

Renown design firm seeks investments for industry spanning projects

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K - SAMONE & CO, a design and architecture firm for homes, real estate and branding, is seeking investments for starting and completing design projects for the residential, real estate and hospitality industries.

Founder and CEO, K'ay Samone, explains how seeking investors could create and aid long lasting relationships that share her values and goals. Samone's passion in providing her clients with a service that is uniquely tailored to their vision is top priority. Samone also has a passionate goal to branch out into the development market and work with venture capitalist investors, which she says is imperative for her firm. With proper investment, Samone would be able to expand her services to more clients around the world and be a part of the transformation in the interior design and renovation industry.

K-SAMONE & CO. primarily works with clients in the United States, but the firm has a 3D-CGI studio in London and Ukraine. Due to their diverse team, K-SAMONE & CO. is able to take on international clients, and travel across the world to offer their unique services. When Samone takes on new clients she meets with them to understand their goals for a project, so she can ensure there is a clear direction for the work the firm will implement. With a clear objective, Samone begins working with a client's budget to begin planning for design and construction scopes. This is her approach for new developments and investment properties as well.

The firm has received high praise from their clients, which Samone attributes to her constant presence working directly with her customers and always being diligent and detail oriented with their valuables and perspectives. When the firm is working on design proposals, the team is attentive to what the client has envisioned for the finished product. Throughout the process, K-SAMONE & CO. provides 3D and CGI visuals of what the property will look like upon completion. This enables the clients to be present in every stage of the work and know if the designs are aligning with their vision.

The real estate work the firm does involves renovating a variety of different types of homes for developers and investors. The service was created from a passion that

Samone has always had for real estate. She says, "it is a way to express personal creative styles and techniques while also being adaptable to other techniques within the interior design and construction industry. It also gives me insight into how growing trends in real estate and interior design are evolving."

Samone developed a passion for design at a young age, which led to her attending Mississippi State University. She graduated with a Bachelor of Science in architecture, art and design with a minor in civil and structural engineering. After several years in the hospitality, food and beverage industry, she went on to establish K-SAMONE & CO. in 2020. The business struggled through the Covid-19 Pandemic, but is now going strong. To date, the firm has completed 78 projects and is on track to quickly take on more clients.

"I love working with my clients in such a way that allows me to really understand them and give them something that shows who they are," says Samone. "Whether that be interior design or work through our brand studio. I love sharing my passion with people and getting to express the creativity that has brought joy to all the people I have worked with. When I am working on projects in the real estate sector I find I am learning more about what I can offer people and how the interior design industry is evolving."

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