Lenovo Partners With Yuva Unstoppable to Empower 6000+ Girl Students in Gujarat

This partnership will offer 2590 Make In India tablets to schools in Gujarat with tablet based learning and lending model for education

NEWS RELEASE BY LENOVO

BANGALORE I November 09, 2021 10:36 AM Eastern Standard Time

BANGALORE, November 9, 2021/3BL Media/ - Leading technology products and solution company- Lenovo, recently announced its Tablet based learning and lending initiative along with its NGO partner YUVA Unstoppable. This initiative aims to provide about **2590** Make in India tablets to **79** government girls schools in Gujarat. Thereby looking to share 30 tablets per school to impact and empower **8250+** girls in Gujarat. The tablets will be integrated with Meghshala App and digital training will be conducted online by Meghshala for teachers in Gujarat.

These tablets are part of Lenovo's "Make In India" portfolio that was recently expanded at Pondicherry manufacturing planto to include manufacturing Notebooks and Thinkbooks. With this Make in India initiative, Lenovo aims to double up manufacturing capacity to 2Million by automating and digitising the facility for a simple and seamless manufacturing process.

Lenovo's main motto for lending these devices is to provide access to quality education for underprivileged students. All the tablets procured by YUVA from Lenovo have the Online Educational Multimedia Content and Mobile Device Tracking and Management System that provides cybersecurity to young children as they access devices for educational purposes.

The proposed IT solutions by Lenovo will help in filtering the content. The licenses will aid in device loaning and tracking with dashboards that enable teachers to not only conduct online classes and lectures but understand how much a student has grasped the concept. It incorporates a variety of technology tools, techniques, e-content and resources for comprehensive development of students and teachers.

The use of multimedia tools in the Lenovo tablets will motivate students and enhance their knowledge about various subjects. It motivates the creativity, aesthetic aspect, analytical ability, problem solving ability and sensitivity of the teacher and students. The teacher can improve attendance and get better results through integration of technology in education. With support of Lenovo, YUVA Unstoppable shall be

implementing this initiative in Government schools intimating the Department of Education, Gujarat

"In a remote learning setting, Lenovo understands the need for solutions that ensure online safety, help teachers manage their digital classrooms and enable students to do their work.

We are delighted to extend our support to the cause. Even when the YUVA Unstoppable team was working on the tablet-based learning model, our tablet team has supported them with specifications that are best suited for a blended learning model. We truly believe that when a brand like Lenovo with its Make in India commitment joins hands with YUVA Unstoppable, to share the best-in-class technology, the impact it can create in the lives of students can be immaculate. Thereby staying true to its vision-

"The pandemic has tested our physical and mental wellbeing, but the students have had it the worst, especially due to the digital divide. Just like food, clothes, and shelter were earlier a necessity, I believe the tablet has made it to that list. So grateful that Lenovo stepped up and together we could give close to 5000 tablets to deserving but needy students across 5 states of India. The academic outcomes and desire to study has improved, thanks to this timely support. Lenovo graciously provided nutrition & immunity packets to over 500 frontline warriors like nurses, ambulance drivers, sanitation workers, paramedical staff who have been working relentlessly to keep us safe. Hopefully we shall stay unstoppable till every child in India has access to a gadget and hence, is one step closer to achieving his / her dreams."

The execution of this program is compliant with MCA guidelines and shall be evidence backed responsive in nature. In close collaboration with YUVA's Unstoppable implementation partners, school authorities and auditors; YUVA Unstoppable shall monitor the activities, process and support that is provided, and report back to donors on utilization and its impact at the grassroots. Yuva Unstoppable shall have an integrated MIS system for transparent and traceable mechanisms.

All in all Lenovo provides hardware, cloud based software to manage cybersecurity thereby empowering teachers and students to use the modern ICT tools. Lenovo is globally committed to the cause of education and is building best in class devices, services and solutions. Additionally, Lenovo is extending multiple CSR initiatives and other projects such as SmarterEd to bridge the digital divide which is the biggest challenge the country is facing today.

**

About Lenovo

Lenovo (HKSE: 992) (ADR: LNVGY) is a US\$50 billion Fortune Global 500 company, with 63,000 employees and operating in 180 markets around the world. Focused on a bold vision to deliver smarter technology for all, we are developing world-changing technologies that create a more inclusive, trustworthy, and sustainable digital society. By designing, engineering, and building the world's most complete portfolio of smart devices and infrastructure, we are also leading an Intelligent Transformation – to create better experiences and opportunities for millions of customers around the world. To find out more visit https://www.lenovo.com/in follow us on LinkedIn, Facebook, Twitter, YouTube, Instagram and read about the latest news via our StoryHub.

About Lenovo Foundation

Lenovo's philanthropic arm, The Lenovo Foundation provides smarter technology for all by empowering under-represented populations with access to technology and science, technology, engineering, and math (STEM) education. The Foundation accomplishes its mission through strategic giving, employee engagement, and response during times of natural disaster.

About YUVA Unstoppable

YUVA Unstoppable which is founded by Amitabh Shah is a nonprofit organization registered in India and the U.S.A. It was established in the year 2005 and has benefited over 2000 schools and 1,000,000 underprivileged students pan India. They are working with more than 100 top corporate companies to empower children and youth. These majorly include school transformation - upgraded toilets and sanitization, improved drinking water facilities, upgrading overall infrastructure; scholarships; digital literacy, capacity building, etc.

View additional multimedia and more ESG storytelling from Lenovo on 3blmedia.com

Tags

INNOVATION & TECHNOLOGY

PHILANTHROPY & CAUSE INITIATIVES