

Investis Digital Releases Guide on Cybersecurity, Privacy and Accessibility

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New Report Provides Insights for All Senior Executives on Key Governance Issues

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Investis Digital, a leading tech-enabled digital communications company, announced today the publication of ***Navigating the Landscape of Cybersecurity, Privacy and Accessibility***, a guide that helps senior executives across all areas of enterprise businesses understand the key issues affecting cybersecurity, compliance, governance and more in 2023.

Albert Jesupaul, director of cybersecurity for Investis Digital, said, "Corporate governance can make or break the reputation of a business, and cybersecurity, consumer privacy, and accessibility are increasingly defining the governance agenda. Our guide gives senior executives across marketing, investor relations and communications an understanding of the key issues they need to know in order to protect their brands and build trust with their audiences."

Navigating the Landscape of Cybersecurity, Privacy and Accessibility helps executives get grounded on critical topics such as:

- The state of ransomware threats.
- How to strike a balance between consumer privacy and personalization.
- Why accessibility is increasingly a threat to a company's reputation amid confusing legal standards.

The insights are based on Investis Digital's own experience managing the digital estates of more than 1,600 global clients, with a hyper focus on cybersecurity, compliance, governance and accessibility needs through Investis Digital's Connect.ID technology and 24/7 global support and service.

"The rise of cybercrime alone is one of the great reputational threats of our time," Jesupaul said. "Tools such as ChatGPT are giving bad actors more weapons to commit cyberattacks like phishing emails. But businesses need to fight the threat with limited resources while they protect consumer privacy and make their digital content accessible. Our guide shares actionable tips on these crucial elements of corporate governance."

To read the full report, [**click here**](#).

Investis Digital is a tech-enabled digital communications company. Through a proprietary approach we call Connected Content™, we unite compelling communications, intelligent digital experiences, and performance marketing to help companies build deeper connections with audiences and drive business performance. A unique blend of expertise, technology and “always on” service allow clients to trust that their digital footprint and brand reputation is secure and protected 24/7 by our dedicated team of 550 digital experts across 8 global offices. To learn more, visit www.InvestisDigital.com

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