Spiceology Welcomes Charlie's Produce as a Distribution Partner to Provide Pacific Northwest Chefs and Restaurants Access to Next-Day Fresh Spices

SPICEOLOGY

Spice Company and Produce Supplier Simplify Chefs' Access to Fresh Ingredients

NEWS RELEASE BY SPICEOLOGY

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Spiceology, the fastest-growing spice company in America, today announced its partnership with **Charlie's Produce**, an independent, full-service produce company. By adding Spiceology products to their category lineup, Charlie's Produce is now providing local chefs and grocery stores in Washington, Montana, Idaho, Alaska and Oregon with next-day access to the highest quality, freshly-ground, grade-A spices and blends.

"As a partner of Spiceology and a Spokane native, it's great to have my blends with Spiceology, as well as their entire spice and ingredient line, available through a local produce distributor like Charlie's Produce," said Chef Chad White, a Pacific Northwest-based chef and James Beard Awards Semifinalist. "I know how crucial it is to have a distributor in the area to get fresh ingredients that you can trust, and, similar to Spiceology, Charlie's has a history of being a dedicated partner to the foodservice industry."

Charlie's Spokane location, which services North Idaho and Montana, as well, was the first to offer Spiceology, and the company's footprint has now expanded to Seattle, Anchorage and Portland.

"As a produce distributor, our priority is to provide our clients with the freshest ingredients possible," said Tygann Billow, Division President, Charlie's Seattle. "We are excited to work with Spiceology and bring premium spices to chefs and grocery stores in the Northwest, and eventually expand into the west coast. Working with their team will ensure that we not only have the freshest produce, but also the freshest spices and seasonings."

Professional chefs and grocery stores look to Spiceology for its selection of 400+ spices, blends, chiles, salts, confections, and more. As a chef-owned and operated company, Spiceology's Periodic Table of Flavor™ was designed to keep chefs organized with identifiable packaging that will ensure easy access to each ingredient.

"It's been a tough couple of years for the foodservice industry, and we are grateful to have partners like Charlie's Produce, a leader in the industry, believe in us to help them move forward," said Darby McLean, Spiceology's Vice President of Channels and Distribution. "Spiceology is chefowned and chef-operated, and we strive to be a good partner within the foodservice industry by

offering chefs streamlined access to the most fresh and high-quality ingredients. We're excited to partner with Charlie's Produce, and continue to partner with more locations."

Charlie's customers can add Spiceology ingredients to their next Charlie's Produce order through their normal ordering process. To sign up as a Charlie's customer or for more information, please visit https://www.charliesproduce.com/order/.

ABOUT SPICEOLOGY

Founded in 2013, Spiceology is the fastest-growing spice company in America and is on a mission to bring the magic back to spices, the world's first currency. The chef-owned and operated, one-stop spice shop develops innovative blends and offers over 400 ingredients that are ground fresh in small-batches and shipped fresh to consumers and chefs. Spiceology's "experiment with flavor" ethos is not only embraced through excellent ingredients and unique combinations, but also through responsible business practices designed to create a better world with diversity, equity and inclusion at the heart of the workforce. Spiceology products can be found on **spiceology.com**, in specialty retailers and grocers, in restaurants around the US, and as far away as Australia and Dubai. Visit spiceology.com for more information or to place an order, or follow Spiceology on **Facebook** and **Instagram**. For recipe inspiration, visit **here**.

ABOUT CHARLIE'S PRODUCE

The Charlie's story begins in 1978 with a truck and three guys who thought they could do better. They were smart, hard-working and had a passion for produce. They had some ideas on how they could raise the bar on quality, inventory and the logistics of how produce moves from where it's grown to where it's enjoyed. Today, with innovation and technology woven into everything we do, Charlie's has evolved into an independent, full-service produce company with 7 distributions centers throughout the west coast. We supply restaurants, grocery stores, institutions, wholesalers, the marine industry, and more with a full range of services. We offer conventional, organic, specialty produce, floral items, and a full line of fresh processed solutions for the retail and food service industries. We believe that forging rich, meaningful partnerships fosters success, from our employees, to our growers, to our customers and consumers, and ultimately, to the communities in which we live and work. Our aim is to nurture our partners so that

together, we can nourish consumers and sustain communities. Learn more about Charlie's Produce **here**.



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Company Website

https://spiceology.com/

Tags

PRODUCE DISTRIBUTION SPICES CHEFS PNW

PACIFIC NORTHWEST SPICEOLOGY CHARLIES FRESH SUPPLIER

FRESH INGREDIENTS

ACCESS

FULL-SERVICE PRODUCE

GRADE-A INGREDIENTS