

# MAJOR LEAGUE SOCCER JOINS FORCES WITH THE GAME DAY TO PUBLISH SPORTS BETTING COVERAGE TO NEW BETTING HUB ON MLSSOCCER.COM



NEWS RELEASE BY THE GAME DAY

**New York | May 17, 2023 09:00 AM Eastern Daylight Time**

Major League Soccer (MLS) today announced that The Game Day, a leading sports betting entertainment website, will provide fans with expert tips on MLS bets and match preview highlights each week on the new Betting Hub on [MLSSoccer.com](https://mlssoccer.com).

*“At a time of rapid growth in the popularity of sports betting, we are excited to align with The Game Day to provide fans with key data, strategies and tips to encourage informed and responsible betting decisions,”* said Chris Schlosser, MLS Senior Vice President, Emerging Ventures.

Content from **The Game Day** will be published throughout the rest of the 2023 MLS season. As a trusted source of sports betting information and entertainment for fans across the U.S., The Game Day provides readers with in-depth analysis, betting tips and exclusive promotions for a wide range of sports.

*“We’re thrilled to partner with Major League Soccer and to provide accurate and reliable information that will help further educate soccer fans about responsible betting,”* said Steve Carey, COO, The Game Day. *“Our team of experts has a deep understanding of the sports betting industry, and we’re excited to share our knowledge with MLS fans to provide a fun and safe environment to bet.”*

This announcement arrives during a period of tremendous momentum behind the sport of soccer in North America, as Major League Soccer's 28th season is underway, the highly anticipated 2023 Leagues Cup will take place from July 21 to August 19 and as the 2026 World Cup hosted by the U.S., Canada and Mexico approaches.

## **ABOUT THE GAME DAY**

**The Game Day** is a leading sports betting and entertainment website that provides fans with in-depth analysis, betting tips, and exclusive promotions for a wide range of sports. The site's team of experts has a deep understanding of the sports betting industry and is dedicated to providing readers with accurate and trustworthy information about sports betting.

## **ABOUT MAJOR LEAGUE SOCCER**

Headquartered in New York City, Major League Soccer – celebrating its 28th season in 2023 – features 29 clubs throughout the United States and Canada, including 2023 expansion team St. Louis CITY SC. All MLS, Leagues Cup, and select MLS NEXT Pro and MLS NEXT matches can be watched through MLS Season Pass, available on the Apple TV app on Apple devices, smart TVs, streaming devices, set-top boxes, and game consoles, and the web at [tv.apple.com](https://tv.apple.com). MLS Season Pass will feature the most expansive and accessible lineup of programming ever for MLS fans. For more information about MLS, visit [mlssoccer.com](https://mlssoccer.com). For more information about the Apple TV app, visit [apple.com/apple-tv-app](https://apple.com/apple-tv-app).

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