

Orange Tree Employment Screening Accelerates Momentum with Expansion of Senior Leadership Team



Chief Operating Officer, VP of Client Services, VP of Marketing
Among Positions Added

NEWS RELEASE BY ORANGE TREE EMPLOYMENT SCREENING

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Orange Tree Employment Screening, a technology-driven services company in the background screening industry, today announced that it has expanded its leadership team to include three new senior roles. Justin Jovle will serve as the new Chief Operating Officer (COO), while Bridget George will be the new Vice President of Client Services, and Brooke Boeser will help guide company expansion as the new Vice President of Marketing. The new hires will help the company continue to accelerate its strong growth while delivering unparalleled client service.

“Over the past 18 months, Orange Tree has grown significantly, both organically and through acquisition. To continue this growth, it is important to strategically expand our leadership team,” said Renee Ernste, CEO of Orange Tree. “We are not stopping here. We have expansion plans which require expertise to enable the successful integration of the companies we’ve purchased and to support future acquisitions.”

In addition to growing via acquisition and new sales, Orange Tree recently released an innovative online buying experience which provides buyers new levels of choice and pricing transparency.

Available to all businesses, the [online platform](#) is targeted to the midmarket and small business customer who wants help in choosing the best solution with full visibility to pricing previously reserved for only enterprise businesses.

“The buyers’ preferences have changed, and we are delivering what today’s customer expects and deserves,” said Jeff Ernste, Chief Sales and Marketing Officer. “Customers want to buy solutions tailored to their needs, in a way and at a time that is convenient for them, and with full transparency to the pricing and terms of their program. We are delivering a solution which aligns precisely with their needs.

“The strategic decision to bring in tested leadership and launch a game-changing online buying platform means that Orange Tree’s growth momentum is just beginning,” concluded Ernste.

About Orange Tree Employment Screening

For more than 30 years, Orange Tree has provided technology-enabled background screening, drug testing, and occupational health services that are fast, easy to use, and can be tailored to the unique needs of each employer. Orange Tree streamlines hiring decisions, integrates with HCM and ATS platforms, and empowers employers in Healthcare, Manufacturing, Hospitality, Retail, Staffing, and other major industries to quickly fill open positions while delivering an engaging candidate experience. Learn more at www.orangetreescreening.com.

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