

Our Promise to Progress

Progressing against our Snacking Made Right promise

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A snack can give you a break from your busy day. It can be the perfect treat to share with others or just sweeten the moment. We at Mondelēz International believe a snack can do even more. That's why we gave you a promise – **Snacking Made Right**.

A promise to bring you the right snack that gives you exactly what you need. Made for the right moment, inspiring you to snack mindfully and enjoy every bite. And made the right way a small snack can even make big changes.

Together with our brands across the globe we pursued this promise. That's why a bar of Cadbury chocolate creates big moments of generosity or takes a stand against racism and promotes diversity. That's why an OREO cookie brings people together by celebrating love and unity. That's why chunks of Milka encourage people to show more tenderness and a RITZ cracker helps make the world a more welcoming place for children.

If a snack is made right it consumes less energy and water and produces less waste. It supports sustainable agriculture and renewable energy.

With our Cocoa Life program it improves the lives of cocoa farmers and even their communities and helps shape a more diverse, fair and inclusive world.

Yes, we made some good progress but there's still more to come, more we want to do together. Stay tuned as we take our promise and our purpose further into the future, one bite at a time.

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