

Huobi announces plans to launch the Huobi Visa Card



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Huobi, one of the world's leading virtual asset exchanges announced plans to issue the Huobi Visa Card worldwide, with the aim to bring a more efficient fiat-to-crypto gateway for its users and promote the development of the virtual assets industry, on Dec 22.

The Huobi Visa Card will be available to several European markets during the initial phases of rollout, and is slated to be released in other regions shortly after. The launch of the Huobi Visa Card signals Huobi's strong intention toward promoting the adoption of virtual assets worldwide.

"This launch of the Huobi Visa Card marks a significant milestone in Huobi's push toward making virtual assets available to all," said Justin Sun, a member of Huobi's Global Advisory Board. "Huobi and Visa are both prominent leaders in their respective industries, and with the Huobi-branded card, we hope to contribute toward global financial inclusion."

"Visa wants to serve as the bridge between the crypto ecosystem and our global network of merchants and financial institutions," said Cuy Sheffield, Head of Crypto at Visa. "We're excited to work with innovative platforms like Huobi to make it easy and seamless for consumers to spend from a crypto balance—anywhere Visa is accepted."

The Huobi Visa Card will be linked to Huobi users' accounts. With this card, Huobi users will be able to conveniently convert and pay for goods or services at the 80 million merchant locations worldwide that accept Visa, using the virtual assets

balance in their Huobi accounts.

The Huobi Visa Card offers holders abundant benefits, such as trading fee rebate coupons, CandyDrop sure-win coupons, boostedAPY coupons and the privilege to invest in Huobi Earn products and more.

The Huobi Visa Card will be available in five tiers based on users' transaction volume. Namely Scout, Navigator, Adventurer, Explorer and Special (in ascending order).

For more information, please click here:<https://www.huobi.com/support/en-us/detail/64926012577680>

About Huobi

Founded in 2013, Huobi is one of the largest virtual asset exchanges in the world. Huobi serves millions of users across international markets. Since its establishment, Huobi has committed to providing first class virtual asset investment services. Huobi's robust infrastructure, product innovation and capital strength provides a truly customer-centric and secure trading environment to help our international users to achieve their investment objectives. Please refer to Huobi's official website for more information: www.huobi.com

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