

Land Betterment Corporation Independent Director, Kim Bryden Expands Cureate into Northwest Arkansas

Cureate and Forge Partner in a New Education Offering

NEWS RELEASE BY LAND BETTERMENT CORPORATION

Northampton, MA | September 21, 2021 09:38 AM Eastern Daylight Time



Land Betterment Corporation Independent Director, Kim Bryden

FISHERS, Ind., September 21, 2021 /3BL Media/ - Land Betterment Corporation (“Land Betterment” or the “Company”), an environmental solutions company fostering positive impact through upcycling former coal mining and industrial sites to create sustainable community development and job creation, spotlights one of their Independent Directors, Kim Bryden.

Cureate is expanding its course offerings beyond its initial footprint in the Mid-Atlantic region to now include a regional hub in Northwest Arkansas with its partnership with Forge, Inc. Its growth into the Heartland is enabling Cureate to broaden how we rethink and bolster our food and beverage supply chains to meet changing consumer demand to source locally and support small business. This new project will help ten food and

beverage entrepreneurs in NW Arkansas better understand how to make dreams in the food and beverage industry become closer to reality and stay in business. By participating in Cureate Courses, the cohort will complete a 10-week program that begins in October 2021 and focuses on growing the scaling small businesses with group work and one-on-one coaching. The application is now LIVE and can be submitted online through Friday, September 24th at www.cureate.co/courses-nwa.

Forge, a Certified Development Financial Institution (CDFI), is the oldest revolving community loan fund in Arkansas. Forge's mission is to promote community developments and economic sustainability by linking investors with borrowers, urban and rural communities, consumers with producers, and low-income groups with basic affordable credit.

Kim Bryden is an Independent Director for Land Betterment and is the founder and CEO Cureate, a social enterprise, women-owned business building an empowered food and beverage supply to meet a changing consumer demand. Kim founded Cureate in 2014 which has quickly become a tested model of supply and demand match-making, connecting a small business supply chain that has been fragmented for too long. She and her team have built a suite of products and services for both big and small business, and the cities they serve, to work together creating an economic development foundation of a new, interconnected supply system.

About Land Betterment Corporation

Land Betterment Corporation, an Indiana Benefit Corporation and Pending B-Corp, is an environmental solutions company focused on fostering a positive impact through upcycling former coal mining sites to create sustainable community development and job creation. The Company utilizes a complete solution-based lifecycle program to restore and rehabilitate the environment and revitalize communities in need of change and opportunity. Land Betterment accomplishes this by identifying un-reclaimed, run-down and neglected coal mining sites, fixing the environment through reclamation and remediation, and then repurposing the land to support a sustainable business that serves the community. Land Betterment firmly believes that with real solutions it is possible for restoration of impacted areas to live side-by-side long term employment, while building sustainable and safe surroundings for communities and our planet. For more information visit landbetterment.com or connect with the Company on **Facebook**, **Twitter**, and **LinkedIn**.

Special Note Regarding Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve

known and unknown risks, uncertainties, and other important factors that could cause the Company's actual results, performance, or achievements or industry results to differ materially from any future results, performance, or achievements expressed or implied by these forward-looking statements. These statements are subject to a number of risks and uncertainties, many of which are beyond Land Betterment Corporation's control. The words "believes", "may", "will", "should", "would", "could", "continue", "seeks", "anticipates", "plans", "expects", "intends", "estimates", or similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain such identifying words. Any forward-looking statements included in this press release are made only as of the date of this release. The Company does not undertake any obligation to update or supplement any forward-looking statements to reflect subsequent events or circumstances. The Company cannot assure you that the projected results or events will be achieved.

Company Contacts:

Mark LaVerghetta 317.537.0492 ext. 0 Chief Governance Officer, Corporate Finance info@landbetterment.com

Stephanie Conzelman 207.205.0790 Stakeholder Engagement Director info@landbetterment.com

View additional multimedia and more ESG storytelling from Land Betterment Corporation on 3blmedia.com