

KeyBank Names Jennifer Eastes as Head of Environmental, Social, Governance

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CLEVELAND, July 8, 2021 /3BL Media/ - KeyBank today announced that Jennifer Eastes has joined as Head of Environmental, Social, Governance (ESG).

In this role, Jennifer will work to strengthen Key's position as a responsible corporate citizen by leading the development and execution of Key's ESG strategy, including operationalizing ESG programs, driving positive impact in environmental topics, and expanding ESG disclosures. She will report to Eric Fiala, KeyBank's Head of Corporate Responsibility.

"KeyBank's long-standing record as a responsible corporate citizen is core to our purpose of helping clients and communities thrive," said Fiala. "Jennifer brings to KeyBank a strong record of helping companies build data-focused and quantifiable ESG leadership. We welcome her to our Corporate Responsibility team."

Jennifer Eastes has more than 16 years of experience working with companies to develop their corporate sustainability strategies, with the ambition of creating a more just and sustainable world. Most recently, she served as the ESG Reporting Director at Wells Fargo where she led ESG-related engagements among investors, raters and rankers, as well as the development of the company's ESG and climate disclosures.

Prior to Wells Fargo, Jennifer held the position of Senior Sustainability Consultant at ERM, partnering with more than 35 Fortune 500 companies to help them to articulate their sustainability vision, strategy, and performance. In this role she conducted materiality assessments and developed more than 100 sustainability reports using the Global Reporting Initiative (GRI), Sustainability Accounting Standards Board (SASB), and other industry standards.

Building on her eight years of military service, Key's core values – teamwork, respect, accountability, integrity, and leadership – are foundational to Jennifer's work ethic. Jennifer has an MBA from the University of Denver and a bachelor's degree from the University of Colorado Boulder.

For more information, KeyBank's 2020 Environmental, Social, and Governance Report can be found [here](#).

About KeyCorp

KeyCorp's (NYSE: KEY) roots trace back nearly 200 years to Albany, New York. Headquartered in Cleveland, Ohio, Key is one of the nation's largest bank-based financial services companies, with assets of approximately \$176.2 billion at March 31, 2021. Key provides deposit, lending, cash management, and investment services to individuals and businesses in 15 states under the name KeyBank National Association through a network of more than 1,000 branches and approximately 1,400 ATMs. Key also provides a broad range of sophisticated corporate and investment banking products, such as merger and acquisition advice, public and private debt and equity, syndications, and derivatives to middle market companies in selected industries throughout the United States under the KeyBanc Capital Markets trade name. For more information, visit <https://www.key.com>. KeyBank is Member FDIC.

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