

HomeSphere and Kidde Help Builders Save on Safety



HomeSphere builders access exclusive savings on Kidde's expanded Healthy Homes products and HomeSafe™-enabled devices

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HomeSphere, the only platform connecting building product manufacturers to regional homebuilders who collectively construct more homes than the top five public homebuilders combined, today announced a strategic partnership with Kidde, the most-installed fire safety brand in the U.S. with over 400 million total household installations.

Through the partnership, HomeSphere's 2,700-plus single and multifamily builders will have access to exclusive rebates on select smoke and carbon monoxide alarms.

"Many technologies make a home smarter. Our technology makes it safer," said Isis Wu, President, Kidde, Safe & Healthy Homes. "By partnering with HomeSphere for the launch of our HomeSafe-enabled devices, we can help more builders with monitoring technology that gives buyers greater control, confidence and peace of mind."

"Kidde has a long-standing commitment to safety, quality and innovation," said HomeSphere President and CEO Greg Schwarzer. "Buyers are looking for products that improve safety, and Kidde's commitment to the builders on our program means builders can save time and costs and improve the value of their for-sale homes."

HomeSphere's partnerships with well-respected brands like Kidde give its growing user base access to an unprecedented catalog of products and technologies while also building relationships that foster innovation and ease nagging supply chain burdens.

Kidde HomeSafe-enabled products with Smart Detection technology provide homeowners with a suite of Wi-Fi-enabled devices connected through the Kidde app, including an industry-first device that enables whole-home detection of smoke, carbon monoxide and indoor air quality issues, as well as a water leak and freeze detector.

About HomeSphere

Established in 1999, HomeSphere connects local and regional homebuilders to exclusive rebate offerings. HomeSphere's builder network constructs and closes more than 250,000 new homes and units per year, making it the largest homebuilding group in the country by

volume. Using My HomeSphere®, HomeSphere's award-winning rebate management platform, builders capture incentives on completed homes, discover new products for their future projects and develop key relationships with the 80-plus manufacturers in HomeSphere's preferred partner network. For more information about HomeSphere's products and solutions for homebuilders and manufacturers, visit www.homesphere.com.

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