

# Tervis Named Official Partner and Exclusive Water Bottle of the APP



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*The APP's partner portfolio continues to expand with the addition of Tervis, the American-owned-and-operated company, renowned for the durable construction of its drinkware, becoming Official Partner and Exclusive Water Bottle of the APP*

The Association of Pickleball Professionals (APP) announced today its partnership with Tervis as the Official and Exclusive Water Bottle of the APP.

Founded in 1946, Tervis is known for its diverse portfolio of customizable, reusable drinkware products. As part of Tervis' sponsorship of the APP, the brand will present the top 50 APP pros with personalized water bottles, and APP-branded Tervis products will be available for purchase at all APP Tour events this year.

The Tervis brand will immerse itself with in-venue branding and visibility, including signage, social media promotion, and inclusion in APP Tour broadcast productions – spanning coverage on CBS Sports Network and ESPN2 as well as livestream coverage on APPTV and ESPN+.

"We're thrilled to welcome Tervis to the APP Family," commented Ryan McSpadden, EVP of Strategic Partnerships at the APP. "As a family-owned and operated American company, focused on quality and creativity, the Tervis brand is a perfect fit for the APP and the pickleball community. We look forward to bringing these incredible products into the hands of pickleball fans worldwide."

Tervis President & CEO Rogan Donnelly, third-generation leader of the iconic, family-owned drinkware company, noted, "We are excited and proud to officially partner with the APP to promote pickleball, the fastest-growing sport in the country, and we look forward to being a part of the sport's evolution in the coming years."

To stay updated on the APP, visit [apptour.org](https://www.apptour.org), and follow us on **Instagram**, **Twitter**, **TikTok**, and **Facebook** and LinkedIn. To learn more about Tervis, visit [tervis.com](https://www.tervis.com).

## **About Tervis**

Tervis is a third-generation family-owned and operated business founded in 1946 and renowned for the durable construction of its drinkware, the timelessness of its decorations & designs, and the insulation qualities which have stood the test of time. Tervis is recognized in the industry for its lifetime guarantee on their Classic drinkware portfolio. Tervis headquarters are located at 201 Triple Diamond Blvd., North Venice, Florida 34275. For more information, please visit [tervis.com](https://tervis.com).

## **About the APP**

Founded in 2019, the Association of Pickleball Professionals (APP) elevates the sport of pickleball by providing elite platforms for the best players in the world, right through to the millions of people picking up a paddle for the first time. Serving professional pickleball players, senior professionals, amateurs and recreational players in the fastest growing sport in the USA, the APP is the first and only tour officially sanctioned by USA Pickleball. The 2023 APP Tour slate has 16 tournament stops planned, in addition to International and Collegiate Series events. The APP also prides itself on developing the next generation of champions through its Next Gen Series and other youth initiatives. Follow the APP via [APPTour.org](https://APPTour.org), on Instagram, Twitter, Facebook, LinkedIn and YouTube.

## **Contact Details**

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## Company Website

<https://apptour.org/>

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