

Nick Romito, VTS' CEO Recognized By Crain's New York Business As Most Notable in Real Estate 2021



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VTS—the commercial real estate industry's leading leasing, marketing, and asset management platform—today announced its CEO, **Nick Romito** has been recognized on *Crain's New York Business*' 2021 list of the **Most Notable in Real Estate**. This inaugural award honors real estate executives who have impacted the New York City real estate industry in major ways. Nick Romito and the other honorees selected were recently featured within a celebratory section in the January 25th issue of *Crain's New York Business* which honors their professional, civic and philanthropic achievements.

"I'm incredibly proud to be recognized among this year's Most Notable in Real Estate list by *Crain's New York Business*. This is an honor that I share with our entire VTS team," stated Romito. "The past year has been extremely difficult for our industry and one where strong partnership between VTS and the real estate community has been more important than ever before. It has been our number one priority to ensure we're providing real estate companies with the solutions they need to navigate this environment and it's been incredible to see our team work tirelessly to achieve that goal."

Romito was recognized for successfully leading VTS through a year marked by unprecedented market conditions. Under Nick's leadership, VTS launched two new highly anticipated products, **VTS Market** and **VTS Data**. VTS Market is the commercial real estate industry's first integrated, online marketing platform that enables landlords and their agency teams to market and lease their available spaces remotely for the first time. VTS Data is the industry's only forward-looking market data product, enabling landlords to understand what's happening in the market today. Subsequently, VTS **launched** the VTS Office Demand Index (VODI), the earliest available measure of demand for office space leasing, locally and nationally, which captures 99% of unique tenant searches. This free, monthly resource will help the industry navigate the current climate and the impact of the COVID-19 pandemic.

Since its founding in 2012, VTS has revolutionized commercial real estate, one of the world's largest and least tech-enabled asset classes. VTS established the technology category of leasing and asset management and enables today's landlords and brokers to manage the end-to-end leasing process and tenants from any device. VTS offers solutions

for owners of office, retail and industrial space, and is driving the industry-wide shift towards using real-time data to make portfolio decisions.

About VTS:

VTS is commercial real estate's leading leasing, marketing and asset management platform where the industry comes to make deals happen and real-time data comes to life. The VTS Platform captures the largest first-party data source in the industry, which delivers real-time insights that fuel faster, more informed decision making and connections throughout the deal and asset lifecycle. VTS Data, the industry's only forward-looking market dataset, and VTS Market and Marketplace, the industry's first integrated online marketing solution, give landlords, brokers, and tenants unparalleled visibility into real-time market information and the direct connectivity to execute deals with greater speed and intelligence at every point in the planning, marketing, leasing, and asset management cycle.

More than 60% of Class A office space in the US and 12B square feet of office, retail, and industrial real estate globally is managed on the VTS platform. VTS' user base includes over 45,000 CRE professionals including respected industry leaders like Blackstone, Brookfield Properties, LaSalle Investment Management, Hines, Boston Properties, Oxford Properties, JLL, and CBRE. To learn more about VTS, and to see our open roles, visit www.vts.com.

Contact Details

Elise Szwajkowski

+1 212-402-3495

eszwajkowski@marinopr.com

Company Website

<https://www.vts.com/>