

Topo Chico Renews Commitment to the Whole Planet Foundation Supplier Alliance for Microcredit

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For two weeks beginning June 23, supplier partners are supporting the Whole Planet Foundation Prosperity Campaign in select Whole Foods Market stores and **online** to alleviate poverty in countries that supply the company's stores with products. Since 2006, Whole Planet Foundation has disbursed \$92 million through microfinance partners in 78 countries in Africa, Asia and the Americas, including in 20 U.S. cities. Whole Planet Foundation collaborates with a wide network of microfinance organizations and supports entrepreneurs in some of the most marginalized and remote communities around the world, funding **4.9 million microloans and 26 million opportunities** for a better life for microentrepreneurs and their family members.

"With a microcredit loan, an impoverished woman can generate income and lift up herself and her family. Each year, the generosity and support of Team Members, shoppers, suppliers and corporate partners provides life-changing opportunities for microentrepreneurs to generate income and lift themselves and their families out of poverty," said Joy Stoddard, Whole Planet Foundation development and outreach director. Because Whole Foods Market covers the foundation's operational costs, 100% of every donation benefits microcredit clients.

Topo Chico has committed \$50,000 to Whole Planet Foundation this year. As a repeat annual donor, to date, Topo Chico has donated \$50,000 to fund 275 microloans and create 1,450 opportunities for a better life.

From the Topo Chico team: **"Topo Chico is proud to support Whole Planet Foundation. Throughout the 125 years of Compañía Topo Chico S de RL de CV's existence, 3 generations of neighbors and their families have benefited from access to potable water, wellness programs, to having a job and activities linked to our commitment as a socially responsible company with the purpose of social welfare."**

Learn more about the transformative power of microcredit at **Whole Planet Foundation**, and join Topo Chico in the Prosperity Campaign **online** to fund essential businesses of women entrepreneurs worldwide.

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