This Franchising Company Reports Offering Its Franchisees A Low-Cost, High-Return Business Opportunity – And It's Now Taking Investments From The Public



NEWS RELEASE BY ACFN FRANCHISED INC.

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ACFN Franchise Inc. is a leading Automated Teller Machine (ATM) provider. It is also North America's only ATM franchise business and it is taking advantage of the passive investment this model enables. The company is currently running a **round of investment** to raise funds for scaling the business and pushing growth in 2023.

People turn to **passive income investments** because they can generate income without needing constant attention, unlike active daily employment. Franchises are frequently **chosen** as a means of creating passive income streams, as franchises come with a brand and business model already established. However, not all franchises are created equal, and some can be less labor-intensive and require less maintenance than others.

Investing in ATMs can open multiple opportunities for passive income, as ATMs offer <u>real</u> <u>asset ownership</u> as well as a consistent cash flow. Many business owners choose to install an ATM on their property to meet customer needs and because they make money on every transaction through ATM fees.

Despite the popular perception that the economy is moving past the need for cash, ATMs are still widely used across the country. The global ATM market is **worth \$22 billion**, and ATMs get used over **10 billion times** every year in the United States. ACFN is one company capitalizing on the continued convenience offered by ATMs, as well as by the interest franchisers have in low-maintenance investments that generate passive income.

ACFN's Franchise Model

ACFN is an ATM service provider that offers full ATM services, including installation, ongoing maintenance, and customer support. Founded in 1996 and franchised 2003, the company has dispensed over \$5 billion at more than 2,800 locations across America. It is also the largest provider of ATM machines to hotels across the country, supplying 1,800 hotels from major chains like the Ritz-Carlton Hotel Company, Marriott

(NASDAQ: MAR), and **IHG Hotels and Resorts** (NYSE: IHG). In the past year alone, ACFN's ATMs have **dispensed** over \$360 million and generated \$14 million in revenue.

ACFN is unique because, as well as being an ATM service provider, it offers a franchising model. It is the only ATM franchise business in North America, and it has been **named** Top Low-Cost Franchise as well as being ranked in the Franchise 500 listing. The company has been franchising since 2003 and currently has **over 230** franchise partners.

ACFN franchisees are given a turnkey ATM business and lots of support getting set up, with one franchise directory **describing** ACFN as a low-cost, high-return franchise investment opportunity. ACFN provides mentoring sessions that instruct franchisees on how to succeed using the model, and gives the franchisees marketing materials, support for ATM installations and ongoing access to national databases for leads. According to ACFN, each ATM only requires a few minutes of maintenance every week, and it won't require hiring any additional employees, making an ACFN franchise streamlined and easy to keep up.

The company is currently taking a round of investing, and it plans to conduct strategic acquisitions of its competitors in 2023 to accelerate company growth. <u>Want to invest?</u> <u>ACFN is taking investments right now!</u>

You can also <u>visit its website</u> to learn more about ACFN's ATM service and franchise business.

This article was originally published on Benzinga here.

Founded in 1996 and franchised in 2003, ACFN Franchised Inc. ("ACFN") provides services to 2,700+ businesses in 46 states in collaboration with our network of 220+ franchise owners. Since inception, ACFN has provided a cumulative \$5,000,000,000 of spending power to support and increase sales for our partner businesses. In just the last 12 months a total of \$367,566,000 was dispensed through our network, generating more than \$14,500,000 in fee revenue for ACFN.

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