

Sharp App Wins David Meltzer Helmed Entrepreneur Pitch Competition, 2 Minute Drill



Premier sports betting app for AI-powered tools, data and education took the top prize of during Episode 2 of the “pitch only” show’s Fourth Season

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Sharp App, a sports betting app dedicated to the empowerment of bettors through AI-powered tools, analytics and educational programming, announced its co-founder and COO Jason Mezrahi competed and won \$50,000 in cash and prizes pitching the Sharp App to a celebrity panel of entrepreneurs on David Meltzer’s “pitch only” show, the *2 Minute Drill*.

The full episode of the show can be viewed on the show’s website through the following link, [2 Minute Drill: Season 4, Episode 2](#).

Hosted by legendary entrepreneur, investor, and best-selling author, David Meltzer, *2 Minute Drill* features entrepreneurs from all walks of life competing each week for more than \$50,000 in cash and prizes. Five contestants have two minutes to deliver their most convincing pitch. During Episode 2, Meltzer was joined on the judges panel by notable entrepreneurs:

- Former NFL Star and CEO of Lights Out Brand - Shawne Merriman
- Kennected CEO - Devin Johnson
- CEO and founder of National Business Capital - Joe Camberato

“It’s amazing to be recognized by such an esteemed group of successful entrepreneurs,” said Mezrahi. “While our tech driven tools and services are second-to-none in the sports betting market, what really separated Sharp App from the other contestants was our commitment to sustainable profitability through our lean operation and meticulous approach to user acquisition and retention. We’re looking forward to leveraging the prize money into the next great innovation from Sharp App.”

In Oct. 2022, Sharp App was announced as part of the HPL Digital Sport and Cardinal Sports Capital Accelerator Program based on the company’s growth, ability to scale and development of new innovative tools. Since 2021, Sharp has held an 80% month-over-month premium subscriber retention rate and provided upgrades and scaled content for its Game Center a centralized hub of news, trends, lines and betting information, and Sharp Academy, a multimedia masterclass that will teach all skill levels different aspects of sports betting, led by sports betting expert John Alessia.

For more information please visit: <https://sharp.app/>

To download the app:

- App Store: <https://apps.apple.com/us/app/sharp-app/id1557592668>
- Google Play: <https://play.google.com/store/apps/details?id=com.sharpapp>

ABOUT SHARP APP

Founded in 2020, by sports betting and fantasy experts and executives from Win Daily and DFS Army, Sharp is a first-of-its-kind sports betting app. Sharp provides an all-in-one platform experience of multimedia content, tools and solutions developed specifically to educate and empower sports bettors to make smarter decisions and manage their actions. Follow Sharp on social media - Twitter, Facebook, Instagram, YouTube and TikTok.

ABOUT DAVID MELTZER

David Meltzer is the Co-Founder of Sports 1 Marketing and formerly served as CEO of the renowned Leigh Steinberg Sports & Entertainment agency, which was the inspiration for the movie Jerry Maguire. He is one of the world's top entrepreneurs, investors and business coaches. David has been recognized by Variety Magazine as their Sports Humanitarian of the Year and awarded the Ellis Island Medal of Honor.

David is the Executive Producer of the Apple TV series 2 Minute Drill and Office Hours. He is also the executive producer of Entrepreneur's #1 digital business show, Elevator Pitch. David is featured in many books, movies, and TV shows such as World's Greatest Motivators, Think and Grow Rich and Beyond the Secret featured on Netflix.

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