

**TIMMY GARDE, CHIEF INNOVATION LEADER  
AND HEAD OF LIFE SCIENCES AT LEVLANE,  
NAMED ONE OF THE 2021 PM360 ELITE 100**

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Garde has been named PM360 ELITE Disruptor for 2021

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Timmy Garde, Chief Innovation Officer and Head of Life Sciences at LevLane, named as one of the 2021 PM360 ELITE 100.

*PM360*, the premier information resource for marketing decision makers in the pharmaceutical, biotech, diagnostics, and medical device sectors, has named **Timmy Garde**, Chief Innovation Leader and Head of Life Sciences at **LevLane**, as one of the 2021 **PM360 ELITE 100** in the Disruptor category. Now in its seventh year, the *PM360* ELITE (**E**xceptional • **L**eaders • **I**nnovators • **T**ransformers • **E**ntrepreneurs) represent the most influential people in the healthcare industry today. Garde was also named to the PM360 ELITE 100 in 2017.

Garde, who started the Life Sciences group at LevLane, has a long history of accomplishments in the Pharmaceutical and Life Sciences marketing arena. Timmy's experience goes beyond just the marketing – he's always focused on what is coming next. That mindset was key in major wins for the agency and his clients.

"It's truly a privilege and humbling to receive this award," said Garde. "As I always say, I couldn't do this without the incredible team we have at LevLane. This year was a difficult one for our entire country, but in spite of that, we were able to deliver some of the best results we've ever seen for our clients. Things move so fast in this world, staying one step ahead is not always easy, but we've made it a hallmark of our team and it's paid off."

The *PM360* ELITE Awards were established in 2015 to recognize individuals who have made a significant impact on the healthcare industry throughout their careers. More than 500 submissions

were received and nominees were evaluated and selected by the *PM360* editorial staff based on their accomplishments; testimonials from their bosses, clients, and colleagues; and supporting evidence that reflects the impact of their efforts. A total of 100 winners were selected across 19 categories, including Creative Directors, COVID Heroes, Data Miners, Digital Crusaders, Disrupters, Drug Researchers and Developers, Entrepreneurs, Launch Experts, Leaders of the Future, Marketing Teams, Master Educators, Mentors, Patient Advocates, PR Gurus, Sales MVPs, Strategists, Talent Acquisition Leaders, Tech-know Geeks, and Transformational Leaders.

“As the pandemic surged across the globe in 2020, all eyes were on the healthcare and life sciences industries in search for answers, treatments, vaccines, and hope—and the very best in our industry were able to deliver all of that,” says **Anna Stashower**, CEO and Publisher of *PM360*.

“While every year our ELITE winners demonstrate the power of the life sciences to impact lives, this year’s winners had to do so by overcoming unprecedented challenges in record times. Their incredible work helped to navigate HCPs, patients, and doctors through this pandemic and get us to where we are now as restrictions are slowly being lifted and we start to return to more of the things we love.”

The winners were profiled in *PM360*’s May 2021 issue. You can read their profiles online at <https://www.pm360online.com/the-2021-pm360-elite-100>.

Additionally, the 2021 ELITE 100 will be celebrated during a virtual event on June 22<sup>nd</sup> at 7 PM EST. A special keynote address from Uber ELITE Winner **Stéphane Bancel**, CEO, Moderna will kick-off the celebration.

Tickets for the event can be purchased at <https://www.pm360online.com/elitetickets2021>.

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## **About PM360**

**PM360** is the premier, must-read magazine for marketing decision makers in the pharmaceutical, biotech, diagnostics, and medical device industries. Published monthly, *PM360* is the only journal that focuses on delivering the full spectrum of practical information necessary for product managers and pharmaceutical marketing professionals to succeed in the complex and highly regulated healthcare environment.

The journal’s targeted and insightful editorial focuses on issues that directly impact critical decision making, including planning and implementation of cutting-edge strategies, trends, the latest technological advances, branding/marketing, advertising/promotion, patient/professional education, sales, market research, PR, and leadership. Additionally, the “360” in the title signifies the span of this critical, how-to info with personal and career insights for an enjoyable and thought-provoking read.

By providing the full circle of enriching content, *PM360* is truly an indispensable tool for busy and productive marketing professionals to stay at the top of their game.

## About LevLane

LevLane is an award-winning, full-service, independent advertising agency in Philadelphia, PA that has been building brands that people love for nearly 40 years.

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## Tags

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