



Osmo Kicks Off Black Friday With Up to 60% Off Exclusive Kits & Bundles at PlayOsmo.com (11/25 - 11/29), and Cyber Monday Deals of Up to 40% Off at Amazon

Through 12/4, Osmo's Holiday Sale Features 30% Off Bestselling Kits and Games at Amazon, Target, Best Buy & Other Retailers

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Osmo announces an exciting holiday sale that encourages kids ages 3 to 10+ to explore reading, writing, math, coding, drawing, creative problem-solving, and more. From 11/21 through 12/4, get **30% off** bestselling kits and games at PlayOsmo.com, Amazon, Target, Best Buy, Meijer, PC Richard's, Kohl's, and select InMotion airport locations. To kick off Black Friday, Osmo offers up to **60% off** select kits and bundles at PlayOsmo.com from 11/25 to 11/29; and on Cyber Monday, Osmo offers special deals of up to **40% off** select products through its Amazon store. From 11/21 to 11/27, Target offers a Black Friday deal on an Osmo bestseller, while Walmart offers holiday rollbacks on eight Osmo exclusives through 1/15/22.

Bestselling kits and games at **30% off** through 12/4 at [PlayOsmo.com](https://playosmo.com), [Amazon](https://www.amazon.com), [Target](https://www.target.com), [Best Buy](https://www.bestbuy.com), and other retailers include:

- *Genius Starter Kit* (base included)
- *Little Genius Starter Kit* (base included)
- *Coding Starter Kit* (base included)
- *Creative Starter Kit* (base included)
- *Pizza Co.* (base required)
- *Detective Agency* (base required)
- *Super Studio Disney Mickey Mouse & Friends* (base required)
- *Super Studio Disney Princess* (base required)
- *Super Studio Disney Frozen 2* (base required)
- *Math Wizard and the Magical Workshop* (base required)
- *Math Wizard and the Secrets of the Dragons* (base required)

Exclusive Black Friday / Cyber Monday Deals at PlayOsmo.com

From 11/25 to 11/29, Osmo offers exclusive deals of up to **60% off** specific kits and bundles at PlayOsmo.com, which include:

- **Essential Math Bundle** (60% off)
- **Early Literacy Bundle** (60% off)
- **Ultimate Expansion Bundle** (60% off)
- **Kindergarten Starter Kit** (60% off)
- **Super Osmonaut Starter Kit** (40% off)
- **Preschool Starter Kit** (40% off)
- **Genius Family Starter Kit** (40% off)
- **Explorer Starter Kit** (40% off)
- **Math Wizard Bundle** (up to 30% off)
- **Pretend Play Bundle** (30% off)

The full list of Black Friday and Cyber Monday deals at PlayOsmo.com can be viewed [here](#).

Exclusive Cyber Monday Deals at Amazon

Osmo's Amazon Deal of the Day runs on Cyber Monday (one day only)--starting at 12:01 AM Pacific Time--and features **30% off** several items, including the bestselling **Genius Starter Kit for iPad** (includes base set), in addition to **40% off** *Genius Starter Kit + Family Game Night for Fire Tablet* (includes base set). The full list of Black Cyber and Monday deals at Amazon can be viewed at Osmo's Amazon [store](#).

Exclusive Black Friday Deals at Target

Target offers a Black Friday deal of **40% off** the **Little Genius Starter Kit for iPad** from 11/21 to 11/27. The full list of Osmo's Black Friday and Cyber Monday deals at Target can be viewed [here](#).

Exclusive Holiday Deals at Walmart

Through 1/15/22, Walmart offers holiday rollbacks of 13-20% on these items:

- **Super Studio Disney Princess Starter Kit for iPad**
- **Super Studio Disney Mickey Mouse & Friends Starter Kit for iPad**

- [*Sticks & Rings Starter Kit for iPad*](#)
- [*Monster Starter Kit for iPad*](#)
- [*Words Starter Kit for iPad*](#)
- [*Numbers Starter Kit for iPad*](#)
- [*Pizza Co. Starter Kit for iPad*](#)
- [*Detective Agency Starter Kit for iPad*](#)

The full list of Osmo's holiday specials at Walmart can be viewed [here](#).

About Osmo

Osmo is an award-winning STEAM brand whose products are used in over 50,000 classrooms and 2.5 million homes. It is building a universe of hands-on play experiences that nourish the minds of children by unleashing the power of imagination. The company brings physical tools into the digital world through augmented reality and its proprietary reflective artificial intelligence. Osmo is headquartered in Palo Alto, California, and is part of BYJU'S, a global leader in online learning. Learn more at [PlayOsmo.com](#). For information about its educational division, Osmo for Schools, visit [schools.playosmo.com](#).

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