field. This is the first time EVER 5G-embedded wearable cameras are being integrated into a professional sports league's jewel event, and the cameras, created in partnership with ActionStreamer, are the first-ever to deliver live, synchronized HD video and audio media over 5G thanks to T-Mobile's nationwide 5G network. Everyone can check out T-Mobile 5G BP hosted by recently retired MLB All-Star Hunter Pence and MLB Network host Lauren Gardner starting July 12 at 6:30 pm ET across **T-**

MobileBeyondtheBases.com and MLB social channels. Then, check out more of these bonus camera angles during the Derby starting at 8 pm ET on ESPN.

Big Love for Little League T-Mobile is donating \$10,000 for every home run hit with a magenta ball during bonus time during the T-Mobile Home Run Derby — up to half a million big ones — to the **T-Mobile Little League Call Up Grant Program**, which helps cover Little League Baseball and Softball registration fees for under-resourced families.

More Perks for Fans In and Out of Denver At the ballpark or at home, T-Mobile is connecting fans to the game they love with special access to All-Star Week events in Denver from July 9-13.

- **T-Mobile Home Run Derby Bracket Challenge.** It's back! Fans can predict the overall winner, the player who hits the longest home run and more for a chance to win the \$100,000 grand prize. To enter, fans can simply head to <http://www.MLB.com/BracketChallenge> starting July 7, after the T-Mobile Home Run Derby Bracket Show on ESPN, and enter their predictions through July 12 at 8 pm ET.
- **The All-Star Bat Shop.** Fans can customize and professionally engrave their own 18" bat with the logo from one of 30 MLB Clubs for free at the T-Mobile store at 1475 16th Street in Denver from July 12-13 at 11-6 pm local time. Get pumped to meet special MLB legends with surprise appearances throughout the day!

- **Allll the Fun at PLAY BALL PARK.** Step into T-Mobile's hologram studio at the Colorado Convention Center from July 9-13 to project your own life-size hologram into a baseball card in real-time over T-Mobile's 5G network, then share it with friends on social. Fans of all ages can head to PLAY BALL PARK for daily giveaways, autograph opportunities, baseball training drills and more! Tickets are complimentary, but must be registered for at www.AllStarGame.com.
- And, so much more!

T-Mobile is America's 5G leader with the largest, fastest and most reliable 5G network, delivering MLB fans across the country the connectivity they need for new and innovative live sports experiences. T-Mobile's Extended Range 5G covers 300 million people across 1.6 million square miles. And with Sprint now part of T-Mobile, the Un-carrier is widening its lead, lighting up Ultra Capacity 5G across the country and bringing fast 5G speeds to more places than anyone else. Ultra Capacity 5G delivers average speeds of 325 Mbps with peaks of 1 Gbps, and now covers 150 million people.

To learn more about T-Mobile at All-Star Week and the MLB AR app, head to <https://www.T-Mobile.com/MLB>. Follow T-Mobile's Official Twitter Newsroom [@TMobileNews](https://twitter.com/TMobileNews) to stay up to date with the latest company news.

Bracket Challenge: NO PURCHASE NECESSARY. Open to residents of 50 US, DC & territories 18+. For rules & how to enter visit www.mlb.com/bracketchallenge. Void where prohibited. Sponsored by MLB Advanced Media L.P. 5G: Capable device required. Some uses may require certain plan or feature; see T-Mobile.com. Most Reliable: According to an audit report conducted by independent third party umlaut containing crowdsourced data for user experience collected from September 2020 until February 2021. Full details at: www.umlaut.com/en/benchmarking/USA. Fastest: According to Opensignal Awards – **USA: 5G User Experience Report April 2021**, based on independent analysis of average speeds from mobile measurements recorded during the period December 15, 2020 – March 14, 2021 © 2021 Opensignal Limited.

About T-Mobile T-Mobile U.S. Inc. (NASDAQ: TMUS) is America's supercharged Un-carrier, delivering an advanced 4G LTE and transformative nationwide 5G network that will offer reliable connectivity for all. T-Mobile's customers benefit from its unmatched combination of value and quality, unwavering obsession with offering them the best possible service experience and undisputable drive for disruption that creates competition and innovation in wireless and beyond. Based in Bellevue, Wash., T-Mobile provides services through its subsidiaries and operates its flagship brands, T-Mobile, Metro by T-Mobile and Sprint. For more information please visit: <https://www.t-mobile.com>.

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