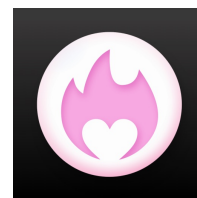


# MatchPub Emerges as a Leading Video Chat App with over 600K Downloads



In the span of three months, the recently launched video chat application MatchPub, which aims to “Swipe Less, Match Better”, has been downloaded over 600,000 times.

**NEWS RELEASE BY MATCHPUB**

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MatchPub, a reputable video chat app with the tagline “Swipe Less, Match Better”, was launched on the App Store and Google Play store 3 months ago. Since then, over 600,000 users have downloaded MatchPub, which enables them to connect with new people and have video conversations with verified users.

 New Video Chat App MatchPub Goes Viral with 600K Downloads

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Nataliya Kittani, the Marketing Director of MatchPub, highlighted the app's unique selling proposition, stating: “MatchPub stands out from its competitors by providing a safe environment and excellent user experience.” MatchPub aims to bring the pub experience into the digital world to offer users a trustworthy chat environment. Users can register for free on MatchPub and have video conversations with other verified users.

## **The online dating app market is on the rise**

The online dating app market is experiencing rapid **growth**, reaching US\$ 8 billion in 2022, with over 300 million people using these **apps worldwide**. MatchPub is among the new players in the competitive landscape, aiming to carve out a niche for itself.

MatchPub allows users to communicate with new acquaintances via text and video chat, and it includes automatic translation support, making it easier for users from different countries to communicate with each other.

## **Highest standards for vetting users**

To ensure the platform's safety and security, MatchPub employs strict auditing policies to prevent inappropriate situations from occurring. Kittani emphasized that these policies are clearly specified in the app's confidentiality and security policies, user agreement, and confidentiality policy texts, commenting, "Our users' security, privacy, and comfort are of the utmost importance to us."

MatchPub Club, a premium membership model, is available for users seeking to enhance their MatchPub experience. MatchPub Club members have access to premium features such as location-independent people search, ten times more visibility, and unlimited messaging.

MatchPub can be downloaded for free on the **App Store** and **Google Play store**.

## **Contact Details**

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## Company Website

<https://matchpub.app>

## Tags

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