

PLANT BASED PRODUCTS COUNCIL ANNOUNCES FIRST ANNUAL INDUSTRY CONFERENCE



REGISTRATION AND CALL FOR SPEAKERS OPEN NOW



NEWS RELEASE BY PLANT BASED PRODUCTS COUNCIL

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The *PBPC 2023 Annual Conference: Circular Solutions* will explore the innovations, business models, and policies influencing the entire lifecycle of bioproducts in the promotion of a more circular economy.

Owned and produced by the Plant Based Products Council, attendees will hear from, and network with, industry leaders, policymakers, brands, and experts through panels, keynotes, networking sessions, and more.

"Innovations in the bioeconomy present some of the most meaningful solutions for our 21st century challenges, including our climate, supply chain, and rural economic growth," says PBPC Executive Director Jessica Bowman. "We are thrilled to launch our annual conference convening leading experts and innovators to discuss their role in this emerging industry and what solutions, challenges, and opportunities lie ahead."

WHAT: PBPC 2023 Annual Conference: Circular Solutions

WHEN: Monday, Mar. 27 – Wednesday, Mar. 29, 2023

WHERE: JW Marriott, 1331 Pennsylvania Avenue NW, Washington, D.C. 20004

WHY: *PBPC2023: Circular Solutions* will explore what it means to promote a circular economy with bioproducts among some of the industry's most influential and visionary experts and leaders worldwide.

MORE: Visit <https://pbpc.com/pbpc2023/> to learn more.

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PBPC is an association of like-minded organizations who are advocating for a shift toward a more circular bioeconomy through greater adoption of renewable, plant-based materials supported by appropriate end-of-life infrastructure. We educate stakeholders and advocate for programs and policies that will support growth of the plant-based products industry, helping to harness its environmental and economic potential to deliver a more sustainable future. Learn more at www.pbpc.com.

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<https://pbpc.com/>

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KEYNOTE SPEAKER

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