

Innovation Pays Off During the Pandemic

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With the world still reeling from the effects of the COVID-19 pandemic, American business focused on innovation and social innovation to succeed in these uncertain times. The top innovators from the 2021 American Innovation Index™ (Aii) have been announced by Fordham University, Gabelli School of Business' Responsible Business Coalition, along with the Norwegian School of Economics, and market research firm Rockbridge Associates, Inc. The Aii is the only survey in the US measuring company innovativeness based on customers' experiences.

The top 20 Aii leaders will receive awards at the 4th annual American Innovation Conference hosted by Fordham University on November 16, 2021, and include: **Apple, Samsung, Weber, Ford, Toyota, Ikea, Trader Joe's, Honda, Netflix, SoFi, Chick-fil-A, Loan Depot, Airbnb, USAA, Aflac, Goodyear, Nike, Hyundai, John Deere and PayPal.**

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