How To Improve Mental Well-Being — TruBrain's Non-Pharmaceutical Solutions Could Help Fight Anxiety For Stress-Free Living

NEWS RELEASE BY TRUBRAIN

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You can invest in TruBrain and be a part of their growth story! Click here to learn <u>more.</u>

Stress is so ubiquitous today that it **has been called** "a national mental health crisis." Being bombarded with rising food prices, novel virus variants, layoffs and inflation means it's important to get your mind right and your anxiety managed so you can have a successful 2023. The Los Angeles-based cognitive health company **TruBrain** might have the solution you need for achieving that calm and anxiety-free mind.

Anxiety is overwhelming for Millenials and Gen Z, with over 50% of those under 35 reporting dealing with <u>crippling stress levels</u> daily. The US represents the <u>largest</u> <u>segment</u> of the global anxiety and depression market, and with the worrying <u>risks</u> of side effects and addiction associated with anxiety medication like benzodiazepine, there's growing interest in a non-pharmaceutical solution to stress.

TruBrain is a natural cognitive enhancing nutrition company, with a variety of products that promote clarity of thought, sharp memory, and peaceful sleep. The company is riding the wave of a **\$3.3 billion nootropic market** growing in popularity by developing drinks and other products which promote clear and calm concentration, and it's excited to help people maximize their brain potential for healthier living.

TruBrain's Products For Mental Well-Being

Set to be a leader of nootropic drinks and with 5 stars from over 571 reviews, TruBrain's most popular product is its personalized drinks package, whose extensive range means each person can personalize their drinks to treat their brain best. Its **science-backed drinkable products** include key nootropics and minerals to reduce stress and unlock focus.

The drinks, which were developed by a team of University of California Los Angelestrained (UCLA) neuroscientists, have been shown by EEG brainwave analyses and third party clinicals studies to promote healthy brain functions like improved memory, verbal fluency, and alpha brain activity. TruBrain was also recently rated the **best nootropics** for dealing with stress and anxiety.

The cognitive healthcare company is also excited about its upcoming <u>wearable tech</u> which tackles anxiety by supporting natural brain activity. TruBrain's Smart Wearable uses Food and Drug Administration (FDA)-cleared tech to send safe, micro electric currents to increase blood flow to key parts of the brain, giving users a non-pharmaceutical solution to lessen anxiety and promote calm. Backed by thousands of scientific studies and decades of research, the tech used by TruBrain provides neurostimulation that can produce results in just 30 minutes, activating neurons and nudging neurotransmitter activity for a clear and stress-free mind.

"Our mission is to empower people to do their best thinking," said CEO of TruBrain Chris Thompson. "The problems we're trying to solve are stress and anxiety. That will clear the runway for you to focus more, relax and get better sleep."

TruBrain has made over \$19 million in lifetime sales and has been profitable since 2019. Supported by 2000+ grassroots investors and with over \$4 million already raised, the company has built a robust distribution network with the mission to become the leading cognitive healthcare brand. TruBrain's comparables in the space are successful companies like **Hims** (NYSE: HIMS), **RXBar**, **Amplify Snack Brands**, and others. TruBrain is currently raising funds via a new round of investing, with investors getting free products to sample – will it become the next healthcare success story? <u>Want to find out how to</u> <u>invest in TruBrain? Click here</u>.

Want to learn more about TruBrain? Visit its website here.

This article was originally published on Benzinga here.

TruBrain is a profitable brand in high-performance cognitive nutrition with over \$18 million in lifetime sales. We deliver patent-pending brain food designed by neuroscientists to enhance your memory, focus, sleep, and more. Our personalized formulas will empower you to be the best version of your unique self.

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Contact Details

TruBrain Investor Relations

invest@trubrainstock.com

Company Website

https://www.trubrain.com/

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