

Introducing the 2021 Porter Novelli Focus: Financial Equity

NEWS RELEASE BY PORTER NOVELLI

Northampton, MA | October 14, 2021 01:16 PM Eastern Daylight Time



According to the International Trade Commission, by the end of 2018, the U.S. banking system had **\$179 trillion in assets** and a **net income of \$236.8 billion** – it services the largest economy in the world and is a bell-weather for broader global markets. And yet, today in the United States, many find themselves locked out of the traditional banking system, lacking access to banking and financial tools. And it isn't just a U.S. problem, according to **Visa**, over 500 million people globally don't have access to financial services – while even more individuals face **institutionalized barriers** to full participation on a daily basis.

Introducing the fifth installment in Porter Novelli's Focus research series: **Porter Novelli Focus: Financial Equity**.

In this research, we explore American perceptions and understanding of these inequities in our financial system – and which organizations are responsible to solve for these inequities.

Download the full infographic [here](#).

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