LEGACY FANTASY SPORTS LAUNCHES YEAR-ROUND FANTASY GAME THAT USES PLAYERS OF TODAY AND LEGENDS OF YESTERDAY



Company's seed round led by football icons and business leaders funds proprietary technology allowing fans of all ages to use former and current players on the same roster

NEWS RELEASE BY LEGACY FANTASY SPORTS

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Legacy Fantasy Sports, a free-to-play, year-round fantasy sports app, today announced the official launch of its game and app for consumer download. Utilizing their patent-pending innovative technology, powered by sports data giant Stats Perform's comprehensive historical and current play-by-play data, Legacy Fantasy Sports provides a first-of-its-kind fantasy sports platform. The mobile app allows users to build rosters with players from today and legends of the past, extending each sport's fantasy season from a few months to every day of the year. The unique gameplay allows the user to play any time without the need for live sports. Legacy Fantasy Sports is a non-gambling fantasy platform, allowing users of all ages to play, counter to traditional daily fantasy sites, whose market is 18 years and above.

Legacy Fantasy Sports was co-founded by four-time Pro Bowler and Detroit Lions legend Herman Moore, and developed with the backing of former University of Oklahoma Head Football Coach Bob Stoops, as well as film producer and Cleveland Cavaliers co-owner Gary Gilbert.

"The sports world is emerging from two years of pandemic shutdowns, game postponements and a lockout that threatened the MLB season -- all impacting the ability of fans to play fantasy sports. We set out to change that," said John Latella, Co-Founder of Legacy Fantasy Sports. "Our pandemic-proof, injury-proof, strike-proof and even retirement-proof game is here for fans to play whenever they want."

The patent-pending, proprietary software includes historical play-by-play statistics and players dating back to 1997 for the NFL and 1974 for MLB. Former (Legacy) players' play-by-play stats are selected from their career's historical catalog of play-by-play stats to give users a full game's worth of statistics in a real-time fantasy experience.

"Every sports fan argues with the generation before him/her about the best players throughout history. We built a definitive way to answer those questions," said Grady Toombs, Co-Founder of Legacy Fantasy Sports. "This non-gambling game can also be

enjoyed by teenage sports fans who don't have the option to play other fantasy sports games before age 18. We want to get them excited and involved well before then."

NFL, MLB and NBA games are available now for live free play on the platform, with the ability to subscribe and play with retired NFL and MLB players as well. Other innovative features are also available, such as in-game substitutions for live and legacy players, as well as a Triathlon experience, where users can choose athletes from three different sports to combine on one roster. Additional sports including soccer, cricket and hockey will be available on the platform soon.

Legacy Fantasy Sports is available in the iOS and Google Play stores.

ABOUT LEGACY FANTASY SPORTS

Legacy Fantasy Sports is a patent-pending and proprietary fantasy sports platform that allows users of all ages to play fantasy sports year-round and utilize current players as well as former players dating back to 1997 for NFL, 2002 for NBA and 1974 for MLB, so users can compare today's stars with yesterday's legends. Games for soccer, cricket, hockey, boxing, golf, auto racing, and horse racing will be added soon.

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