Qualcomm's Quest To Make Cities Smarter

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Qualcomm's Durga Malladi, SVP and GM of 5G and Mobile Broadband Infrastructure.

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It's no secret that Qualcomm is driving the overall 5G ecosystem, thanks in large part to having its own R&D in the 5G standards space with 3GPP. Its portfolio includes industry-leading modems, RF-Front End and its class-leading system on a chip (SOC) design. In the past, the company has also supported numerous OEM customers with reference designs. Qualcomm's three-year journey with smart cities, however, has taken its reference design efforts even further. Mr. Sag and I learned that the Smart City Accelerate program now includes over 400 partners and delivers end-to-end IoT solutions across more than thirty verticals.

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