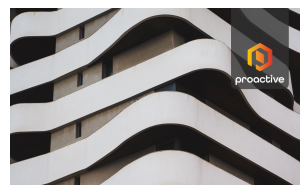


Mintus opens the \$65bn a year investable art market to qualified investors



NEWS RELEASE BY MINTUS

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Mintus chief executive Tamer Ozmen joins Proactive's Stephen Gunnion to discuss the fractional art investment platform's proposition for qualified investors, who can now own a portion of an artwork that was previously unobtainable.

Ozmen pointed out that art, as an alternative investment, has outperformed the US's S&P500 index, as well as precious metals including gold and silver, since 1986.

Mintus launched with \$8mln of paintings six months ago and plans to add a further \$76mln of artworks to its platform this year. Ozmen said the company has a very unique investment selection process, which sets it apart. Andy Warhol and George Condo are among the artists Mintus launched with.



Proactive UK Finance News

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