

# MOTIS Brands Acquires Pier of d'Nort



NEWS RELEASE BY ROTUNDA CAPITAL PARTNERS LLC

## GERMANTOWN, Wis. | November 04, 2021 07:34 AM Eastern Daylight Time

**MOTIS Brands** ("MOTIS"), a Rotunda Capital Partners portfolio company, has acquired Pier of d'Nort ("PDN"), a leading manufacturer of innovative aluminum pier systems.

For 20 years, Pier of d'Nort has designed and manufactured their patented dock system and related accessories. PDN's premium piers can be found all over the United States, and each is built-to-order in St. Germain, Wisconsin.

For MOTIS, the acquisition of PDN adds another quality brand to its portfolio and bolsters existing U.S. manufacturing capabilities.

"The acquisition of PDN expands our assortment in an important and fast-growing category," said MOTIS CEO Rich Spratt. "Our goal remains to assemble the broadest and deepest collection of premium brands for loading, hauling, storage and productivity needs, and Pier of d'Nort is an ideal fit. We're thrilled to add PDN to the MOTIS family."

### About MOTIS Brands

Headquartered in Germantown, WI, MOTIS Brands proudly designs, develops, and distributes a collection of industry leading loading, hauling, automotive and accessibility brands including Race Ramps®, Silver Spring Mobility®, Heavy Duty Ramps™, Black Widow®, Guardian Industrial Products™, Kill Shot®, Tilt-a-Rack®, Harbor-Mate®, Lucky Dog™, Big Boy®, and Mac's Custom Tie-Downs. For more information, visit [www.motisbrands.com](http://www.motisbrands.com).

### About Rotunda Capital Partners

Rotunda Capital Partners is a private equity firm that invests equity capital in established, lower middle market companies. Rotunda partners with management to build data-driven growth platforms within its targeted sectors, including value-added distribution, asset light logistics and industrial/business services. Founded in 2009, the firm has a long history of helping management teams achieve their goals for growth. The Rotunda team actively provides guidance and draws on deep industry and financial relationships to contribute to the successful execution of Rotunda's companies' strategic plans. The firm has offices in Bethesda, MD and Evanston, IL. For more information, visit [www.rotundacapital.com](http://www.rotundacapital.com).

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## Company Website

<https://motisbrands.com/>

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