

# This Company Is Looking To Replace Long Commutes With Accessible Personal Air Travel



By David Willey, Benzinga

NEWS RELEASE BY LIFT AIRCRAFT

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In the early 1900s, **Ford Motor Company's** (NYSE: F) Model T car democratized driving by making cars affordable for all. Now LIFT Aircraft is spreading its wings to democratize flight and make air travel accessible without requiring an expensive and time-consuming pilot license or certification. The company is currently making a Reg A+ offering of common stock.

The average person commutes in their car for **an hour every day**. These commutes – the **vast majority** of which are 15 miles or less – translate into wasted time, and expensive fuel costs, and also have a **measurable impact** on decreased workplace innovation and income lost to commute time.

Concerns around transportation also include climate change emissions. Transportation accounts for the **largest segment** of greenhouse gas (GHG) emissions in the US, with lightweight and medium-to-heavy vehicles making up 83% of all transportation emissions.

## **Safe Drone Flights Without Expensive Pilot Certification**

LIFT Aircraft is attempting to revolutionize travel, making flight available to all with its electrical, vertical takeoff and landing (eVTOL) aircraft, HEXA. Through this human-scale drone, the company plans to deliver personal, point-to-point travel to the urban air mobility (UAM) market **currently worth \$2.2 billion**.

As ultralights, **HEXA aircraft don't require expensive and time-consuming pilot certification** under Federal Aviation Administration (FAA) Part 103. This means that about one hour of training - including ground school and virtual reality (VR) flight simulator training - is enough for most to be able to fly these straightforward aircraft.

The company is starting by providing recreational flights out of its vertiport locations, however, LIFT's vision is that these ultralights will eventually provide a **viable alternative** to cars for most commuters. Designed for short-range flights and capable of speeds of 90 mph, HEXA could be perfectly suited to replace commutes of 15 miles or less, which account for 85% of all traveling in the US.

The company has simplified procedures to make HEXA – which has zero CO<sub>2</sub> emissions – simple and straightforward to fly. Equipped with a triply redundant autopilot computer, autopilot capabilities, and automatic wind-speed adjustments, the aircraft is easily flown with a single, 3-axis joystick. Meanwhile, all of LIFT's recreational flights are monitored by trained professionals able to take remote control of the aircraft in case of emergency.

LIFT doesn't seem to be taking any shortcuts when it comes to safety. The company says it self-regulates its aircraft according to rigorous FAA safety guidelines to ensure maximum safety compliance for its aircraft. LIFT's safety advisory board includes Dr. Charles Justiz, a leading expert in aircraft safety and former Chief of Aviation Safety at the National Aeronautics and Space Administration (NASA).

The company's commitment to making flight both accessible and as safe as possible means that almost anyone can fly without the prohibitive cost of expensive certification.

After what it says was a highly successful Reg CF fundraiser, LIFT has now launched a Reg A+ stock offering.

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Learn more about LIFT Aircraft by visiting its **[website](#)**.

Austin, Texas-based LIFT Aircraft is leading the Advanced Air Mobility (AAM) revolution. LIFT is working with the US Air Force and first response organizations to utilize their aircraft for defense and public service while also launching the world's first flight training and pay-per-flight operation centers business, based on an entirely new type of personal, electric vertical takeoff and landing (eVTOL) aircraft. HEXA, LIFT Aircraft's multi-rotor, amphibious, ultralight vehicle democratizes the experience of piloting an aircraft, making the joy and utility of personal, vertical flight accessible to all.

Find out more at [www.liftaircraft.com](http://www.liftaircraft.com)

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*LIFT Aircraft's Reg A+ offering is made available through StartEngine Primary, LLC, member [FINRA](#) / [SIPC](#). This investment is speculative, illiquid, and involves a high degree of risk, including the possible loss of your entire investment. For more information about this offering, please view LIFT's [offering circular](#) and [risks](#) associated with this offering.*

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