

# Holiday Countdown is On: Wrap the Shopping Season with These Helpful Savings Tips



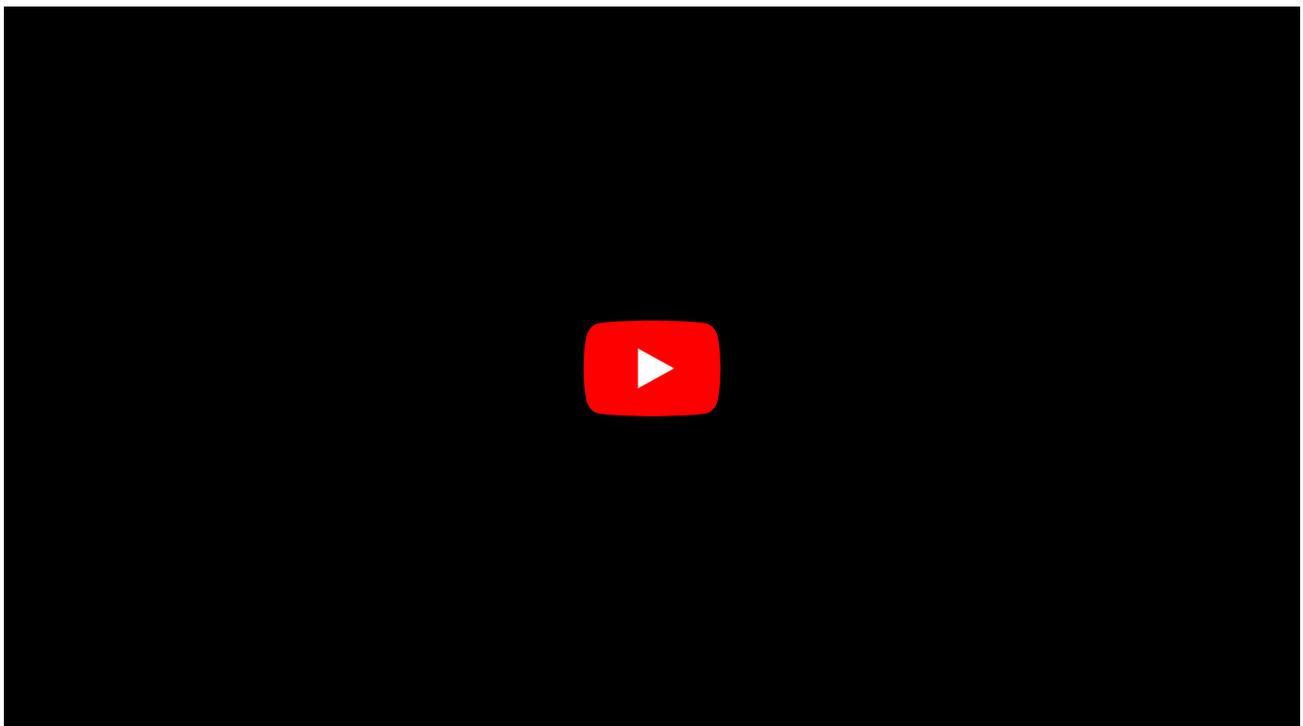
With more ways to save and offering more deals than ever before, Target is making it easy for guests to find incredible value on must-have items this holiday season

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The holidays are here, and the countdown is on to get gifts for everyone on your list. Recently, smart shopping expert Trae Bodge conducted a satellite media tour to share her secrets on scoring incredible value this holiday season and highlight must-have items at Target.

A video accompanying this release is available at: <https://youtu.be/uEy-LISawcl>



The holiday season is all about gathering together and showing your loved ones you're thinking of them. With that comes the stress of finding the perfect gift and getting it at a great price.

As we approach the last shopping days leading to the holidays, Target makes it incredibly easy to shop for must-have items of the season at an incredible value, while offering only-at-Target perks that allow consumers to stack their savings while scoring last-minute deals.

From December Weeklong Deals and Deals of the Day to special perks when using Target RedCard or Target Circle, Target makes it easier than ever to shop the final deals of season on

everything from top toys and apparel to décor and so much more.

And with the clock ticking, Target's free and convenient same-day services, including Order Pickup, Drive Up and Same-Day Delivery with Shipt, make those final holiday shopping trips so much easier.

Head to **Target.com** or the Target app to check out great deals and also check out **Target's weekly ad** for the latest deals in stores and online.

### **About Trae Bodge**

Trae Bodge is an accomplished lifestyle journalist and TV commentator who specializes in smart shopping, personal finance, parenting, and retail. She has appeared on TV hundreds of times; including Good Morning America's GMA3: What You Need to Know, NBC Nightly News with Lester Holt, Inside Edition, CNBC and local network affiliates nationwide. Trae has been named a Top Voice in Retail by LinkedIn and a top personal finance expert by GoBankingRates and Flexjobs. She is a contributor at Millie Magazine and CNN Underscored, and her writing and expert commentary have appeared in Newsweek, Woman's Day, Forbes, USNews.com, Kiplinger, Marketwatch, MSN.com, Yahoo Finance and numerous others

## **Contact Details**

YourUpdateTV

+1 212-736-2727

**[yourupdatetv@gmail.com](mailto:yourupdatetv@gmail.com)**

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