

# Hippo Technologies and Simply Video Partner to Deliver the Next Generation of Third-Party Video Interoperability



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**Hippo Technologies, Inc.™ (Hippo)**, a leading virtual care company delivering solutions for healthcare and medical education, announced today the launch of a partnership with **Simply Video**, bringing customers a virtual care solution that integrates seamlessly via SIP and H.323 with all third-party video platforms, including Cisco, Microsoft Teams, and Zoom. This positions Hippo as one of the first healthcare wearable platforms to provide complete teleconferencing interoperability across health organizations to make it accessible and convenient for a wide range of clinicians and customers.

Through this partnership, Hippo customers will be able to access the Hippo Virtual Care platform (HVC) to collaborate remotely through their existing third-party video provider via Hippo Connect powered by Simply Video. Simply Video's integration into HVC is designed to support voice enablement platforms and is specifically architected to assign the controls of Hippo's head-mounted computers so collaborators can feel as if they are in the room with a clinician.

"We are thrilled to partner with Simply Video to bring fully compliant third-party video interoperability to Hippo Virtual Care," said Brian Hamilton, president and co-founder of Hippo Technologies. "With this partnership, clinicians are able to fully leverage the benefits of virtual care's convenience, allowing them to meet with patients using their existing video conferencing platforms while adding extra layers of security to ensure patient data is fully secured."

Simply Video is the technology leader in video interoperability for clinical virtual care and life sciences. By integrating Simply Video's interoperable capabilities into HVC's fully HIPAA/GDPR compliant software, those using third-party video platforms can enter fully compliant and secure environments through their existing video conferencing services.

“Our team is dedicated to creating simplified solutions that allow more immersive remote collaboration,” said George Sims, Chief Strategy Officer at Simply Video. “To that end, we are delighted to partner with Hippo to provide frontline medical professionals, clinicians, and patients easier access to the remote collaboration tools needed to maximize secure, effective virtual care.”

HVC and Simply Video’s partnership has been optimized for all forms of mobility and was built to maximize the value of hands-free computing and the use of voice for wearables, tablets, and smartphones. HVC supports three main profiles and is designed for headset-to-headset, headset to desktop, and desktop to desktop communications.

For more information on Hippo Technologies Inc., please visit [www.myhippo.life](http://www.myhippo.life)

### **About Hippo Technologies, Inc.**

Hippo Technologies, Inc., is a leading virtual care company servicing the healthcare and medical education sectors. The Hippo Virtual Care™ platform includes a hands-free, voice-activated, head-worn tablet and HIPAA/GDPR compliant software allowing clinicians to communicate and video conference in real-time with remote colleagues and students, search medical records, and automatically access files and imaging during patient examinations, procedures, consultations and rounding. Hippo delivers a unique “through the eyes of the clinician” experience with all the safety and convenience of remote care. For more information, please visit <https://myhippo.life/contact/>

### **About SimplyVideo**

SimplyVideo is a video standardization and simplification platform company supporting connected devices and XR wearables. Simply Video enables all devices to interoperate with 3rd party video platforms such as MSFT Teams, Cisco WebEx, Zoom and others as if they were native applications and takes the complexity of 3rd party video integration and interoperability and makes it simple and ubiquitous for organizations to use and support.

## **Contact Details**

### **North 6th Agency for Hippo Technologies**

Nick Eghtessad

+1 212-334-9753

hippo@n6a.com

## Company Website

<https://myhippo.life/>

## Tags

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