MEDIA ADVISORY: Comcast, Olympic Gold Medalist Simone Manuel & Mayor Libby Schaaf to COMCAST **Surprise Youth with Announcement Regarding** Internet Access in Oakland





NEWS RELEASE BY COMCAST WEST DIVISION

Oakland, CA | February 25, 2021 09:00 AM Pacific Standard Time

On Thursday, February 25, 2021, Comcast, 2x U.S. Olympic Gold Medalist swimmer Simone Manuel, Mayor Schaaf, and City of Oakland Parks, Recreation & Youth Development will announce an important new initiative that will help create greater digital equity and provide valuable resources at a critical time for thousands of families who have been severely impacted by COVID-19 in Oakland.

When:

 Thursday, February 25, 2021 3:30 PM PT

Where:

 Manzanita Recreation Center 2701 22nd Ave, Oakland, CA 94606

Visual Details:

- Media planning to attend and cover the event must agree in advance to adhere to all CDC COVID-19 safety protocols, which includes wearing masks, practicing social distancing, following the organization's guidelines and using Boom Mics only.
- B-Roll: Footage of the event and still photography will be made available along with pre-recorded interviews and images of Simone talking virtually with students.
- Media RSVP: If you plan to attend please contact Adriana Arvizo at (925) 200-1919 for coordination.

Contact Details

Adriana Arvizo

Adriana_Arvizo@comcast.com

Tags

OAKLAND DIGITAL DIVIDE DISTANCE LEARNING INTERNET ESSENTIALS

LIFT ZONES COMCAST