

# Over 250 IR and Governance Professionals to Attend ESG Integration Forum

NEWS RELEASE BY IR MAGAZINE

Northampton, MA | November 23, 2021 08:01 AM Eastern Standard Time



- The only virtual ESG event to bring together investor relations, governance and sustainability professionals at publicly listed companies to develop an integrated approach when responding to investor expectations around ESG
- There are more than 300 potential ESG topics that could be material to a listed company. Investors, heads of IR and general counsels from across North America share details of which focus areas need more attention.

November 23, 2021 /3BL Media/ - The fourth annual ESG Integration Forum will take place as a virtual event on December 1 and 2. The two-day event will bring together governance, investor relations and sustainability professionals to develop an integrated approach when responding to investor expectations around ESG factors. The format, far removed from a traditional webinar, consists of panel discussions, live speaker Q&A, 1-to-1 networking, virtual roundtable discussions, fireside chats and more.

**Discussions at the event include:**

- SEC developments on reporting and disclosure
- Continuing year-round engagement on ESG
- Fit for purpose: Trends in ESG communication and reporting
- How teams can work together to prioritize and articulate material ESG issues
- A discussion on robustness and assurance of ESG data
- A guide to automating ESG reporting
- ESG for small and mid-cap companies
- Understanding ESG and fixed income
- The who, what, where, how and when of ESG engagement
- The role of companies in the race to net-zero
- How to facilitate board oversight on ESG
- Getting the right metrics for social, human capital and diversity factors

*“This year, we have seen ESG activism, momentum building regarding policy on sustainability, new diversity requirements for public companies and increased focus on net-zero commitments. It’s safe to say this year has been like no other for the ESG movement. The ESG integration forum is the only event that brings together the key functions within a public company to tackle the challenges in this rapidly developing space. We believe that businesses don’t operate in silos, and neither should our events!”*

**– Steven Wade, head of event content, IR Magazine and Corporate Secretary.**

Prominent speakers include:

- Mark Phanitsiri, portfolio manager, Allianz Global Investors
- Jana Croom, chief financial officer, Kimball electronics
- Andrew Ciafardini, chief sustainability officer and head of global public policy, FIS
- Jennifer Frasier, vice president of diversity and inclusion, FIS
- Nathan Rozof, executive vice president, corporate finance and investor relations, FIS
- Dave Armon, chief executive officer, 3BL Media
- Chris Librie, director for ESG, Applied Materials
- Mary Jacques, director of global environmental affairs and sustainability, Lenovo
- Wesley Gee, director of sustainability, Works Design
- John Truzzolino, director of business solutions, DFIN
- Hashim Ahmed, chief financial officer, Jaguar Mining
- Phil Redman, ESG offering manager, Onetrust
- John Miller, ESG policy analyst, Cowen
- Jeff Osborne, sustainability and mobility technology analyst, Cowen
- Chad Reed, vice president for investor relations and ESG, Hannon Armstrong
- Beth Moreau, vice president of public fixed income, Metlife Investment Management

- Michael Rosen, head of ESG strategy, Chief Executives for Corporate Purpose (CECP)
- Erika Karp, managing director and chief impact officer, Pathstone
- Ian Roe, partner of sustainability, Merchant Cantos
- Katrina Rymill, head of IR and sustainability, Equinix
- Adrian Fleming, senior director of ESG commercial, Diligent
- Athanasia Karanou, director of corporate governance and research, UNPRI
- Farinaz Tehrani, chief legal officer and corporate secretary, VSE corporation
- Kim Yapchai, senior vice president and chief ESG officer, Tenneco
- Kim Dabbs, global vice president of social innovation, Steelcase

Attendees include investors, analysts and publicly listed companies from across the US and Canada. The ticket prices are currently US\$375 for the two days and are available for purchase on the event website. The conference has many prominent partners supporting the event and providing expertise, including 3BL, AlphaSense, Brunswick, Corbin Advisors, Cowen and Company, DFIN, Diligent, Fortis, IHS Markit, Merchant Cantos, Nasdaq, Okapi Partners, OneTrust ESG, Q4 and Workiva.

**Media contact information** Chloë Rutter [chloe.rutter@irmagazine.com](mailto:chloe.rutter@irmagazine.com) +44 20 3002 0396

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